

# Lulu Happiness

ISSUE 04 VOL 01 JUNE 2015

THE LULU MALL MAGAZINE



Winner of Images Most  
Admired Shopping Center of  
the Year: Non Metros ( South)



## A dash of color

Fashion for the season

## The Check List

Playing your travel guide

# LULU: YOUR MONSOON HAVEN

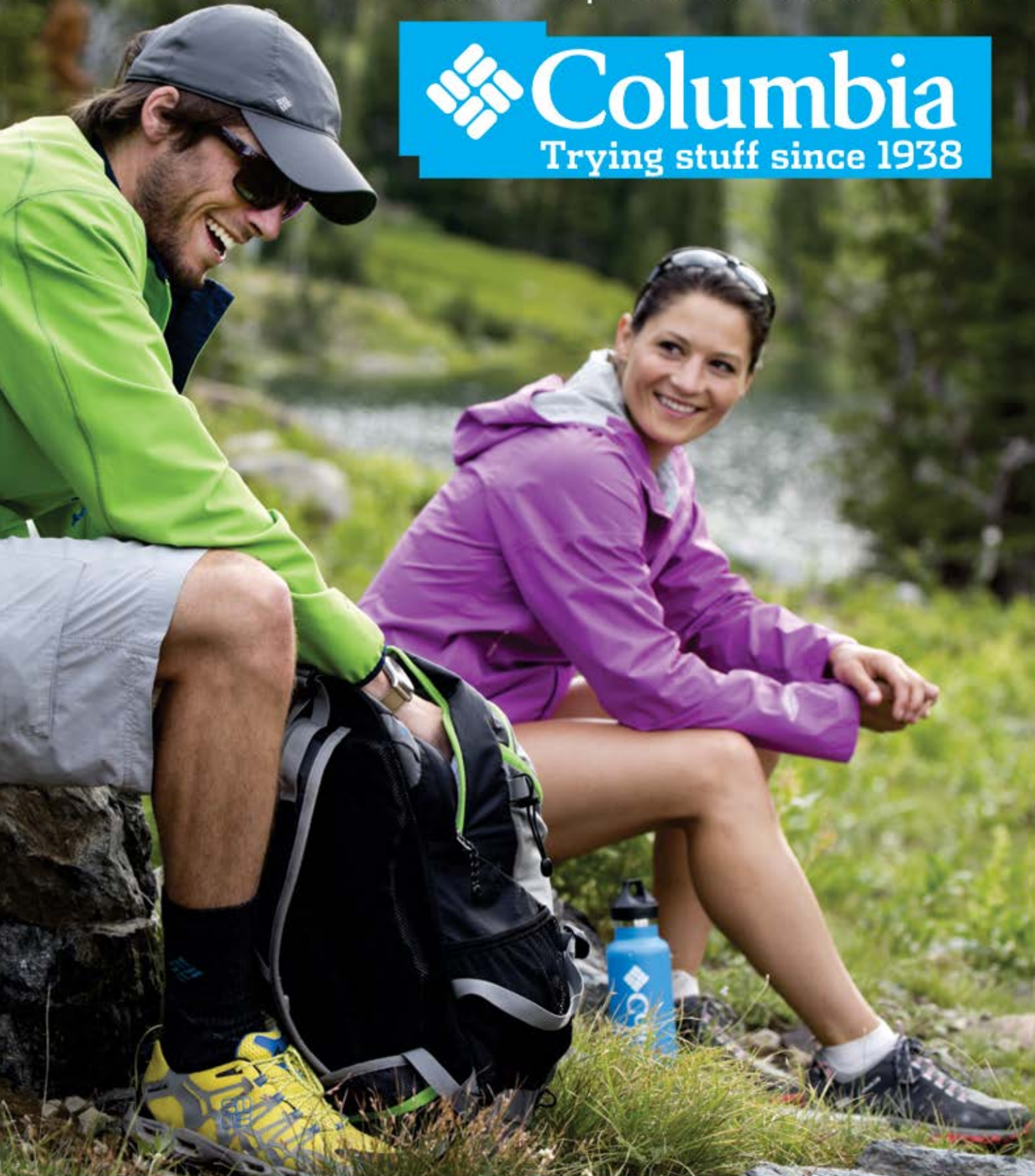
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# STANZA®

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in your stride



## WELCOMING THE RAINS



Ashraf Ali M.A.  
Publisher

Dear Friends,

The sweltering heat of the summer has slowly given way for the beauty of the monsoons and Kochi looks absolutely stunning with the ravaging seas in the background. With schools and colleges opening up after the summer break, the streets and alleys of Kochi are bustling right now.

Lulu has been a witness to two Kochi monsoons already and with your love; it has just got better each time. The unfaltering love that you have showered on us overwhelms us and we promise not to let you down. This monsoon too, we are all decked up to give you an amazing time. With over 200 stores that cater to all of your possible shopping whims, we assure you that you shall never leave Lulu disappointed. Be it the playful demands of your child, the surprise gift that you planned for your loved one or that one thing that you wanted to buy to beautify your living space, Lulu shall help you find it all. To make your shopping experience easier, we also have the valet parking and butler service which would take care of your belongings for you while you focus just on the shopping and having a good time. The café and restaurants at Lulu are also geared up to play your cozy monsoon venue-to let you have fun, make memories, unwind and rejuvenate. Lastly but definitely not the least; we also plan to surprise you with some monsoon special events and offers.

In this issue of Lulu Happiness, we have had a total revamp of the cover and the content. With a stupendous model shoot and some great coverage of our events this summer, this issue of Happiness is going to make you happy. Hope you have a great time - reading it and also spending time with us! Enjoy the rains!



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## CORALS

Want to brighten up your home with beautiful, natural and eco-friendly decorations? Corals' home décor is the perfect destination. Corals has a beautiful variety of handmade products, including dried flower arrangements, fancy candles, terra cotta and mural designed pots, potpourri, dry flower stick collections, photo printed candles and natural stones. Come visit Corals on the first floor of Lulu Mall to make your home even more beautiful.



## SANGEETHA BAGS

Sangeetha Bags offers a variety of hundreds of designs, with a range of elegant patterns and colours. Sangeetha Bags is one of South India's first eco-friendly jute bag manufacturing companies. Come see all the styles for yourself at Sangeetha Bags on the first floor of Lulu Mall.

## COLUMBIA

Columbia is an internationally leading outdoor brand, and offers footwear, high-performance clothing, accessories and equipment for outdoor enthusiasts. Starting in 1938 and based in Oregon, USA, Columbia has an international reputation for quality, performance, functionality and value. Columbia is now available on the second floor of Lulu Mall.





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## AREN'T WE FAST?



ACTUAL PHOTO

Fairdale Villas,  
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was completed  
and handed over  
within 14 months.

## ONGOING PROJECTS



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**RIVA** | Edappally, Kochi  
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## MADE TO MEASURE

Raymond Made-to-Measure offers an appealing showroom, expert consulting, stringent quality control and impeccable craftsmanship. Raymond Made-to-Measure works on three key factors: customer experience, product offering and state of the art manufacturing. Come visit Raymond Made-to-Measure now on the second floor of Lulu Mall.



## WULF BAGS

Planning a trip through the rugged outdoors? Or perhaps just to the office? Wulf has something for both. Wulf's highly durable bags are perfect for the outdoors. Wulf also caters to office needs, with backpacks specially designed to keep work documents, gadgets and other office accessories organized. Visit Wulf Bags on the second floor of Lulu Mall before your next journey.

# KEEPING IT COOL

Photographer: Jinson Abraham

Styling: Haan Tom

Makeup: Unni

Costumes: Splash, Lulu Mall Kochi



**Splash Smart** Shirt: ₹ 1899

**Splash Smart** Blazer Ombre roses: ₹ 2999

**Splash xtremz** Green skirt: ₹ 1499

Shoe: **Metro**

Price: ₹ 2490

Code: 34-8917

Brand: **Metro**



**Splash DNM Floral short: ₹ 1499**  
**Splash Smart Sky blue top: ₹ 1999**  
**Splash Basics Spaghetti bittersweet: ₹ 299**

Shoes: **Metro**  
Price: ₹ 4,499  
Code: 160-10676  
Brand: **Clarks**



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Mercedes-Benz cars: The GLA meets Bharat Stage IV equivalent emission norms.



Splash 2xtremz strapless jumpsuit: ₹ 2299

Shoe: Metro

Price: ₹ 3995

Code: 118-14121

Brand: Crocs



# SCULLERS



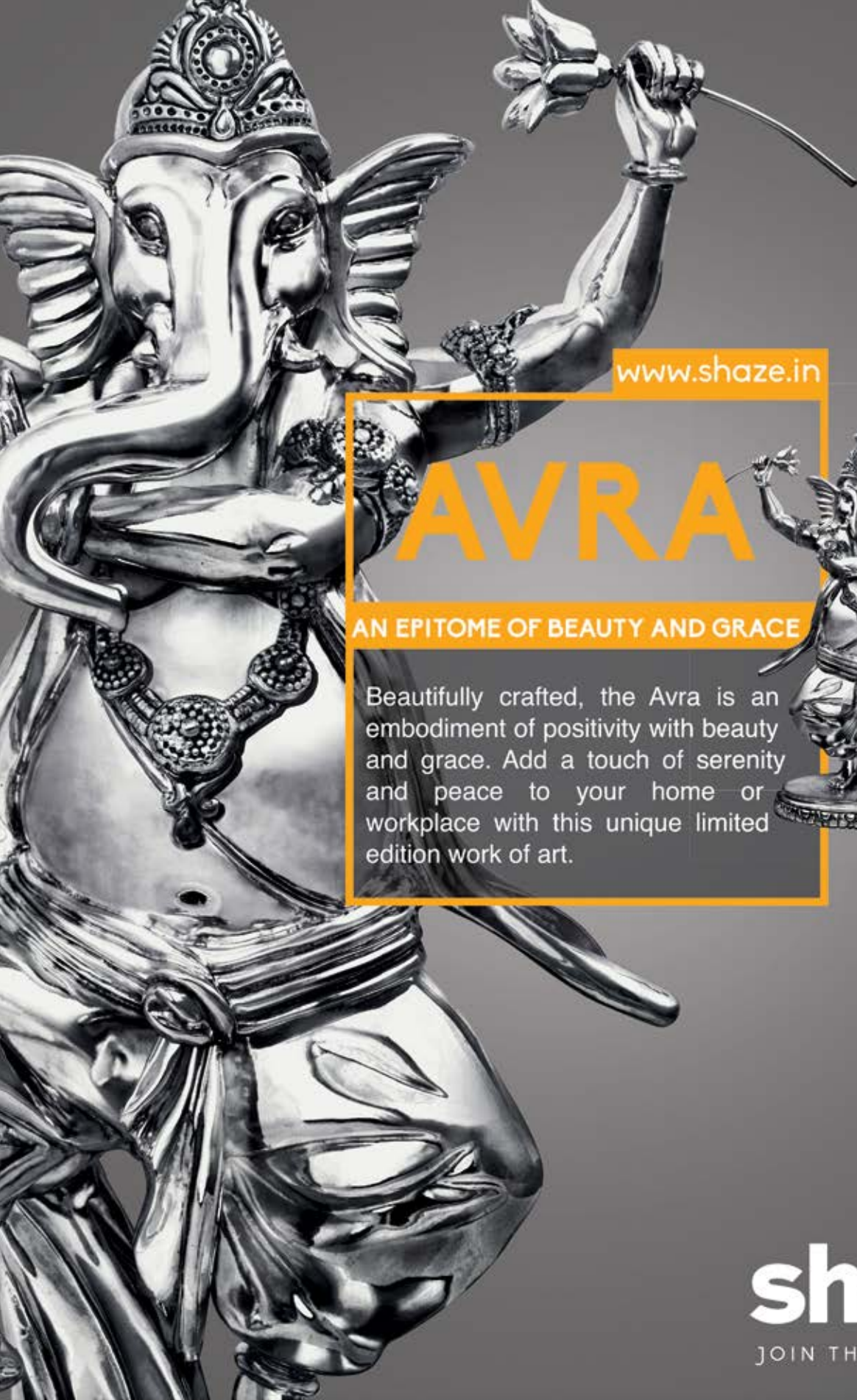
## THE SCULLERS LIFE





Splash xtremz black and white dress: ₹ 1699  
Splash Youth red top: ₹ 1499

Shoe: Metro  
Price: ₹ 2490  
Code: 34 -8917  
Brand: Metro



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**Dark Blue** polka dot denim: ₹ 1699  
**Splash 2xtremz** powder blue polka dot top: ₹ 1699

Shoes: **Metro**  
Price: ₹ 4,499  
Code: 160-10676  
Brand: **Clarks**

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**Splash Smart** animal baroque dress: ₹ 1899

**Splash Accessories** belt: ₹ 599

Shoe: **Metro**

Price: ₹ 3995

Code: 118-14121

Brand: **Crocs**





**Splash DNM jumpsuit blue: ₹ 2499**  
**Splash xtremz blue and white outer wear: ₹ 3499**

Shoes: **Metro**  
Price: ₹ 990  
Code: 50  
Item: 9123  
Colour: **Black**



**Splash Youth** shorts: ₹ 1499  
**Splash Basics** lemon zest top: ₹ 1099

Shoes: **Mochi**  
Price: ₹ 1299  
Brand: **Ipanema**  
Ipanema Summer Love  
Gold/red  
Code: **81165**



# Splash

 FASHION

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# LULU: YOUR MONSOON HAVEN

LULU HAS BEEN A WITNESS TO TWO KOCHI MONSOONS ALREADY AND WITH YOUR LOVE IT HAS JUST GOTTEN BETTER EACH TIME. AS ANOTHER ONE ARRIVES, WE TAKE YOU THROUGH ALL THAT WE HAVE IN STORE FOR YOU.





*It is our firm belief at Lulu that everything calls for a celebration; there are always a million reasons to smile, a million reasons to be happy. We hope and believe that this monsoon, it is us who kindle your Happiness.*



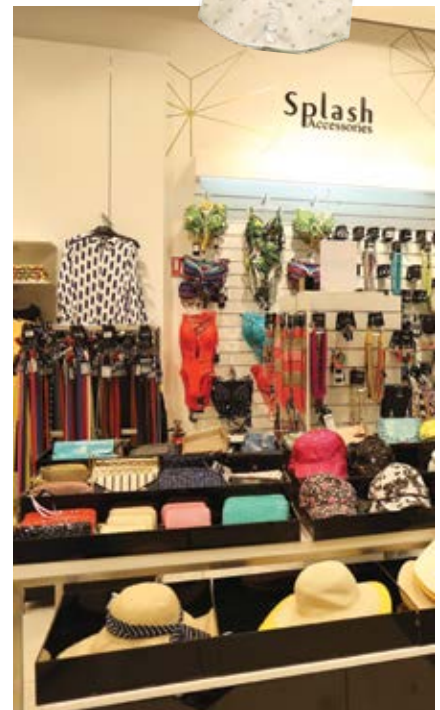
The monsoon is upon us, in all its tumultuous splendor. The next few months are going to be about the grey skies, vigorous downpour, shrieking thunderstorms and those glorious rainbow sightings. For those of us who had preferred staying indoors, well protected from the sweltering heat of the tropical summer, the rains are a welcome change and a perfect reason to venture out. If the question is where to; well, for most in the city of Kochi, the destination has been a fixed one ever since Lulu opened up more than two years ago.

Rains evoke a mixed response. Ask one of those tiny ones dressed in their school uniforms, stomping on their way to school after the summer break. They hate the rains for unceremoniously ending their summer vacations and getting them packing back to school. For some rain dampens the spirit, for many it elevates.

Shoppers have a different tale to tell. Going out shopping in the lashing

rain never seemed like an exciting prospect in Kochi. But the 17 acre, 1.7 million sq ft. state-of-the-art shopping destination, Lulu has totally changed the equation. Even when it's raining cats and dogs outside, we assure you that you shall have a gala time shopping with us.

Lulu has always taken pride in the excellent customer service that it offers. Continuing with this legacy, at Lulu mall, we take special care to make your shopping experience a memorable one. Our valet parking service will see to it that you will not be found hunting for parking spaces. We also have butlers who will take wonderful care of your belongings as you indulge in your shopping fancies. A lot of attention was also given to personal needs of customers, as a result of which we have incorporated a prayer room and feeding rooms on every level so that a nursing mother feels at home with her child. We also have great arrangements for your baggage and our staff is always more than willing to be at your service.





We know how rains can wreck havoc on your fashion. We all have gut-wrenching tales to tell about the plight of choosing the right attire during the monsoons; something that could keep the rain away, something that wouldn't get too soggy, something that would dry easy. That's why shopping can be quite a fun challenge! Well, for all you know, your perfect attire is waiting for you in one of our stores.



Splash houses the best of attire and accessories for both men and women. Be it cool denims, printed tees, flowery tops, you have to go no further than splash. With great quality and style that they deliver, splash is favorite with both the young and old alike.



SPRING/SUMMER 15  
#PLAYTHELIFEGAME

# PLAY FEISTY

PLAY THE LIFE GAME

Baggit  
00



Baggit has remained a long-time favorite with the women for their pretty bags, pouches and clutches. This season too they have the best collection in-town for messenger bags, clutches and the cool travel bags that the ladies could flaunt.

For the ladies, paying attention to what they carry is as important as picking up the right stuff to wear. Try going bag-shopping with a lady! The right size, the right color, the perfect feel; women can be the most demanding of customers. But we believe, we have got this one right too. Try one of our stores! You will know what we are talking about.





# Mattees<sup>TM</sup> 5 STAR CONDIMENTS



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Customer Care: +91 7025401115, +91 7025701115



Shopping for the outdoors can be as much fun as spending time outdoors. Picking up the right hiking gear or the perfect swimsuit can give one a high- a shopaholic's high, we call it. Lulu houses some great stores for your outdoor gear. The monsoon can be the perfect time to pull out the sport in you. Go on, do it!

Columbia sportswear store at Lulu houses all the best products from around the world. Every Malayali loves a game of soccer in the belting rains. So this season if you are looking to get some quality sports gear, Columbia is where you should be heading to.



**EVERYTHING**  
*Summer '15*

**Jashn**

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Scullers is loved for its sporty collection for men. This season they have brought out an extraordinary range of smart, colorful casuals. Great fabric, lively colors and impeccable fit, pick out the best from their special collection for the dandy in you.



If men are a handful, then well-dressed men can be more than a handful. No matter what you want to be dressed up in, we bet you will find a store at Lulu that has the very exact thing that you are looking for.

Get something cut out for you and the perfect fit to dash in panache. Be it the perennial denims and a classic white shirt or a pair of uber-cool shorts paired with a printed tee, we can find all of it for you.



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Stanza has a spunky range of men's wear to offer this season. We at Lulu believe that rains are not reason enough for dashing men to not look dashing. In fact, rains give you a chance to add a cutting edge to your attire with classy jackets and rugged boots. So with stanza, let the stud in you show up.

Have there not been times when you have wanted to take that tie and the formal shirt off and bury them somewhere deep so that they would never ever come back to haunt you? We all have that cranky, cool side to us that hates being confined. Don't we? Discover a few stores in Lulu that sings an ode to the cranky you.



## *A wonderful gift for a beautiful moment*

Corals potpourri brings you a precise blend of fragrances, dried flowers, herbs and scented oils attractively wrapped, to seal in its fragrance and colour. It makes for a delightful gift and a wonderful natural room freshener.

*Bouquets | Floral frames  
Corporate gifts | Floral home aroma  
Seasonal gifts | Fancy candles  
House warming gifts | Dryflower sticks  
Terracotta pots | Pebbles*

*An awesome collection of dry flower arrangements*



If you were to ask a photograph to pick its favorite season, we are absolutely certain it would choose the monsoons. The sea, the land and us humans on the land, somehow miraculously turn beautiful with the monsoons. No wonder some of the most iconic photographs have rain in them. This monsoon, don't just click away, get them framed!

Photoexpress lets you frame your memories with its great frames and accessories. If you are the photographer who is looking to adorn the walls of your living space with those photographs, Photoexpress is your place for the most exquisite frames.







Corals- the home décor store at Lulu has the most trendy and classy artifacts to add to the beauty of your living space. They say that a home has a thousand tales to tell about the ones who inhabit it. Coral would help your home tell all the right tales.



For us, building Lulu was no less than building a home. The love and care we had to put in, the attention we had to pay to the minutest detail. Trust us, we know what goes into building a space that is soulful and beautiful. The struggle to get the right wares, the right decors, we know it all; and what's more, we don't wish it for you. So we have got the best people in business for everything that you need to make build yourself a beautiful home; a home with character.





It is funny yet true that among the many things that people notice about you, footwear is on top of the list. One can make a style statement simply by wearing a classy pair of shoes or a stunning pair of stilettos. Picking up the right footwear for the right occasion can be quite a challenge. But not when we have amazing stores to help you out!



Metro has a good taste of heels. Loved for their floral printed wedges, their heels with spunky colors and their classic sequined stilettos, this season Metro has also brought in a new collection of colored messenger bags! Head to metro and get ready to be surprised.





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- of -  
ODDS



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SHOP NO. 17, FIRST FLOOR, LULU MALL

makani

# CATCH UP ON THE BIGGEST EVENTS AT LULU!

LULU MALL HAS BEEN HOST TO MANY EXCITING EVENTS OVER THE PAST TWO MONTHS. PEOPLE COME HERE NOT JUST TO SHOP, BUT ALSO FOR A TOTAL EXPERIENCE. CATCH UP ON SOME OF THE EXCITING EVENTS THAT PEOPLE RUSH TO LULU FOR.

Lulu is more than just a shopping mall. It hosts many exciting events, including holiday celebrations, celebrity events, cultural festivals and community events. Maybe you are new to the city, or perhaps you have been here all your life. Lulu always provides new excitement for every visit. Every month sees new stores opening at Lulu, new events and new reasons to be excited about going to Lulu Mall. Take a moment to look at all that has happened in just the last two months. It is truly the happening centre of the city. Lulu Mall attempts to celebrate womanhood with the inauguration of Women's Wednesday. Lulu's Women's Wednesday was launched on April 22nd, with special events and demonstrations.



A cookery session was held at the Lulu Atrium with the Head Chef- Anthony Huang from Kochi Marriott during the launch. The subsequent Wednesdays featured a painting workshop by Sreeja Kalapurakal, a session on nutrition by Gayathri Ashokan and a yoga session by Nutan Manohar, a workshop by Rahna, VM at Marks and Spencer and tips session by Zoori, South Head at Colorbar. Now, every Wednesday will be a celebration for women, with free parking for lady driven cars, workshops and special promotions for women.

THERE'S ALWAYS  
*A Good Reason  
To Add More.*



ADD  ONS  
— women

STORE # S - 63, 2ND FLOOR, LULU MALL, KOCHI  
TEL: 0484 4035090



The fun really does never stop at Lulu's, and a children's summer camp was held here from 20th of April to 29th of May, with six batches of 35 students each. Activities included magic & puppet shows, dance, fun games, arts and crafts sessions, personality development classes, fun at Sparky's Little Town and the Lulu train. A graduation ceremony wrapped up the camp.



Lulu is the perfect place to spot a celebrity. Celebrities come here for so many occasions, be it movie promotions, special events or awards. These past two months saw some big name celebrities visiting Lulu. Telugu superstar Allu Arjun stole a thousand hearts on his visit to Lulu on April 21st for a movie promotion. Tamil superstar Suriya also visited on May 25, to promote the movie Lavender. Both actors drew huge crowds, and everyone was delighted at the chance to see these stars.

Ever since Lulu opened it has shone and stood out as one of the top shopping destinations of the country. So it came as no surprise to shoppers when Lulu Mall had the prestigious honour of winning 'Images Most Admired Shopping Centre of the Year: Non-Metros South.'



Lulu made summer vacation more splendid for kids with Sparky's Lulu Little Town. The initiative combined fun and education for children while the grown ups shopped. Kavya Madhavan inaugurated Sparky's Lulu Little Town on April 10th, and this area offered an exciting world of games and action for the little shoppers till 24th May. Lulu always caters to the community, and the event proved it yet again.



The past two months have been full of events and celebrations at Lulu Mall. Every holiday means exciting decorations at Lulu, and these past two months were no exception. Starting on April 5th for Easter, the mall was decorated with bright and colourful creations complete with Easter eggs. The biggest treat was the atrium, where there was a huge basket of brightly painted Easter eggs.

April 15th saw Lulu Mall embracing Vishu celebrations, with an art installation of a Konnapuvu tree. The huge tree in the centre of the atrium complete with bright yellow flowers brought the spirit of Vishu to Lulu.



Mangoes are a delicious fruit and everyone looks forward to mango season. Kerala has a large variety of mangoes, but sometimes it is hard to find specific types at a market. Lulu mall hosted a huge and delicious mango festival held on May 20th. Celebrity Mr. Lulu Alex inaugurated the festival. More than 120 different types of mangoes were on display, along with various delicious recipes. The Mango Fest made it easy to find your favorite type of mango quickly and easily at Lulu Hypermarket.

Lulu Mall sees shoppers from all over the country, as well as being a popular tourist destination for international travellers. Lulu has proven time and again that it truly is more than a basic shopping mall. It provides numerous facilities for its guests, often hosting exciting events from dance and music performances to celebrity events. Come to Lulu with friends, family or alone, and there is always something exciting to do.



**KUSHALS**

**1. Solitary Design Bangles**

Code: 48843  
Price: ₹ 1,180

**2. Centre Clip**

Code: 53633  
Price: ₹ 290

**AYESHA**

**3. Funky Necklace**

Code: JO11 NL WHT  
Price: ₹ 1,398

**4. Black and White Neck Piece**

Code: JO9 NL HHT  
Price: ₹ 1,798

**5. Hoop Ring Mesh Earring**

Code: JO4 ER BLK  
Price: ₹ 248

**6. Golden & Silver Dangler**

Code: JO11 ER GLD  
Price: ₹ 498

**7. Metal Ring**

Code: JO1 RG SIL  
Price: ₹ 148

**8. Elastic Ring**

Code: ALP RG BLK  
Price: ₹ 398

**9. Entwined Chain**

Code: JO9 NL SIL  
Price: ₹ 998

# SILVER LINING

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## KUSHALS

### 1. Temple Jewellery

Code: 52191  
Price: ₹ 13,900

### 2. Marca Site Silver Earring

Code: 50032  
Price: ₹ 4,850

### 3. Oxidised Silver Earring

Code: 48444  
Price: ₹ 3,680

### 4. Kundan Necklace Set

Code: TAK60  
Price: ₹ 9,170

### 5. Silver Sea Sets

Code: TATN39  
Price: ₹ 9,450

### 6. Rose Gold Earring

Code: 46165  
Price: ₹ 3,790

### 7. Necklace Set Sliver Cz

Code: A476  
Price: ₹ 11,800

Disclaimer: Price and features are subject to change. Buyers are advised to act on data after cross-checking



**KUSHALS**

**1. Necklace Set Silver CZ**

Code: A475  
Price: ₹ 27,400

**2. Base Silver Earring (inclusive of the set )**

Code: A476  
Price: ₹ 11,800

**3. Silver Kada (Silver Cz)**

Code: MB15  
Price: ₹ 14,750

**AYESHA**

**4. Hoop Earring**

Code: LV ER MULT  
Price: ₹ 248

**5. Mismatch Earring**

Code: JO9 ER ORG  
Price: ₹ 298

# THE HUE TIDE

LET YOUR JEWELRY BOX SPARKLE WITH MANY COLOURS THIS SEASON!

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Cocoa Butter Shower Cream gently cleanses and moisturizes. (₹. 425)

4. Seaweed Deep Cleansing Facial Wash

Gently removes impurities, make-up and excess oil. Best for combination or oily skin. (₹. 695)

LULU FASHION STORE

5. Evidence Homme Green (Yves Rocher)

A woody fresh scent for men.

6. Citrus Flow Body Lotion Yves Rocher

A creamy and light body lotion with a refreshing citrus scent.

7. Caroline Herrera Eau de Parfum Sublime

An elegant floral scent with base notes of patchouli, moss, leather and amber.

FACES CANADA

8. Refreshing Toner

Best for combination skin, this toner is alcohol-free and contains a blend of herbal extracts and vitamins to gently clean and refresh your skin.

# CHASING RAINBOWS

HAVE FUN WITH COLOURS THIS SEASON! FIND YOUR NEW FAVORITE FROM OUR RAINBOW THEME.

# FLOWER SHOWER!

ROMANCE IS IN THE AIR! BE INSPIRED BY THE SCENT AND ROMANTIC HUES OF FLOWERS.



## THE BODY SHOP

### 1. Atlas Mountain Rose Eau de Toilette

A fresh floral scent of roses. (₹. 1595)

### 2. Yellow Poppy Shimmer Cubes

Brighten up your day with this eyeshadow palette of four vibrant shades. (₹. 1695)

## COLORBAR

### 3. Colorbar Cheek Illusion Blush New Coral Bliss

A lightweight and coral blush.

### 4. Good-to-Go Nail Buffers / Shiners - Color Bar

Gently buff and shine your nails to their best.

### 5. Take Me As I Am

A bright pop of lipstick.

## FACES CANADA

### 6. Faces Canada Ultra Moist - Coraline 22

A bright pink lipstick.

## LULU FASHION STORE

### 7. Issey Miyake City Blossom

A delicate floral scent with notes of Pink Pepper, Lemon, Magnolia, Freesia and Crystalline Musk.

### 8. Marc Jacobs Daisy Dream Eau de Toilette

A fruity-floral fragrance with a light and airy touch. Note of blackberry, grapefruit, pear, jasmine, lychee, blue wisteria, white woods, musk and coconut water.

Disclaimer: Price and features are subject to change. Buyers are advised to act on data after cross-checking



MOCHI

**1. Semi Casual Wear,  
Leather Material**

Item No: 40-1341

Price: ₹ 1490

**2. Daily Casual wear,  
Leather Material**

Item No: 33-8972

Price: ₹ 1890

**3. Party wear for Women,  
Fabric Material**

Item No: 40-1431(Stiletto)

Price: ₹ 1890

**4. Party Wear for Women,  
Fabric Material**

Item No: 40-1431(Stiletto)

Price: ₹ 1890

**5. Formal Pencil Heel,  
Leather Material**

Item No: 40-1382

Price: ₹ 1190

**6. Semi Casual Wear,  
Leather Material**

Item No: 40-1434

Price: ₹ 2190

**7. Casual Pencil Heel,  
Leather Material**

Item No: 40-1542

Price: ₹ 990

**8. Casual Daily wear,  
Leather Material**

Item No: 32-7906

Price: ₹ 990

# UNDER HEEL

BE ON TOP OF THE WORLD WITH THE RAINBOW THEMED HEEL COLLECTION!

# CARRY ON!

GET READY TO BATTLE THE RAIN AND BE WATERPROOF!



## COLUMBIA

### 1. Dry Status Jacket

Description: Rain jacket for men  
Price: ₹ 4,799

### 2. Trail Pursuit-40L

Description: Backpack in Black Titanium  
Price: ₹ 8799

### 3. Watertight Cap

Description: Hyper Blue  
Price: ₹ 1499

### 4. Peakfreak Xcrsn Xcel Outdry

Description: Bonfire Treasure  
Price: ₹ 6499

### 5. Techsun Vent Flip (Women)

Description: Grey Colour  
Price: ₹ 2499

### 6. Conspiracy 111 Outdry

Description: Dark Compass Laser Lemon  
Price: ₹ 6999

### 7. Peakfreak Xcrsn Mid Leather Outdry

Description: Mud Caramel  
Price: ₹ 7799

## MOCHI

### 8. CROCS Beach Line Flip Flop

Description: Crosslite Material,Mix of Rubber, Unbreakable,Washable  
Price: ₹ 2495

Disclaimer: Price and features are subject to change. Buyers are advised to act on data after cross-checking

# STORMY DAY STYLING

MONSOONS CAN BE DAMPENING ON YOUR STYLE AS WELL AS YOUR SHOES. BUT WE DON'T WANT TO STAY INDOORS ALL DAY, NEITHER DO WE WANT TO VENTURE OUT IN BAD FASHION.

## SWING AN UMBRELLA

The umbrella is the new clutch this season, so you got to carry the right one to use it as a statement maker. To nail the perfect rainy day outfit, a fashionable umbrella can be used as a key accessory just like a tonal scarf or a beanie hat. Choose an umbrella that features unique prints and details or one in a very bright color that's sure to stand out from the sea of black umbrellas on the streets.

## JACKETS

Waterproof jackets are not particularly flattering or fashionable. The most flattering length of a waterproof jacket on any body shape is something that falls just mid-thigh. Get your jacket a little bit more tailored to your shape so that it's not just a square. Because the jacket is quite big on the top half, you should try something slim and long lined on the bottom half to elongate your legs.

## TAME YOUR HAIR AND MAKE-UP

Try waterproof eyeliners, mascaras and eye shadows as all of them can create havoc once it runs. Liquid foundations and cream blushes can be preferred instead of powders. Slick your hair back with a gel to keep it frizz-free. Lipstick colors like red, orange, hot pinks and corals are totally in.

## GO BOOTS

Not only are gumboots practical in keeping your feet dry on a rainy day, they can make a great statement piece. Don't be afraid to dress up and add to the look with a nice scarf or colored boots. If the weather is warm enough, showing a little skin won't be a bad idea. Do not hesitate to try out your favorite springy skirts, dresses or even shorts.





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# MUNCH AWAY

TANDOOR, PIZZA, SIZZLERS, BIRYANI, THIS MONSOON ENJOY A WIDE RANGE OF TANTALIZING FOOD. THE FOOD COURT AT LULU MALL STIRS UP A DISH OF YOUR WISH!

The food court at Lulu is the ultimate destination for all the foodies. It offers the best from all the cuisines, be it Kerala, North Indian, Italian or Continental- the best choice that you can get is from the Lulu food court. What's more, you do not have to visit ten places to get this food. One place- The Lulu food court serves it all.

The sprawling food court is so wonderfully designed that it gives you a feeling of dining alone, even when there are hundreds dining together. Enjoy the array of food and get pleasantly confused. We have some of the top food chains to go along with the best independent eateries to serve you the best food in town. These food

courts serve you all day.

Whatever may be your craving for the day, it shall all be met. Be ready to be amazed by the amazing burger served at SFC plus. The flavor of the tandoori chicken from Moti Mahal is sure to linger on your tongue for a long, long time. If you are a sizzler- fan, we have the best in the business- Kobe Sizzlers for you. We also bring you a flavor of the North-east with Wow!Momo! Their momos are quite a treat for your palate. The biriyani from both Nila Food court and Fort kitchen is worth dying for.

To sum it up, the day you feel like treating yourself to some great food. Think no further than the Lulu food court!



### MOTI MAHAL

The Mahal of amazing taste. Enjoy the sumptuous butter naans, chicken malai kababs and paneer butter masala. Truly will set your Punjabi taste palate on fire.

### SFC

Give the world's original skinless fried chicken a try at SFC. Enjoy a quick snack or a full dinner at SFC. Everything from chicken strips to a burger and fries is here. Make it a meal with drinks and a salad, or go for something fun like Chicken Popcorn!



### KOBE SIZZLERS

Do you love tenderloin, chicken, lamb, seafood or vegetable sizzlers the best? Well, at Kobe you can have them all, or change it up with a Kobe Mixed Sizzler. Give the pasta, soup and salad a try, or go for a burger or sandwich and to top it off, one of Kobe's tempting desserts.

---



### NILA

When it comes to having a fill of delicious Indian food, it's Nila. Try anything from their mouth-watering list: dum biriyani, seafood, vegetarian, soups, bread, tandoor, naadan or other Indian options! It will definitely be delectable.

---

### WOW! MOMO

Fresh, steaming hot momos are a wonderful sight and taste even better. Try a new type of their huge menu. From delicious chicken momos to momo burgers to chocolate momos, every type imaginable is here. Be adventurous and give it a try!

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## A Walkdown Memory Lane..



Retrospectively speaking...  
It was one awesome journey FWD had. Each edition with stories that won many hearts..



# THE CHECK LIST

WHETHER YOU ARE HOME OR AWAY, THERE ARE STILL THINGS TO CATCH UP WITH IN KERALA! HAVE A FUN RIDE FROM THE NORTHERN TIP TO THE CAPITAL CITY AND CHECK OFF THE ACTIVITIES TO BE DONE BEFORE YOU LEAVE. WE HAVE ALSO LISTED OUT THE THINGS TO DO IN KERALA.



## MOULDING DREAMS

Being a land of traditional artistic skills, one must not miss the sight of sculpting pottery in a potter's wheel. It can be seen in the Aruvacode village, Nilambur.



## UNREEL ENACTMENT

Watch Theyyam performance special to the North Malabar which portrays the tales of blood-drinking yakshis and witches; the myths of serpent and animal deities and the deeds of ancient heroes.



## SUN-KISSED SUN

Want to go on a beach safari? Muzhappilangad beach near Thalassery is Kerala's only drive-in beach which stretches across four kilometres. Don't miss the Malabari dishes at the eateries nearby.

## BLACK BEAUTY

If you have checked off Thrissur Pooram from your list, the next to strike off in the cultural capital is the elephant pageantry. Witness the Thypooya Mahotsavam where elephants strut in style and elegance for the pageantry.





### TRIP TO BONA

Dulquer Salman's ride to Meghalaya with his best buddy Sunny Wayne has inspired guys in the town to explore places on their bikes. Next time hit the roads of Bonacaud with your friends to experience the isolated, unpolluted village in Trivandrum. You can trek your way through the forest up to Bonafalls and take a shower in the spectacular waterfalls.



### CHUCK THE FERRY

Never forget to include bamboo rafting in your itinerary when you visit Thekkady. It is by far a great experience to move along the Periyar Lake when viewing wildlife.



### LAY A WAGER

Put your bet on the bull you like the most and watch the bullock race that takes place every year in Malappuram.



### WEEKEND ADVENTURE

Kayak along the backwaters and camp overnight with a barbecue thrown in at Kothad Island, Ernakulam



### HIGH AND MIGHTY

Sit atop an elephant for the Elephant safari in Thekkady. The 30-minute ride through the spice plantation is an enthralling experience.



### RELISH THE MOUNTAINS

Adrenaline pumping paragliding in Thailand must have been fun, but the paragliding in Vagamom gives a refreshing and breathtaking experience with the rolling hills and sprawling tea plantations in the cool climate.



### REAL REFLECTION

Bring back a souvenir from the district of Pathanamthitta, the Aranmula Kannadi which is known to bring luck, wealth and prosperity to your house.

### ARPO IRO!

Witness the Snake Boat race, one of the liveliest events in August. It is the best monsoon treat that Punnamada Lake offers.



# UNDER YOUR UMBRELLA

THIS MONTH, COSY UP IN YOUR HOUSE CATCHING UP ON MOVIES, MUSIC AND BOOKS THAT HAD THEIR MOMENT JUST LIKE THE QUICK SHOWER OF RAIN!

## Raindrops falling on my Head – *B J Thomas*

"Raindrops keep fallin' on my head  
Just like the guy whose feet are too big for his bed  
Nothing seems to fit  
Oh, raindrops keep fallin' on my head  
Keep a-fallin'"



## Singing in the Rain – *Singing in the Rain*



"I'm singin' in the rain  
Just singin' in the rain  
What a glorious feelin'  
I'm happy again."

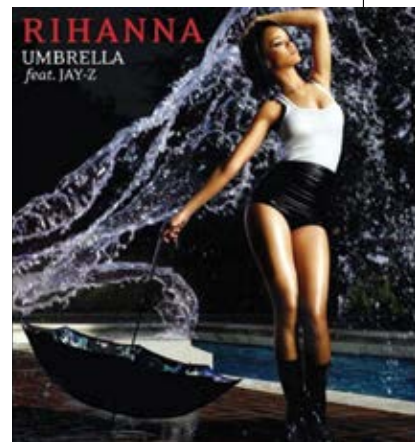
## MUSIC

## Over the Rainbow– *Wizard of Oz*



"Somewhere, over the rainbow, way up high  
There's a land that I heard of, once in a lullaby  
Somewhere, over the rainbow, skies are blue"

## Under my Umbrella – *Rihanna*



"Now that it's raining more than ever  
Know that we'll still have each other  
You can stand under my umbrella"



# MOVIES

## Singing in the rain



"Don Lockwood folds up his umbrellas and splashes through the puddle after he gets a goodnight kiss from Kathy Seldon, hence the famous song, Singing in the Rain."

## Shawshank Redemption



"On a stormy night, Andy Dufresne escapes from jail and emerges from the sewer system into a cleansing downpour – an image that, of course, made it onto the poster for Frank Darabont's 1994 favourite."

## Forrest Gump

"In voiceover, Tom Hanks' Gump ruminates on the rain he encountered: "Little bitty, stinging rain and big old fat rain. Rain that flew in sideways. And some-times rain even seemed to come straight up from underneath. Shoot, it even rained at night."



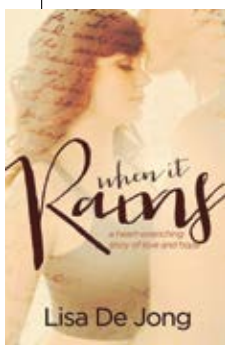
## Notebook



"Allie waits years to read these words, written in a letter to her from Noah a year after they broke up. They finally meet up and Noah confronted Allie, "It wasn't over. It still isn't over."

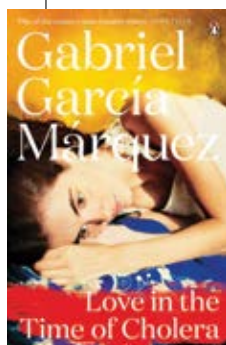
# BOOKS

## When it Rains - Lisa De Jong



"I never knew how much I really needed him until the day he left for college, and I was completely alone."

## Love in the time of Cholera - Gabriel Garcia Marquez



"Tell him yes. Even if you are dying of fear, even if you are sorry later, because whatever you do, you will be sorry all the rest of your life if you say no."

## Kafka and the Shore - Haruki Murakami



"Every one of us is losing something precious to us. Lost opportunities, lost possibilities, feelings we can never get back again. That's part of what it means to be alive."

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REST ROOM FOR DIFFERENTLY ABLED	Ground, First and Second Floor		
WI-FI	LOST AND FOUND	AMBULANCE	Ground Floor
CAR CALLING	Ground Floor		
BABY PRAM	Information Desk		
FIRST AID	MALL GUIDES	Ground Floor	
SPECIAL EVENTS INFORMATION	Ground Floor		
BABY CARE ROOM	All Floors		
BAGGAGE COUNTER	Near Lulu Hypermarket, Ground Floor, Basement Lobby		
PRAYER ROOM	First Floor for Ladies, Second floor for Gents		
MOBILE CARE/SERVICE	Airtel, Zahra Phones, Second Floor		
MONEY EXCHANGE	Ground Floor		
CUSTOMER SEATING	CUSTOMER LIFTS	ESCALATORS	All Floors
MOBILE CHARGING STATIONS	All Floors		
DOCTOR ON CALL	Information desk		
DRIVERS LOUNGE AND WASHROOM	Basement Parking Area		
HELMET PARK	UMBRELLA PARK	LAUNDRY PICKUP	Basement lobby
DRINKING WATER	First Floor		
VALET PARKING	Mall Entrance		
BUTLER SERVICE	Information Desk		

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