

THE LULU MALL MAGAZINE

Lulu Happiness

ISSUE 01 VOL 5
JANUARY - MARCH 2019



**WHEN BEAUTY
MEETS FASHION**

**PRESENTING THE LULU BEAUTY QUEEN
& LULU MAN OF THE YEAR 2018**



100th
Anniversary

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- Dual Spherical Sapphire crystal with Anti-reflective coating



BZ1044-08E

- Eco-Drive (No battery replacements)
- Watch Synchronizes with smart phones through Bluetooth
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- Operation with dedicated App available for Android & IOS



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- Alarm Function
- Luminous Hands & Indices



CC4004-58F

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- Dual Time (Simultaneous display of local time and home time)
- Sapphire crystal glass with Anti-reflective coating, for crystal clear time view



EC1144-26E

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Citizen Exclusive Store located at 1st Floor, Near Lulu fashion store, Lulu Mall, Kochi.



Ashraf Ali, M.A.,
Publisher

SPREADING *Happiness*

AS 2019 dawns on us with new inspirations, goals and achievements, I am elated to wish you all a very happy and prosperous New Year! This year is indeed special for Lulu Mall as we are successfully completing six years in Kochi. We are proud to announce the launch of yet another world of happiness, Y mall at Thriprayar.

2018 was a memorable year for Lulu Mall as we opened our doors to some of the top international brands to add to your fabulous shopping experience. We also stepped up the fun and excitement at the Mall with mega events, exciting initiatives and interactive loyalty programmes. We hope you enjoyed them.

For this edition of Lulu Happiness, we are happy to feature the Lulu Beauty Fest 2018 winners, Irene Jose and Abhishek Shenoy on the cover. We also caught up with your favourite stars, Jyothika and Vijay Deverakonda for our celebrity chat. Don't miss out on our regular round-up of fashion and beauty news along with special styling cues on how to wear the Pantone Colour of 2019 with élan.

We are extremely grateful to you for being such wonderful patrons and supporting us in all our endeavors to make Lulu Mall a spectacular lifestyle experience for you. We have some fantastic events and performances lined up for you this year as well. And of course, we have the "End of Season" sale happening now, that will continue till February, giving you more reasons to celebrate and rejoice. Happy New Year and Happy Shopping!



Contact LuLu Mall for any information: feedback@in.lulumea.com



RARE RABBIT

GROUND LEVEL
LULU MALL



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An exclusive chat with the Lulu Beauty Queen Irene Jose and Man of the year, Abhishek Shenoy



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The New Year brings new products to make you look radiant and glowing, don't miss out on what's new in our beauty section



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Catch a glimpse of what 2019 has in store for you with the latest trends in fashion and accessories

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Lulu Eating Out

Check Out the top 'Must Try' delicacies at our various restaurants across Lulu Mall that you just can't afford to miss!



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f @usupsoin

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3000+ Japanese Lifestyle Products

USUP
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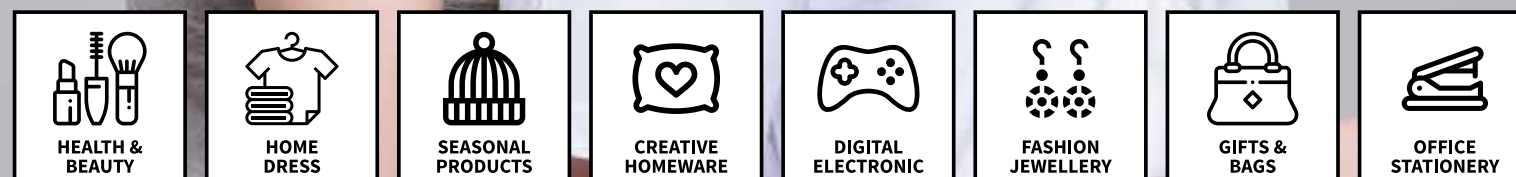
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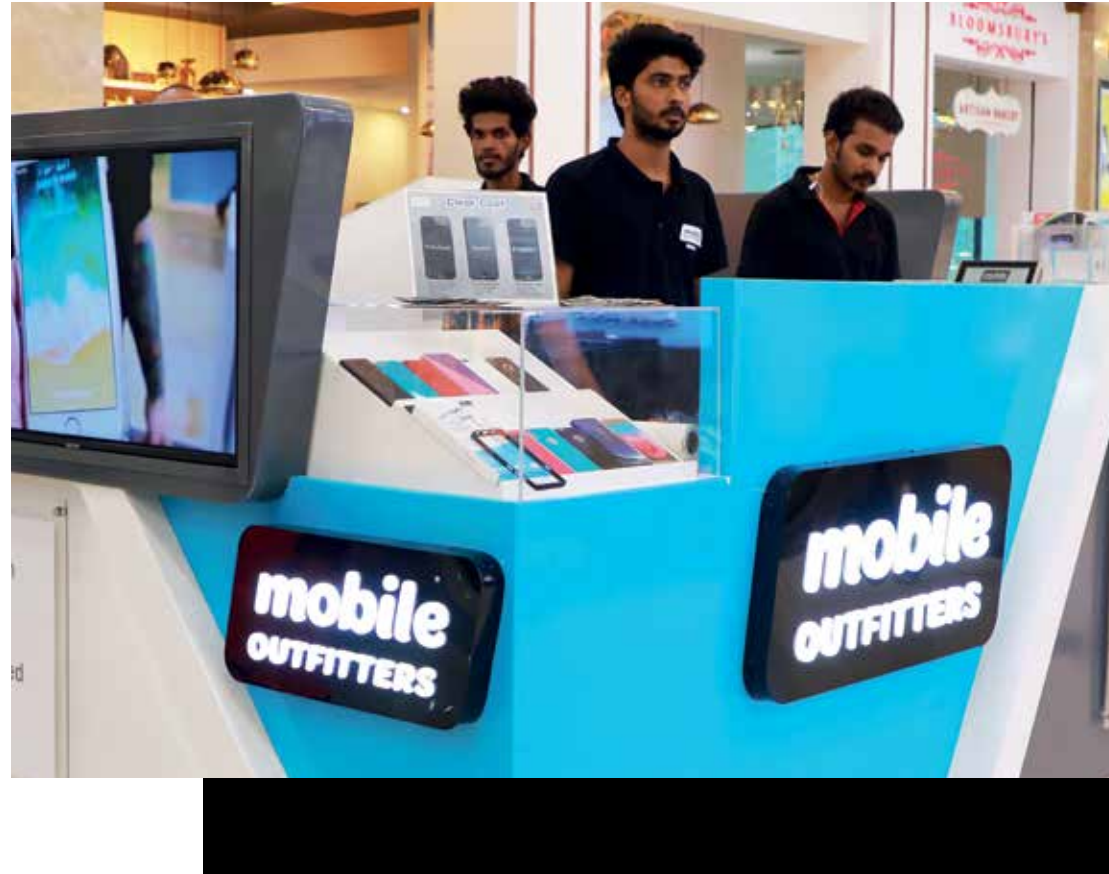


Stores open in: Bengaluru | Kochi | Mangaluru | Mumbai | Mysuru | Shimoga | For corporate orders, call: 93807 36430

Mobile Outfitters

Second Floor, Lulu Mall

Let's welcome into Lulu Mall, Mobile Outfitters. This is not just another mobile accessory kiosk - with the RapidCut on-demand technology, the location creates and professionally installs the award winning Clear-Coat screen protection, patented 360° full body protection and unique Style Skins for any mobile device. Combined with Lifetime Guarantee, professional installation and 100% customizable phone case, you'll quickly see why millions have chosen Mobile Outfitters.



Speedo

First Floor, Lulu Mall

Speedo is the world's leading swimwear brand and Speedo as a brand is passionate about life in and around the water. Speedo's Performance Collection includes the competition and training suits that remain the number one choice of the world's fastest swimmers. Speedo's Fitness and Active Recreation Collections feature men's and women's swimwear, men's water shorts, and kids swimwear in fashion-forward styles that are designed to perform. Check out the new store at your favourite Lulu Mall, Kochi.



Linen Club

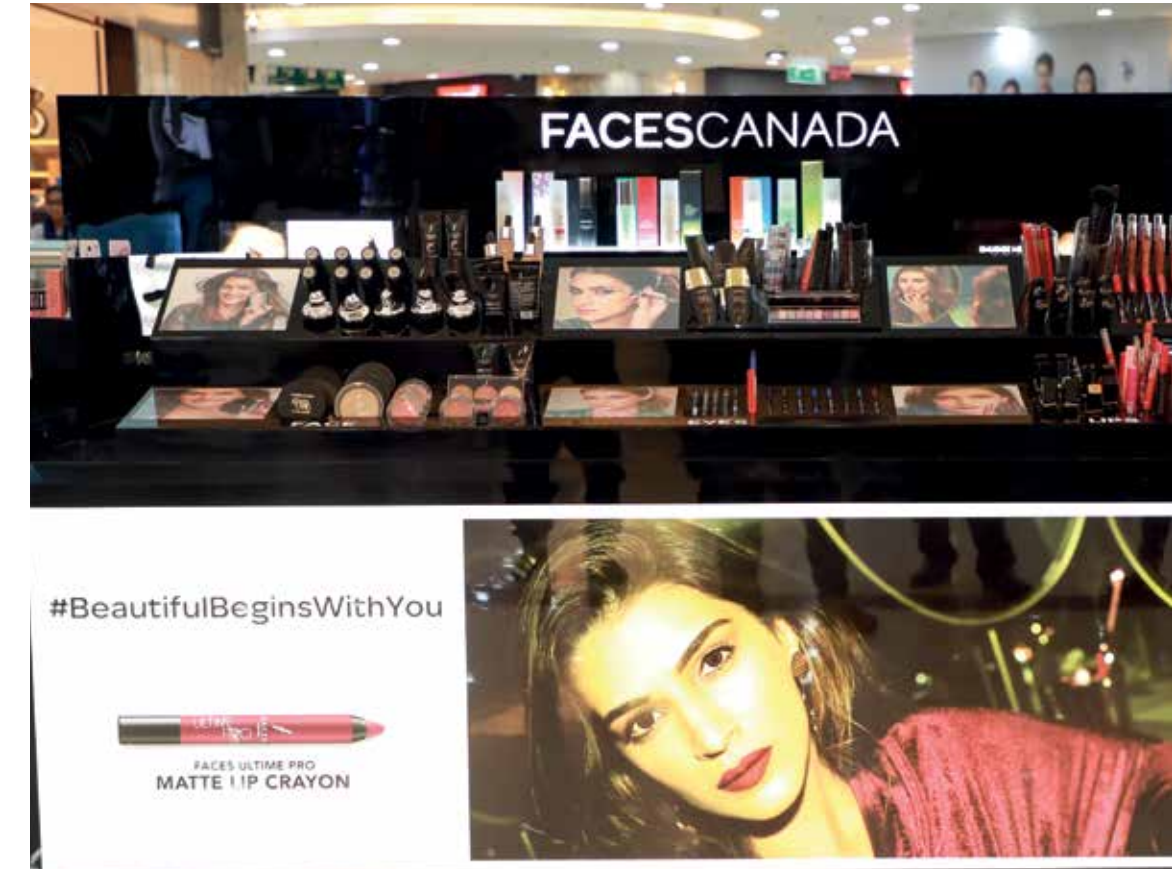
First Floor, Lulu Mall

Linen Club is the premium linen fabric brand from the Aditya Birla Group. A pioneer in the industry, Linen Club is India's largest linen fabric brand and is synonymous with the finest quality linen. All fabrics are made from raw materials sourced from France and Belgium, processed at state-of-the-art facilities and designed in-house by a team that includes internationally acclaimed Italian designers. The exclusive Linen Club brand outlets showcase a wide range of pure linen and linen blends, printed and embroidered linen fabrics along with the custom tailoring facility. The store also offers ready to wear shirts, trousers, shorts, t-shirts, sarees and accessories such as stoles, laptop bags and handkerchiefs.

Faces

First Floor, Lulu Mall

FACES Cosmetics, with a proud Canadian heritage spanning over 40 years, offers an exclusive line of makeup, skincare products and personal care accessories. The brand promises unparalleled product variety that is designed to suit every ethnicity, skin type and tone, complexion and texture. Not tested on animals, FACES products are hypoallergenic and conform to the most stringent quality and safety requirements. They are globally acclaimed and are available at attractive price points in all its markets from North America to India.





All Things Sundar

Second Floor, Lulu Mall

A syndicate of artists & designers paint and design artworks exclusively for this brand. The artworks are then printed on products like bags, wallets, pouches, coasters, artefacts etc. All the products are made in-house at their unit in Mumbai (Vasai-east)



One Plus

Ground Floor, Lulu Mall

One Plus was born out of a simple, bold idea: make a better phone! But, not just a better phone – a better way of doing things. A new kind of tech company that works hand in hand with users to do something amazing, something meaningful.

Usupso

Second Floor, Lulu Mall

Born in Tokyo Japan and operating under Guangzhou USUPSO Enterprise Management Co. Ltd., USUPSO is a well-known leisure and fashion department store that was established by former New Feel Jewelry founder Wei Lei in Tokyo, Japan in 2013. Now the brand has more than 1000 stores across the world and pursues the philosophy of having “simple, natural, quality sense”. USUPSO aims at providing high quality and valuable life goods for global consumers, to make their life better and happier.



Nykaa

Ground Floor, Lulu Mall

Nykaa On Trend is a multi-brand retail store, a first of its kind that has the most trendy best-sellers across all categories of beauty care products. The brand aims to provide the ideal omnichannel beauty experience by integrating curation, experience & technology. Customers are encouraged to try and play with makeup, while highly trained beauty advisors assist them with a seamless experience through their integrated online and offline channels. Customers enjoy parity on a majority of offers, accumulation of loyalty points and online orders through in-store devices.



Abishek Shenoy Wardrobe Courtesy: **Basics, Wrangler, Breakbounce**
Irene Jose Wardrobe Courtesy: **Elle, Kazo**



Lulu
FASHION STORE
MEN / WOMEN / KIDS

Presents

WHEN BEAUTY MEETS FASHION!

The fifth edition of Lulu Beauty Fest conducted by Lulu Fashion Store, had a completely new avatar this year. The participants of the Lulu Beauty Fest were given a complete makeover not only in terms of make up, but also in terms of their wardrobe, with assistance from beauty and wellness experts. Over the past couple of years, the makeover was restricted purely to make up and were limited to women. But the contest this year opened up to both men and women in the age group of 18 to 35. The call for contestants was announced through a massive marketing campaign in terms of press ads, social media and also walk-in registrations at Lulu Mall. People interested in getting a makeover had to register their entry along with their photographs at www.lulubeautyfest.com. The campaign received an overwhelming response with over 600 entries for the makeover contest from across Kerala. Lucky 60 contestants were shortlisted to undergo a complete makeover from head to toe.

The Lulu Beauty Fest was held between Nov 29th to Dec 9th 2018. Out of the 60 contestants 10 each from the male and female category were shortlisted to compete for the coveted title of Lulu Beauty Queen and Lulu Man of the Year awards. Twenty contestants were groomed for the finale on Dec 2nd wherein they had to walk the ramp and also participate in a Q&A round. The Lulu Man of the Year and the Lulu Beauty Queen were shortlisted from the final 5 finalists. They were judged by a panel of renowned judges which included cine actress Manju Pillai, film director Sujith Vaassudev, Miss Queen Kerala 2016, Miss Super Globe India 2017 and film actress Archana Ravi. The title winners, Abishek Shenoy and Irene Jose were given a cash prize of ₹ 50,000 each.

Interview: **Riya Sonny Datson** | Photography: **Shafi Shakkeer** | Styling: **Sapna Fathima Kajha and Lulu fashion store team** | Hair and Makeup: **Femi Antony** | Venue: **Grand Hyatt Kochi Bolgatty**

Abhishek Shenoy Wardrobe Courtesy:
Indian Terrain, Peter England, Celio
Irene Jose Wardrobe Courtesy:
Elle, Cat Walk



ABHISHEK SHENOY STARTED HIS CAREER IN MODELLING FROM THE AGE OF 17. Over the years, he has participated in many pageants and fashion shows including the Kochi International Fashion Week with top designers like Hari Anand, Sanjana Jon and Uma Prajapati. At the pageants, he won four subtitles and two main titles, namely Mr. Kochi and Mr. Ernakulam Men's Physique Champion. Winning the 'Lulu Man of the Year' award is definitely another well-deserved feather in his cap!

"Every show adds to your profile and helps you improve. Lulu Beauty Fest has been special as Lulu is an international brand. So, to me, winning this title is a turning point in my career," smiles Abhishek. "Every model needs a makeover each time he steps onto the ramp. We need to be versatile and so we have to keep reinventing ourselves. Since the Lulu Fashion Store has all the top brands and designs under one roof, the makeover was indeed a great experience."

Abhishek is a pure vegetarian except for the egg whites he has in his diet to maintain his protein requirement. His fitness mantra? "Hardwork in my mantra in life. I don't believe in shortcuts. The modelling industry is tough and there are positive and negative ways to reach your goal. But if we work hard and choose the positive way, then, even if it takes time, I am confident that success will be mine." So what are his goals? "I plan to participate in the Mr.India contest that is to happen early this year. If I win that title, I will compete for the Mr.World contest. Winning that title is my dream. Rohit Khandelwal is the first and only Indian and Asian to have won the title till date. I have his picture as my phone's wall paper to remind me of the title I want to win! I have been preparing and working hard for this for the last few years. I compete to win and if I am not prepared, I will never compete. Now, I am prepared to compete for Mr.India and Mr.World."

Abhishek is also keen on theatre and has acted in the popular play, 'Thuramukham'. So any plans to head to Bollywood? "Yes, of course. That is the ultimate destination."

Abhishek Shenoy Wardrobe Courtesy: **John Louis, Turtle**
Irene Jose Wardrobe Courtesy: **Kazo**





MODELLING AND ACTING HAVE BEEN A DREAM AND PASSION FOR THIS YOUNG DOCTOR. WHEN SHE COULDN'T GO PAST THE TOP 8 FOR THE 'GRIHALAKSHMI FACE OF KERALA 2018', she knew she had to learn from her mistakes and that she was capable of doing better. So, when she saw the call for the Lulu Beauty Queen Fest, Irene Jose decided to give it a try. She signed up for the makeover round and was amazed to see the transformation. "Each makeover made me feel excited as I was seeing style in a new avatar. Carrying myself in each makeover gave me more confidence. I owe it to the team from Lulu Fashion Store and Ashtamudi hair salon, who did a fantastic job. It really reflected on me." When asked about the best thing she liked about the contest, she quickly replies, "I met a lot of people who I could relate to and made a lot of friends. I think networking is very important in every industry and the Lulu Beauty Fest helped me build my network. I have always had considerable stage fright and the second biggest takeaway from the event is that I got to overcome my stage fear."

Challenging Bit? "The Question Answer session was the most challenging bit for me. You have to really pick yourself up and give your best for every question. I was just being honest each time and I think being genuine in your answers helps." So what does this doctor do outside of medical practise and modelling? "I hang out with my friends and family. I like watching movies, write poetry and am an artist. I like to try new forms of art, I don't think you can ever take the art out of me," she grins.

Plans ahead after winning the Beauty Queen title? "I want to see where this leads. None of this was planned. So I would like to take it as it comes." When quizzed about her beauty and fitness mantra, she says, "When it comes to beauty, I think one needs to be positive. Having a positive energy definitely helps. Fitness of course is very important. It is a lifestyle and you have to incorporate it into your life. The other important things to keep in mind would be good sleep, drinking plenty of water, following a good diet and avoiding bad habits." Irene believes in 'Keeping it simple and comfortable' when it comes to her personal style statement. "I like to dress for the occasion," she says as she signs off.



Abishek Shenoy Wardrobe Courtesy: Indian Terrain, Meezo, UCB, Buckaroo
Irene Jose Wardrobe Courtesy: Amara, Cat Walk

WOMEN'S day Out!



It was a gala evening with hi tea, interactive games, goodies and loads of fun for a group of lucky ladies who were invited to Lulu mall! So how did they get lucky? Loyalty pays! The Lulu team decided to honour its women loyalists and strengthen the bond they shared with them. Thus was born the theme of 'Queens of Lulu'! The ladies get special perks, party invites, discounts, freebies and loads of fun! So, what are we waiting for? Let's find out how it works and how the women enjoyed their ladies' day out at Lulu Mall!

Text: RIYA SONNY DATSON

First things first! If you shop at Lulu Mall on a Wednesday, you get to sign up for the Women's Wednesday Lulu Loyalty program, which then gives you a chance to win various benefits & free parking through the loyalty program. Every week, 50 women loyalists are rewarded with exciting gifts & gift vouchers from the brands within the mall. Women's brands also provide exclusive offers. But remember, the magic happens on Wednesdays.

Out of the 200-250 women who win every month, Lulu invites 25 lucky ladies for a special gathering on the first Wednesday of every month. These women are eligible to bring a female friend along to the tea party which is held at



Calicut Paragon. So now you know how they got lucky!

"I got to learn about the Women's Wednesday program through a friend and since the time I signed up, I have won several prizes. I love shopping at Lulu as it's a one stop destination for all my shopping needs and my kids are engaged too!" says Soorya Surendran, who is based in Kakkannad.

"I get A-Z of my shopping list right under one roof and that is why I come to Lulu every week. I can't tell you how excited I was to see my name on the Lulu page for the Women's Wednesday party," says Yamini Joshi, an online entrepreneur. From enthusiastic young girls to warm friendly grandmothers, the party saw women of all ages interacting, participating in games and having loads of fun. Isabel, who was turning 16, got to celebrate her birthday as Lulu arranged a mini cake for her on her special day! "We were settled in Dubai earlier and we just returned to Kerala recently. But when we come to Lulu, we enjoy the same quality of life that we enjoyed abroad. They offer a huge variety of brands for our shopping needs, comfort and entertainment for



the entire family and excellent customer service. What I like most is the fact that Lulu has set an example by setting systematic and organised systems in place," says Rose George.

Lulu Beauty Queen 2017, Zaeba and her mother Thasneen were also at the party. "I find the Lulu loyalty program very interesting. I think it is a novel idea especially for women to shop on a Wednesday. Being a weekday, it is less crowded and we get parking slots as well. It is very encouraging for us to shop and the added bonus is that we get to win prizes!" says Thasneen. After the party and games, we caught up with the eldest lady in the crowd, who seemed pleased to have attended the gathering. "I find parking very convenient here and I visit Lulu once a week to shop mostly at the Hypermarket. Today, although my age limited my participation in the games, I want to thank Lulu for inviting me as I had an enjoyable evening," says Susheela Jose.

So ladies, shop on a Wednesday at Lulu Mall, sign up for the Women's Wednesday loyalty program and get ready to be pampered!





Image Source from Google

“THE NUMBER OF CIGARETTES I HAD TO SMOKE FOR ARJUN REDDY, WAS INSANE”

ARJUN

& ICE



Image Source from Google

Arjun Reddy sensation Vijay Deverakonda has made an impactful foray into Tamil cinema with his latest bilingual movie NOTA. Here's a candid chat with this dashing heartthrob as he opens up about his career, personal likes, dislikes and a lot more...

Text: MKV

THERE WERE A COUPLE OF VERY INTENSE SCENES WITH RAW EMOTIONS IN ARJUN REDDY. HOW DID YOU PREPARE FOR THEM?

It was a bit demanding. We had to completely understand the scenes and dialogues before performing. Thankfully, I had a very good actress in Shalini Pandey in those scenes. Despite not knowing Telugu, she used to react perfectly even when I improvised on a few dialogues on the spot.

WHAT WAS THE MOST WEIRD OR DIFFICULT THING YOU HAD TO DO TO BECOME ARJUN REDDY?

The most difficult thing was to smoke. I am not somebody who smokes in real life. So, smoking for the character was very tough for me. My director had to teach me to smoke. Sometimes, when we were shooting for long I actually used to get irritated because of the smoking.

HOW DO YOU PREPARE YOURSELF FOR YOUR DANCE SEQUENCES?

I request the dance masters to not have very heavy movements. We enjoy dancing so it should be something easy and enjoyable. I prefer to just go with the flow.

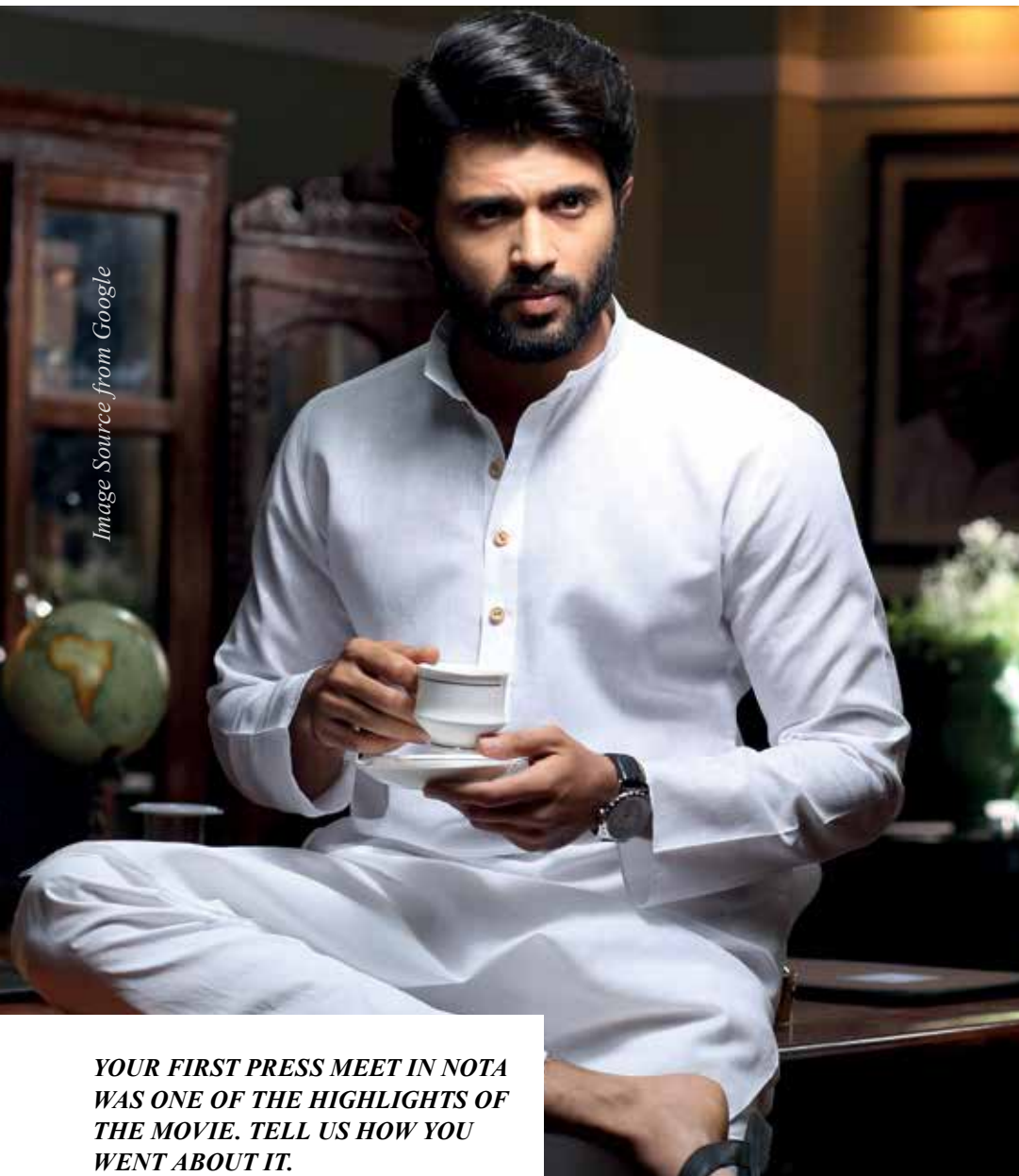


Image Source from Google

YOUR FIRST PRESS MEET IN NOTA WAS ONE OF THE HIGHLIGHTS OF THE MOVIE. TELL US HOW YOU WENT ABOUT IT.

While making the movie, director Anand had once tweeted that I had performed a three-page sequence in one take. This was the scene. All through NOTA I would start shooting by 6 am and pack-up would be by 6 pm. After getting back home, I would sit and prepare for the next day's shots. For this particular sequence I prepared till 1 in the night and only then went to sleep. I knew just 3 words in Tamil before working in NOTA. So, I had to ensure that I prepared well to deliver my dialogues perfectly. Everybody on the sets appreciated Sathyaraj sir and me, after we completed this sequence.

HAVE YOU HAD ANY BAD DAYS WHILE GIVING AUDITIONS?

Auditions have been a mixed bag for me. After giving some of the best auditions, I have been one of the last three shortlisted

for a role. After final auditions I would go home feeling completely confident. Later, I would come to know somebody else had been cast. People have asked me to invest money to become an actor and I would feel if I had the money why would I work to earn more... I am thankful that I am now at a place where I don't have to go and ask for chances.

YOU PUT UP YOUR FIRST EVER AWARD FOR AUCTION. WHAT WAS THE THOUGHT PROCESS BEHIND THAT?

I believe in living life large and making it memorable. Everybody around me would feel happy if I took home the award but it would just end up on my shelf. However, by auctioning it, the award would go on to serve a couple more people. I am happy

“THE COLLEGE FIGHT SEQUENCE IN ARJUN REDDY WAS ACTUALLY SHOT AS A SINGLE TAKE BUT WE HAD TO CUT PARTS OF IT FOR THE END RESULT. THAT SEQUENCE WAS ACTUALLY TIRING AND VERY DEMANDING”

“THERE ARE A FEW DAYS WHEN I DON'T EVEN TALK TO ANYBODY WHILE SHOOTING. SOMETIMES WHEN I GET INTO THE MIND SPACE OF THE CHARACTER, I DON'T LIKE IT WHEN SOMEBODY TREATS ME AS VIJAY DEVERAKONDA AND NOT THE CHARACTER. IT BREAKS MY CHAIN OF THOUGHT”

for the recognition the award got me but I would proudly tell my children that I gave away my first award. It is also a bit selfish of me, I guess.



RARE RABBIT

Ground floor,
Lulu Mall

GREAT VARIETY AT RARE RABBIT!

Dressing up in layers isn't merely important to prepare one for any temperature and occasion; it also adds dimension and is a great opportunity to mix and match patterns, textures, fabrics and colours to achieve those put-together looks. The secret to layering is to get it done without looking bulky and not just relying on a cardigan. As winter is the official season for trying to wear every single piece of clothing one owns at the same time, Rare Rabbit offers knitwear that has an elusive contemporary touch yet retaining the classic vibe!



JACKET

Leather Jacket: Croco-2 Cherry ₹ 1,599

T-shirt: Poly-2 Black ₹ 2,199

Denim Jeans: Tinter ₹ 4,999

When/ Where: A must have for vacation and daily wear.

How: Pair your jackets with denims and your favourite knitwear.



KNITWEAR

Shirt: Elango-2 Grey, ₹ 2,799

Knitwear: Tuck- Green, ₹ 3,499

When/ Where: Office holiday party, vacationing with family

How: The knitwear can be layered under other outerwear depending upon the weather conditions



BLAZERS

Blazer: Classico Black ₹ 10,999

Knitwear: Flock Maroon ₹ 3,499

Shirt: Vapour ₹ 2,999

Denim Jeans: Mambo-3 ₹ 5,999

When/ Where: Office parties, meetings and business trips, casual gatherings
How: With a pair of dark toned jeans, chinos or formal trousers paired with shirt or a knitwear

TRENDING IN Lulu

CHIC AND COMPACT



BAMBOO FORMBU RUNNER ₹ 2,499



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BAMBOO FORMBU CAN ₹ 2,699



FORMBU SQUARE BOWL BRUSH ₹ 1,799



LARGE GOLDBRASS CLASSICO BASKET ₹ 1,899

HERE ARE SOME OF THE MUST-HAVES TO HELP YOU MAXIMIZE YOUR STORAGE SPACE



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timeless
beauty!

The evergreen beauty Jyothika's recently released Kaatrin Mozhi garnered very good reviews and was lauded by all sections of people. We got to chat with this elegant beauty who remains grounded despite all the name and fame over the years.

Text: MKV

HAVE YOU EVER BEEN AS ADAMANT IN REAL LIFE AS YOUR CHARACTER SELVI FROM KUSHI WAS?

I was never adamant while growing up. We were four siblings in the house and I was the quietest of the lot. I never used to demand anything of anyone. Only after coming to cinema did I become choosy and refused to do certain movies.

HAVE YOU EVER STAYED IN A HOSTEL WHILE STUDYING?

I was a day scholar till I completed my studies. I went to school from our house in Mumbai. On completing college, when I was around 18, I came down to Chennai for acting. I worked in my first movie when I was 18.

HAVE YOU EVER PENNED ANY POEMS FOR SURIYA?

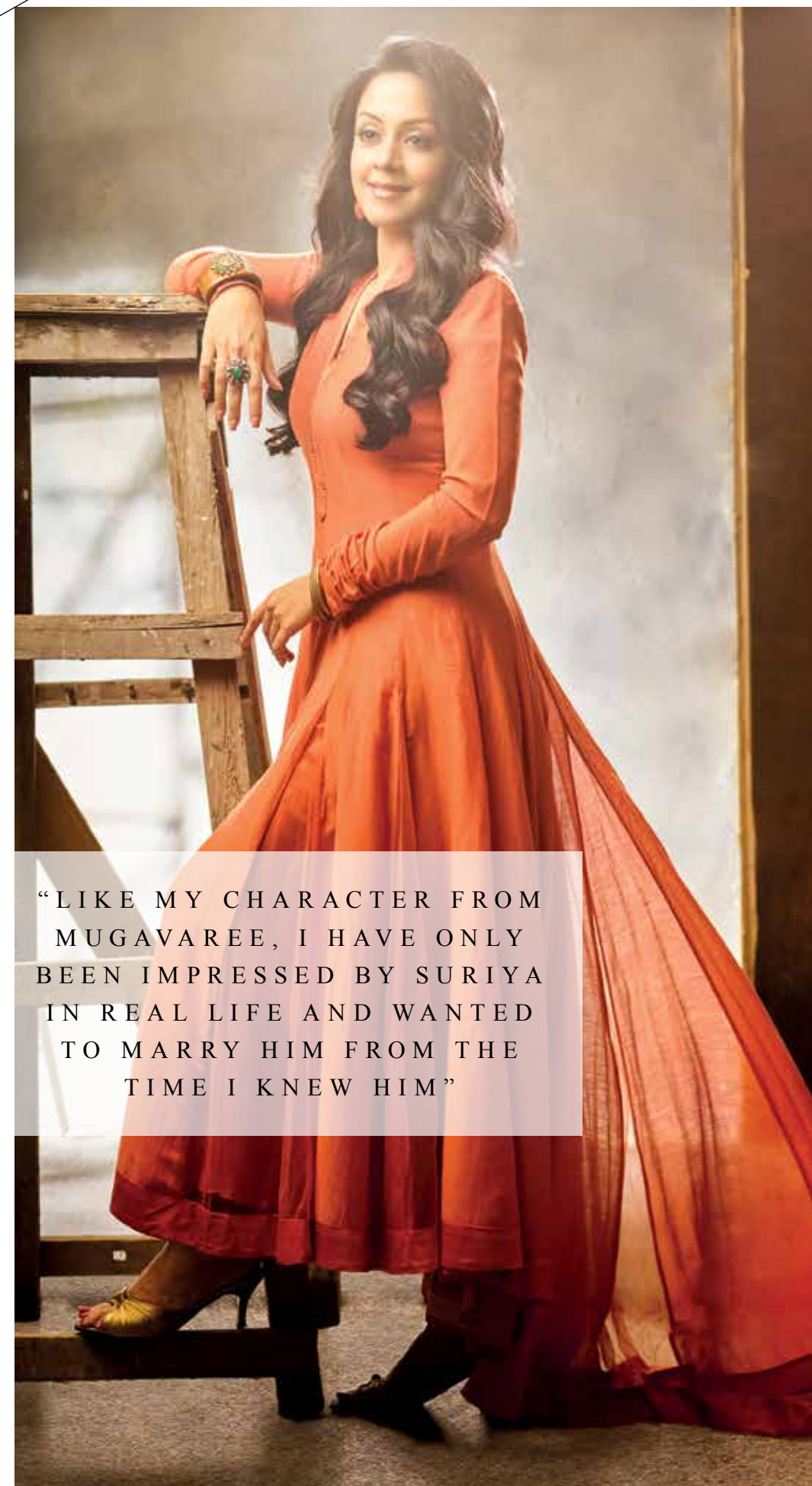
I used to write a lot for him before marriage but have stopped that now. I was comfortable writing in Hindi. Most of my poems were written as love gifts for Suriya. I guess all of it is now at the bottom of some drawer somewhere at home!

WHAT HAS THE MOST UNFORGETTABLE MOMENT FOR YOU BEEN?

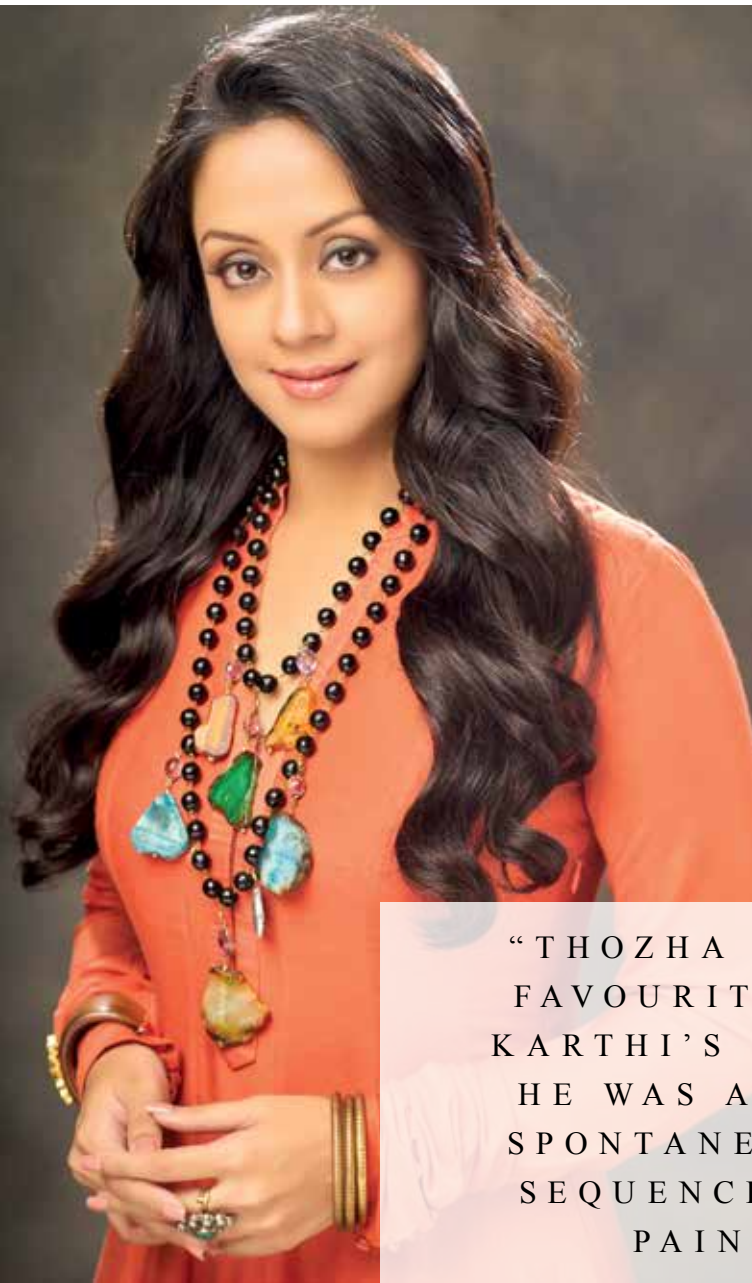
For my 40th birthday recently, Suriya organised a big surprise and ensured it was an unforgettable day for me. That shall remain my most memorable day for ever.

HAVE YOU EVER TOLD ANY SMALL WHITE LIES AND FOUND IT DIFFICULT TO MAINTAIN THEM?

To be honest it happens quite a lot with my children. Mostly it would be something to make them follow some rule or to make them eat something that they normally refuse to.



“LIKE MY CHARACTER FROM MUGAVAREE, I HAVE ONLY BEEN IMPRESSED BY SURIYA IN REAL LIFE AND WANTED TO MARRY HIM FROM THE TIME I KNEW HIM”



“THOZHA IS MY MOST FAVOURITE MOVIE IN KARTHI’S CAREER AND HE WAS ABSOLUTELY SPONTANEOUS IN THE SEQUENCE WITH THE PAINTINGS”

WHICH MOVIE IN YOUR CAREER HAS BEEN THE MOST CHALLENGING SO FAR?

Before commencing Kaakha Kaakha, the director very clearly mentioned that we would have to ensure all our shots were done perfectly within the first two takes, as were shooting on a very tight budget. So that was quite tough, as we had to get things right quickly.

WHAT DO YOU GENERALLY CARRY IN YOUR HANDBAG?

It would mostly be my children’s stuff. Just their two water bottles are enough to fill my handbag. I don’t carry any makeup items. My bag ususally also has cards and some cash. My son is very fond of drawing so I always carry a lot of blank sheets for him to draw.



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T & C APPLY

About 60,000 shoppers walk in through the doors of Lulu Mall Kochi, each day. We pride ourselves in bringing a World of Happiness and convenience to our customers. This year, we dedicated our calendar to the people that fill our world with happiness.

A HAPPY 2018



"If a new movie is out, you'll most likely see us here with a cheese popcorn in hand! We're looking forward to checking out the Gold Class this time."
- Arjun T.K.



"I really like how fresh the produce is at LuLu; I'm here every Wednesday without fail and I'm all set for the week!"
- Vinu Elizabeth



"I've been coming to LuLu since it opened in 2013, and I always used to take a cab. The Metro skywalk saves me so much time now!"
- Silina Ablett



"LuLu is our go-to destination for all things fashion, and she's my partner in fashion!"
- Suma Tom



"We shopped here for our wedding, and now we're back to get her a saree for her friend's wedding."
- Biju R



"We live in Mumbai, but visit LuLu every time we're in Kochi - especially for the food!"
- Shashikala Purushothaman



"She loves fried chicken, so it's highly possible you see us hang out at LuLu with a bucket of fried chicken in hand!"
- Rajesh P.V.



"I've told all my friends about Women's Wednesday, and so now we all bump into each other here every week!"
-Adv. Mini Suresh



"It's so much fun when Mom gets in the rides with me; she enjoys them as much as I do!"
- Santosh



"We love the variety of food options at LuLu; we're always trying out new cuisines!"
-Biju Mohan



"We're expecting a new year present! And we find it really helpful that I don't have to waddle through the whole parking lot and can enter the mall quickly."
- Dinu Paul



"We're always hanging out at LuLu - for food, movies and other consumables. And now the LuLu loyalty program ensures we get points for all the fun we have!"
-Rohit Ratesh Kumar

SOUTH INDIA'S PREMIER UBER LIFESTYLE MAGAZINE

JANUARY 2019 VOL 15 | ISSUE 6 ₹ 100

RITZ

BENEFIT

FROM BELGIQUE TO PHYSIQUE

Mark Van de Vreken and Abishek Rengasamy are supporting innovation for a positive impact

+

EXCITING INTERVIEWS, RESTAURANT REVIEWS, FASHION TRENDS, BEAUTY NEWS AND LOTS MORE!

ON STANDS NOW



To celebrate the birthday of our beloved Bapuji, Lulu Mall organised a painting competition for children at the mall's atrium. The little ones were divided into two groups and were allotted one hour to create their work of art. The first group, aged between 4 and 8 years, was given the topic of 'My family' and the second group, aged between 9 and 14 years, was given the topic of 'Rebuilding Kerala'. The prize winning entries in the first category won ₹ 5,000, ₹ 3,000 and ₹ 1,500 for first, second and third prize respectively and the next category winners bagged ₹ 7,000, ₹ 5,000 and ₹ 3,000.

GANDHI JAYANTI



Navaratri was celebrated with much cheer and loads of fun at LuLu Mall! The participants of the Dandiya were given props and taught the dance steps before the actual performance. This added to the fun and excitement at the festivities.

NAVRATRI



INDEPENDENCE DAY

Lulu celebrated Independence Day by inviting Lieutenant General Sarath Chand, PVSM, UYSM, AVSM, VSM (RETD), Former Vice Chief of Army Staff as the Chief Guest for the event.



LULU SHOPPING FESTIVAL 2018

Mr. Hermil Rebeiro, who was selected as the mega prize winner of the 'Lulu Shopping Festival' held at Lulu Mall between 6th and 31st of August 2018, was awarded a Celerio X VXi AGS. Hearty congratulations to this lucky winner!



To commemorate the second anniversary of the Indian surgical strike, an exhibition titled 'Parakram Parva' was held at the mall by the Indian Navy.

PARAKRAM PARVA



LULU FOOTBALL CHALLENGE

Lulu Mall's annual three day football tournament came to a close, with Hafarstorms, Saudi Arabia winning the Lulu Football Challenge Season 2 title. The 4 a-side football tournament which witnessed nail biting matches between 32 teams from across Kerala, including Lakshadweep, was officially promoted by Kerala Blasters. Kerala Blasters Head coach David James and keeper Naveen Kumar gave away the prizes to the winners. The tournament was earlier kicked off by Kerala Blasters players Sahal Abdul Samad, Keziron Kizito and Mohammed Rakip, along with celebrated football commentator Shaiju Damodaran. Jibin.C.Chريان, the captain of the winning team, was adjudged, the Player of the match and the winning team earned ₹ 50,000 in cash and ₹ 50,000 worth of gifts. The runner up - Black & White FC won ₹ 25,000 in cash and ₹ 25,000 worth of gifts that were sponsored by Adidas.



FOR THE SHOPAHOLIC!
 From electronic gadgets to office stationary, stuffed toys to fashion and makeup accessories, this store has it all under one roof at very competitive prices. USUPSO is a Japanese leisure and fashion accessories brand founded by Guangzhou USUPSO Enterprise Management Co, which claims to be the pioneer and leader in providing high quality lifestyle goods for the global customer. The first store founded by Wei Lei in 2013, followed the philosophy of 'Simple, natural, quality sense'. Now the brand has over 1000 stores across the world. Check out some pieces from their collection.



MAKE A CHIC STATEMENT IN LIVING CORAL

Pantone Colour of 2019 is Living Coral. It is a shade of orange with a golden undertone, as "buoyant, vibrant and effervescent." Based on Pantone's assessment, the colour represents optimism and joyful pursuits, as well as "authentic and immersive experiences that enable connection and intimacy" in the age of social media. Living Coral is going to be everywhere in 2019. It's going to be on your clothes, on your cars, on your walls—and on your face. Because the hue is universally flattering on lips, nails, cheeks and eyes. It's the perfect middle ground between the too-safe pinks and the too-loud oranges. Here are some of the Pantone Colour of 2019 from Lulu Mall.

THE BODY SHOP
GLITTER LIPSTICK
X SCARLET
SUNRISE ₹895



THE BODY SHOP
MATTE EYE GOLD
CARAT 5.7ML ₹ 945



KAMA AYURVEDA
PURE ROSEWATER
50ML ₹ 275



COLORBAR
DUO AFFAIR BLUSHER ₹ 1,800



THE BODY SHOP
BRONZER WARM
GLOW ₹ 1,595



THE BODY SHOP
STRAWBERRY SOAP ₹ 225



THE BODY SHOP
STRAWBERRY SHOWER GEL
CREAM 250ML ₹ 325



THE BODY SHOP
BERRY BON
BON SHIMMER
MIST ₹1,995

THE BODY SHOP
NAIROBI CAMELLIA MATTE LIQUID LIPSTICK ₹645



FACES LIPSTICK IN CORAL COLOUR ₹ 599



THE BODY SHOP
STRAWBERRY HAND CREAM 30ML ₹ 588



THE BODY SHOP
LIP & CHEEK VELVET
IN 35 POPPY CORAL
4G LID ₹ 995

KAMA AYURVEDA
TEA TREE
ESSENTIAL OIL
₹ 650



KAMA AYURVEDA
LAVENDER PATCHOULI
BODY CLEANSER ₹ 675



GLAMGLOW
WATERBURST
₹3,950



THE BODY SHOP
VITAMIN C GLOW BOOSTING
MOISTURISER ₹ 2,295



COLORBAR
METALLICS BODY SHIMMER IN
LIVING CORAL ₹ 550



THE BODY SHOP
HONEY BRONZE
HIGHLIGHTING DOME
₹ 1,195



KAMA AYURVEDA
AYURVEDIC
NIGHT CREAM ₹ 2,250



THE BODY SHOP
STRAWBERRY GIFT KIT ₹ 1,945



THE BODY SHOP
SHIMMER WAVES
BRONZE ₹1,595



All products available at Lulu Mall, Kochi.



All Things Sundar



Joyful art
created exclusively for us
Expect quality craftsmanship in all our items - handbags, clutches, totes, wallets, laptop covers, planters, trays and many more.

fashion accessories home decor fine stationery

Now Open !! @ 2nd Level, Near Health & Glow



All Things Sundar





COOUTURE CARNIVAL

MAKE HEADS TURN AS YOU SPORT THESE CREATIONS IN LIVING CORAL, THE PANTONE COLOUR OF THE YEAR 2019

Ethnic Gown: Lulu Celebrate, Clutch: Mochi, Footwear: Metro



Arabic Lehenga: Lulu Celebrate, Jewellery: Swarovski, Clutch: Metro, Footwear: Metro

High-Low Dress: Cover Story, Watch: Swarovski, Handbag: Caprese, Footwear: Mochi

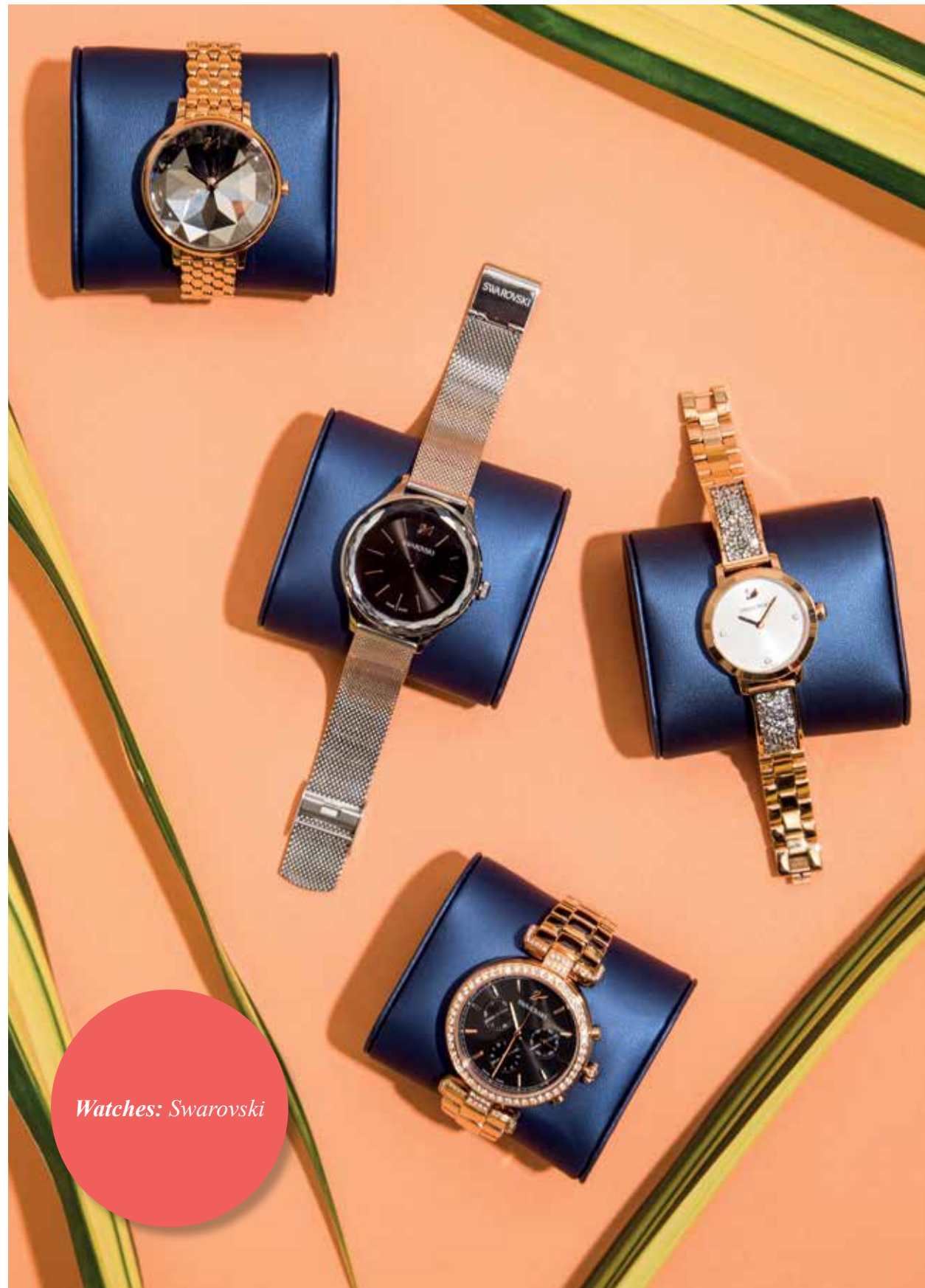




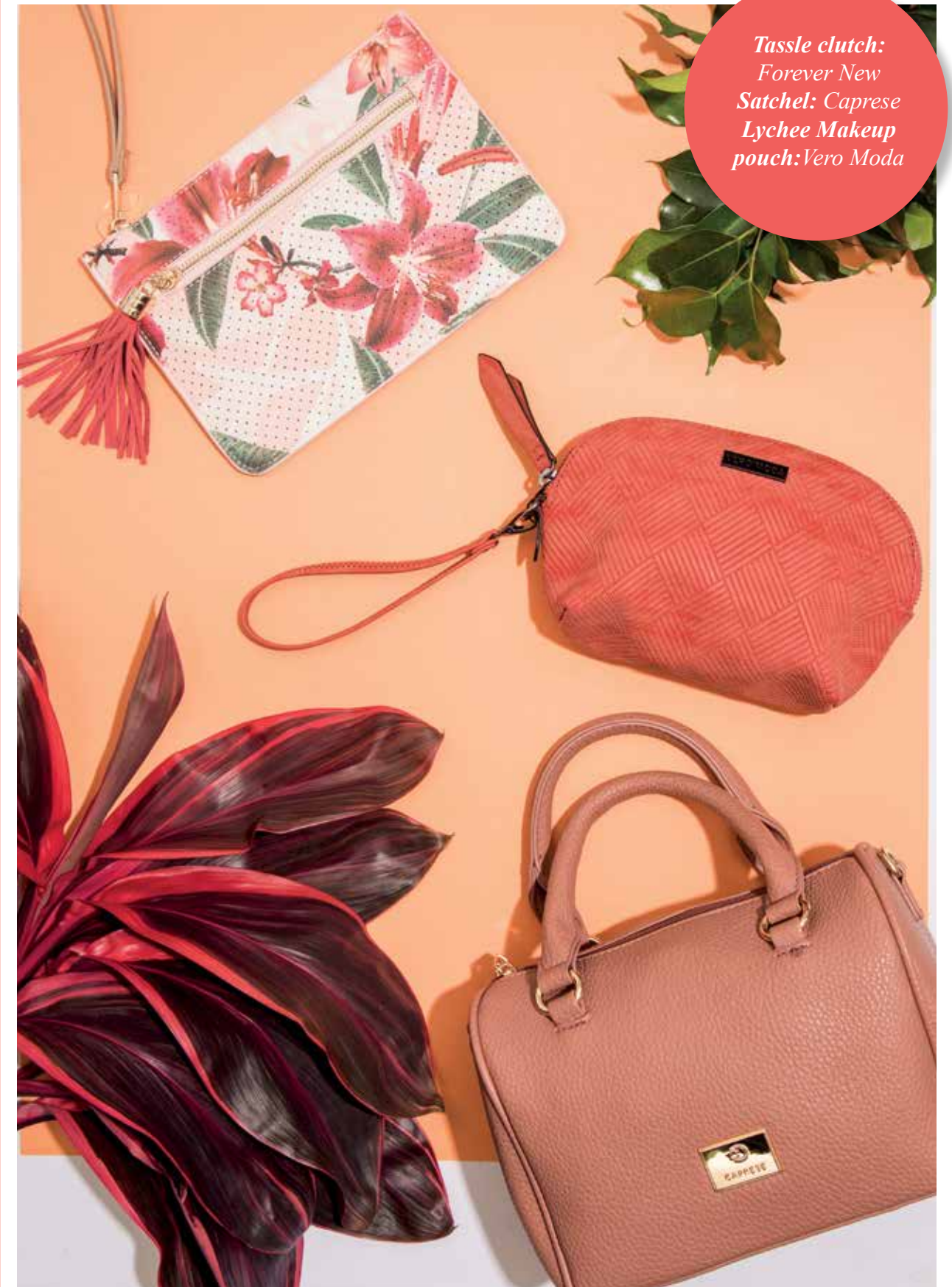
*Biker Jacket: Vero Moda,
T-Shirt: Vero Moda,
Trousers: Vero Moda,
Sling Bag: Caprese,
Footwear: Clarks*



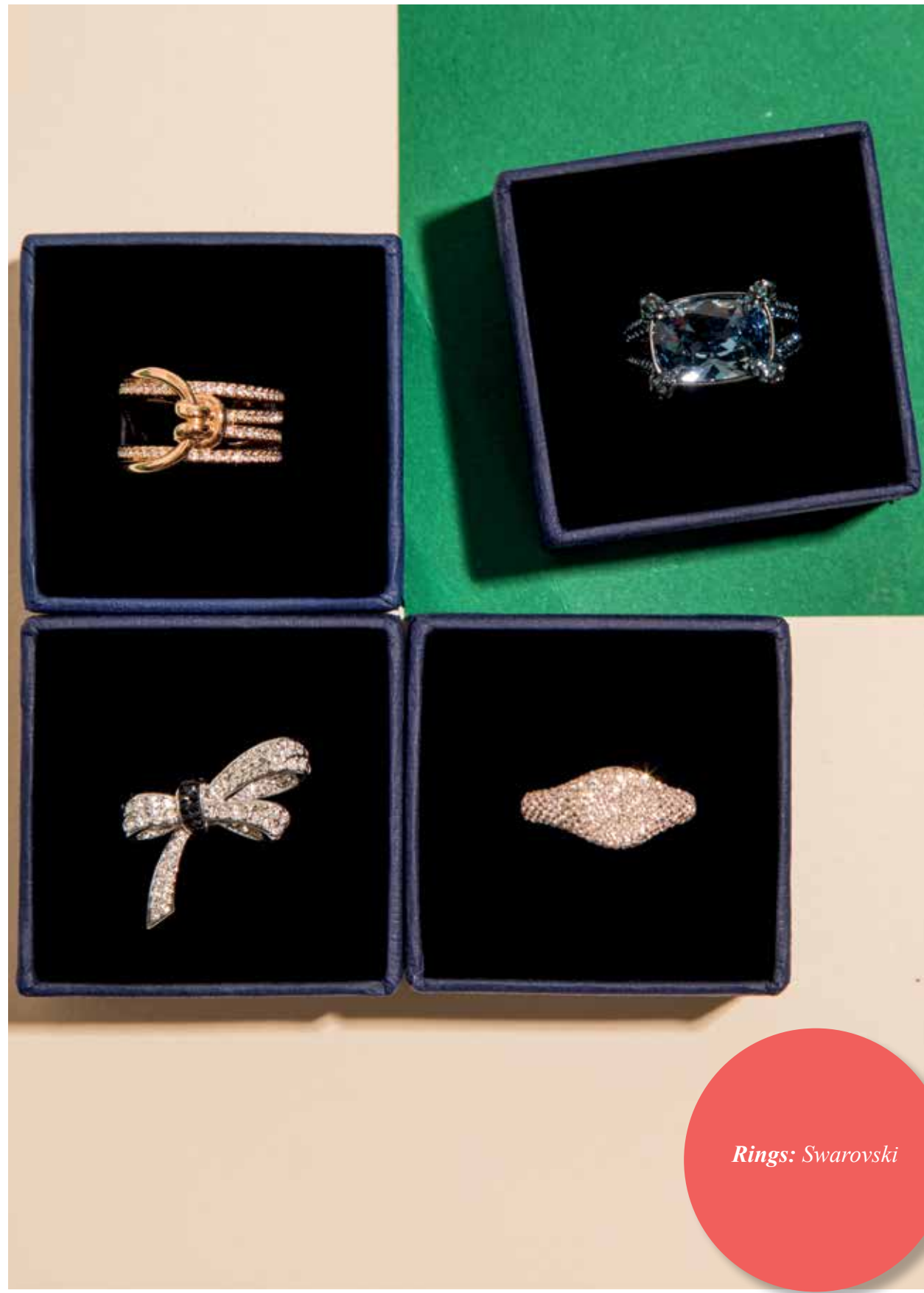
*Cocktail Dress: Vero Moda,
Jewellery: Swarovski,
Handbag: Caprese,
Footwear: Mochi*



Watches: Swarovski



*Tassel clutch: Forever New
Satchel: Caprese
Lychee Makeup pouch: Vero Moda*



Rings: Swarovski



Perfumes: Oud al Arab

Reversible Jacket:
Tommy Hilfiger,
Shirt: Jack & Jones,
Jeans: Calvin Klein,
Footwear: Metro



CHIC STATEMENT

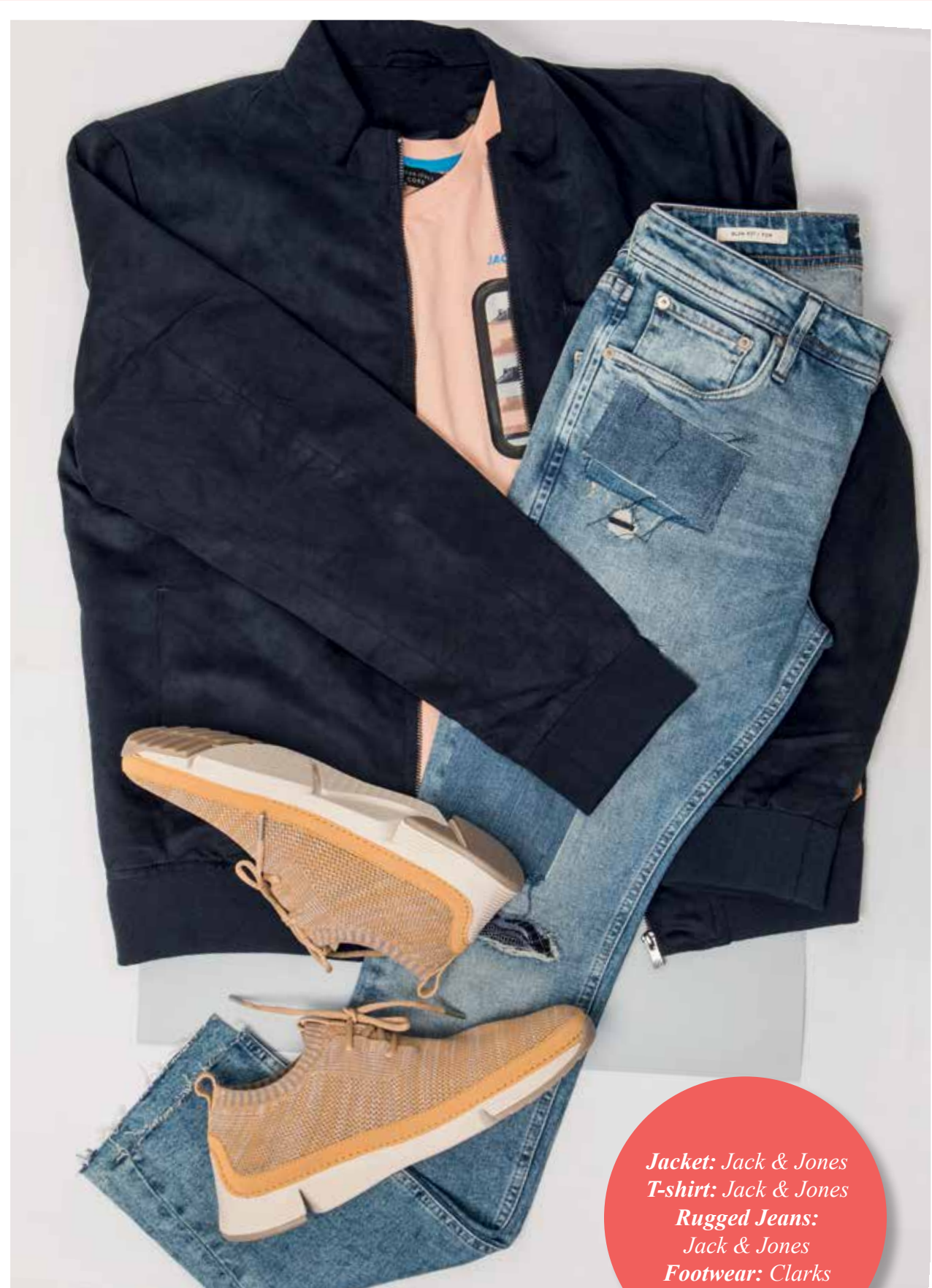
WHY SHOULD GIRLS HAVE ALL THE FUN? MEN CAN MAKE A FASHION STATEMENT IN THESE CHIC CORAL CREATIONS THAT ARE INSPIRED FROM THE PANTONE COLOUR OF THE YEAR 2019



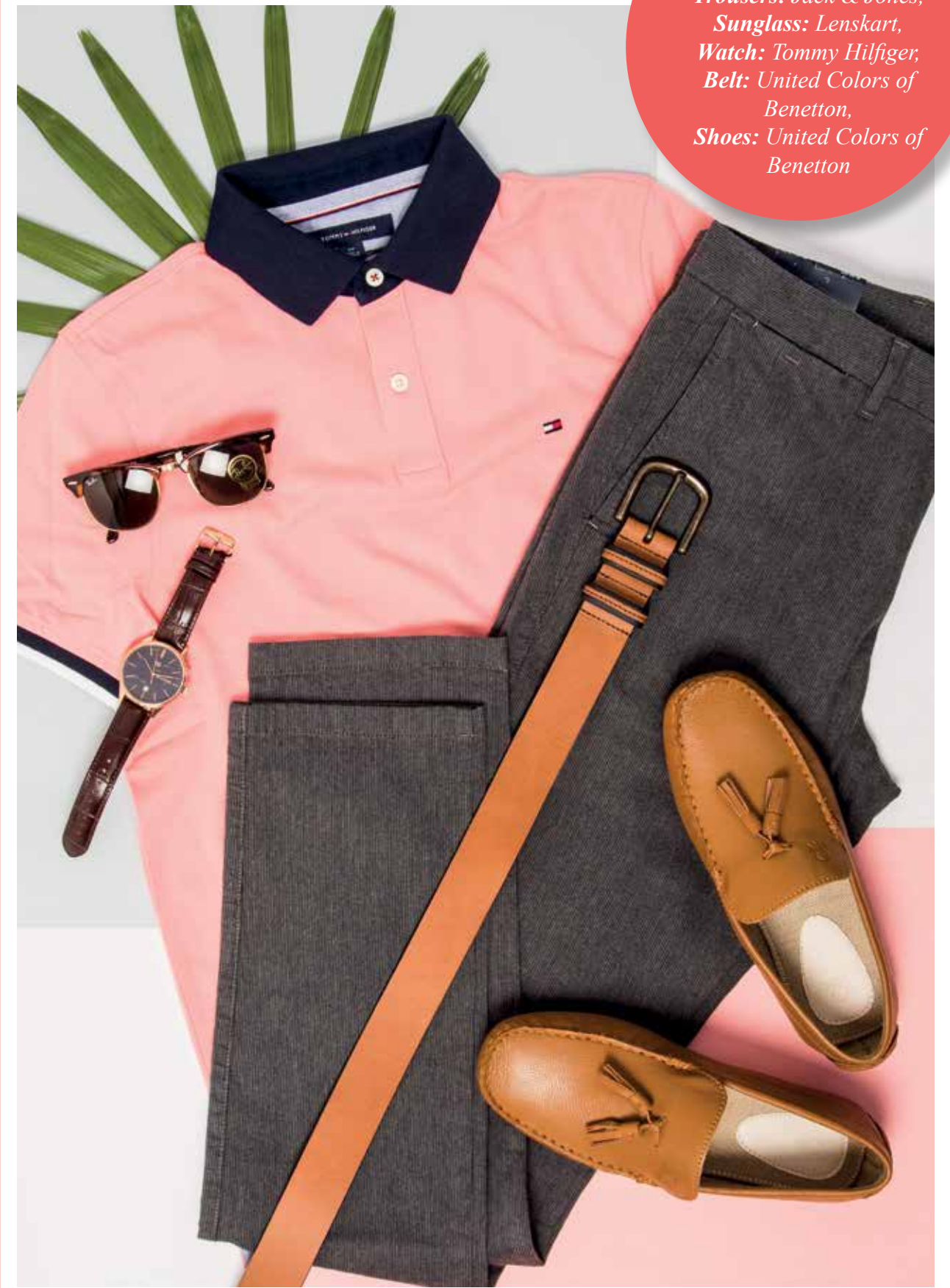
Sweatshirt:
Tommy Hilfiger,
Shirt: Calvin Klein,
Jeans: Calvin Klein,
Footwear:
United Colors of Benetton

Checked Blazer:
Marks & Spencer
T-Shirt: Marks & Spencer
Trousers: Marks & Spencer
Belt: United Colors of Benetton
Footwear: Mochi





*Jacket: Jack & Jones
T-shirt: Jack & Jones
Rugged Jeans:
Jack & Jones
Footwear: Clarks*

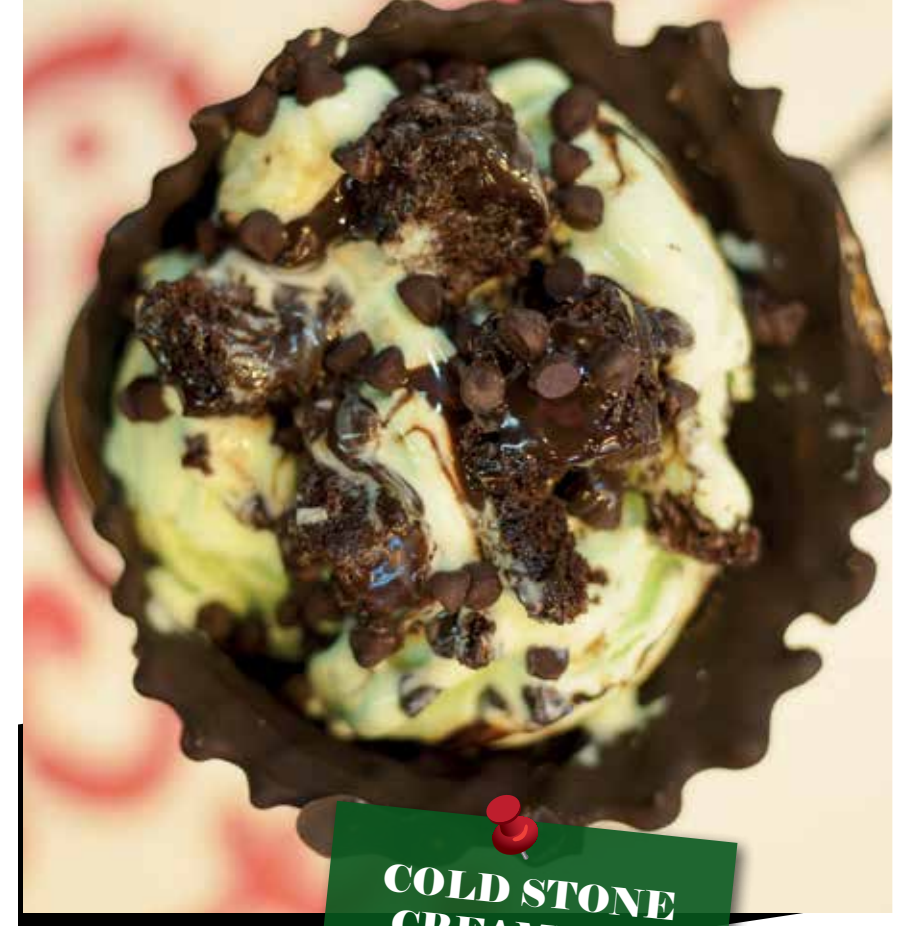


*Polo Collar T-shirt:
Tommy Hilfiger,
Trousers: Jack & Jones,
Sunglass: Lenskart,
Watch: Tommy Hilfiger,
Belt: United Colors of
Benetton,
Shoes: United Colors of
Benetton*



FOR THE LOVE OF GOOD FOOD!

Getting confused with all the restaurant and eatery options at Lulu Mall? Here is a quick list of the top ten dishes and restaurants that you just have to try out when you are at Lulu Mall! The list has been compiled by popular food blogger, Teenu Terrence of 'Let's Stalk Food'!



COLD STONE CREAMERY:
A scoop of mint chocolate chip Ice cream in a chocolate waffle cone



BASKIN ROBBINS:
Morning Mystery





GALITOS:
Grilled honey
glazed chicken with
coleslaw, corn on
the cobb and cheese
garlic bread



TACO BELL
Nacked
Chicken Taco,
Burrito,
Chickstar



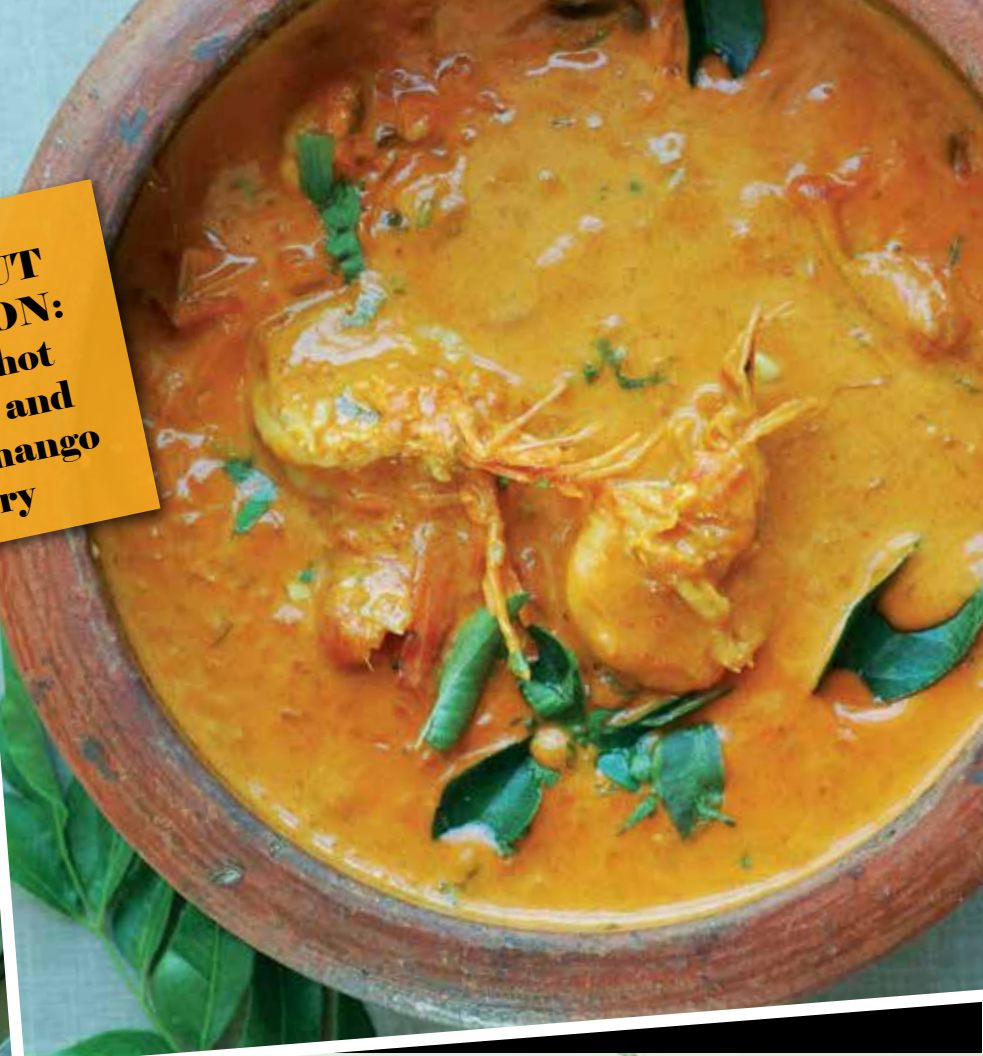
**KAILASH
PARBAT:**
Chana Bhatra



**MAHARAJA
BHOG:**
Of course,
the premium
veg thali



CALICUT PARAGON:
Piping hot porotta and prawn mango curry



PUNJAB GRILL:
Meat Punjab grill and garlic butter naan



PIZZA HUT:
Sausage stuffed crust chicken Italiano pizza



THE YELLOW CHILLI:
Shaam savera with Pyaaz Mirch ki Roti

10cator

STORE

ANCHOR STORE

Lulu Hypermarket Ground

BANK

Doha Bank First
Federal Bank Second



BEAUTY & WELLNESS

Ajmal perfumes..... Ground
Forest Essentials..... Ground
Colorbar..... Ground
The Body Shop..... Ground
Kama Ayurveda..... Ground
Nykaa..... Ground
Kaya Skin Clinic..... First
Aroma Thai Second
Femine Glow..... Second
Toni & Guy..... Second
Health & Glow..... Second
Spices India..... Second
Oud Al Arab..... Second
Make up Studio..... Second
Bipha Ayurveda..... Second

BOOKS/GIFTS

William Penn..... Ground
Archies..... Second
Crossword..... Second
DC Books..... Second

CAFE/RESTAURANT

Costa Coffee..... Ground
Coldstone Creamery..... Ground

Mc Donalds Ground
Amul Ice Creams..... First
Café Coffee Day First
Calicut Paragon F/S/T
Anjappar..... Second
Bloomsbury's Cafe..... Second
Punjab Grill..... Second
Kulfi Shop..... Second
Taco Bell..... Second
Burger King..... Third
Galitos..... Third
KFC Third
Maharaja Bhog..... Third
Pizza Hut Third
The Yellow Chilli..... Third
Coffee Club..... Third

CINEMA

PVR Second

DENIMS & CASUALS

Calvin Klein Jeans Ground
Gas..... Ground
Lee First
Levis First
LP Sport..... First
Pepe First
Spykar First
Wrangler First

DEPARTMENT STORE

Marks N Spencer..... Ground
Westside..... Ground
Lulu Fashion First

ENTERTAINMENT

Amusement Third
Rebound..... Third
Bowling Alley Third
Ice Skating Rink..... Third
Sparkys..... Third
Video Games Third
5D Cinema Third

EYE WEAR

Sunglass Hut..... Ground
Lens and Frames First
Lens Magic Second
Lenskart.com..... Second

FASHION ACCESSORIES

Accessorize..... Ground
Swarovski..... Ground
Sia Art Jewellery..... First
Rubans..... First
Ethnik..... Second
Johns..... Second
Kushals..... Second

FOOD COURT

Baskin Robins..... Third
BTH Third
Chicking Third
Dominos Pizza..... Third
Doner Kabab Third
Kailash Parbat Third
Kobe Sizzlers Third
Meriiboy Ice Cream Third
Natural Ice cream Third
Nila Third
Noodle King Third
Pulp Factory Third
Subway..... Third
Southern Fried Chicken Plus..... Third
Tea Stop Third
WOW Momo Third
Vazhayila..... Third
Zaki Third
Ibaco..... Third
Nagas..... Third
Salkara..... Third
House of Candy..... Third



FOOTWEAR/BAGS

Hidesign Ground
Steve Madden..... Ground
Aldo..... Ground
Kompanero..... Ground
Baggit First
BATA First
Caprese..... First
Doc & Mark First
Woods First
Hush Puppies First
Inc.5..... First
Metro First
Mochi..... First
Red tape..... First
Woodland First
Bulchee..... Second
Clarks..... Second
Columbia..... Second
Crocs..... Second
Vans..... Second
Sylcon..... Second
Converse..... Second

HEALTH & WELLNESS

Cosmed Shoppe..... Ground
Beurer Second

HOLIDAYS

Club Mahindra Second

HOME/LIFESTYLE

Chumbak..... First
Bombay Dyeing..... Second
Fantasia Style Club..... Second
Now and Zen..... Second
Crocurry.com..... Second

JEWELLERY

Josco Ground
Joy Alukkas Ground
Malabar Gold Ground

KIDS WEAR

Allen Solly Junior..... Second
Benetton Kids Second
Gini n Jony Second
Mother Care..... Second
The Children's Place..... Second
Tommy Hilfiger Kids..... Second
US Polo Kids..... Second
Firstcry.com..... Second



KIOSK

Idea..... Basement
Planet Popcorn..... Basement
Lotus..... Ground
Peora..... Ground
Konfo..... Ground
Liso..... Ground
Ayesha..... Ground
Floweringo..... Ground
Go Colors..... First
Skinn Titan..... First
Flip Flop Hub..... First
Abhiman Craft..... Second
Emmi..... Second
MacV..... Second
Red Moments..... Second
Johns..... Second
Belgian waffles..... Third
Oneplus..... Ground
Faces Canada..... First
Revlon..... First
Sri Krishna Sweets..... Third
Big Indian Art..... Basement

LINGERIE & INNER WEAR

VH inner Wear..... First
Jockey First
Zivame..... First

MEN'S FASHION

Jack & Jones Ground
Tommy Hilfiger Ground

Rare Rabbit..... Ground
Wrogn..... Ground
Basics First
Blackberry Casuale..... First
Celio First
ColorPlus First
Creyate..... First
Indian Terrain..... First
Louis Philippe First
Manyavar First
Mufti First
Park Avenue First
Peter England First
Raymond First
Raymond MTM..... First
V DOT..... First
Zodiac..... First
Allen solly First
Scullers, Indigo Nation..... First
Arrow..... First
Van Heusen First
Blackberry's Casuale..... Second
Navigator Second





MOBILE/ELECTRONICS

- Apple Imagine Store First
- Lulu Connect Second
- Oppo..... Second
- Samsung Mobile Second
- Fone 4 Second
- Zahra Phones Second

MONEY EXCHANGE

- Lulu Forex..... Ground
- Thomas Cook Ground

SPORTS WEAR

- Adidas Home Court..... Second
- Adidas Originals..... Second
- Asics..... Second
- Nike Second
- Puma Second
- Skechers..... Second
- Reebok..... Second
- Alcis..... Second
- Speedo..... First



TOYS

- Hamleys..... Second

TRAVEL/LUGGAGE

- Samsonite..... Ground
- American Tourister..... First
- VIP Lounge..... First
- Wildcraft..... Second

UNISEX FASHION

- Splash..... Ground
- Aeropostale..... First
- Being Human First
- Flying Machine..... First
- UCB First
- US Polo First
- Wills Lifestyle First
- Fabindia..... First
- Burgoyne Second
- MCR Second
- All..... Second
- Identiti..... Second
- Linen Club..... Second

WATCHES

- Fossil..... Ground
- Rado Ground
- Swiss Watch Boutique Ground
- Tissot Ground
- Casio First
- Citizen First
- Seiko First
- Timex First
- Titan First
- Fastrack..... Second

WOMEN'S FASHION

- And Ground
- Vero Moda Ground
- Forever New..... Ground
- Imara..... Ground



- Lulu Celebrate..... G/F/S
- Wishful..... First
- Aurelia..... First
- Biba First
- Anu Reshma Label M..... First
- Mantra First
- Soch First
- W..... First
- Yavonne Second
- Arabian Souk..... Second
- Span..... Second



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