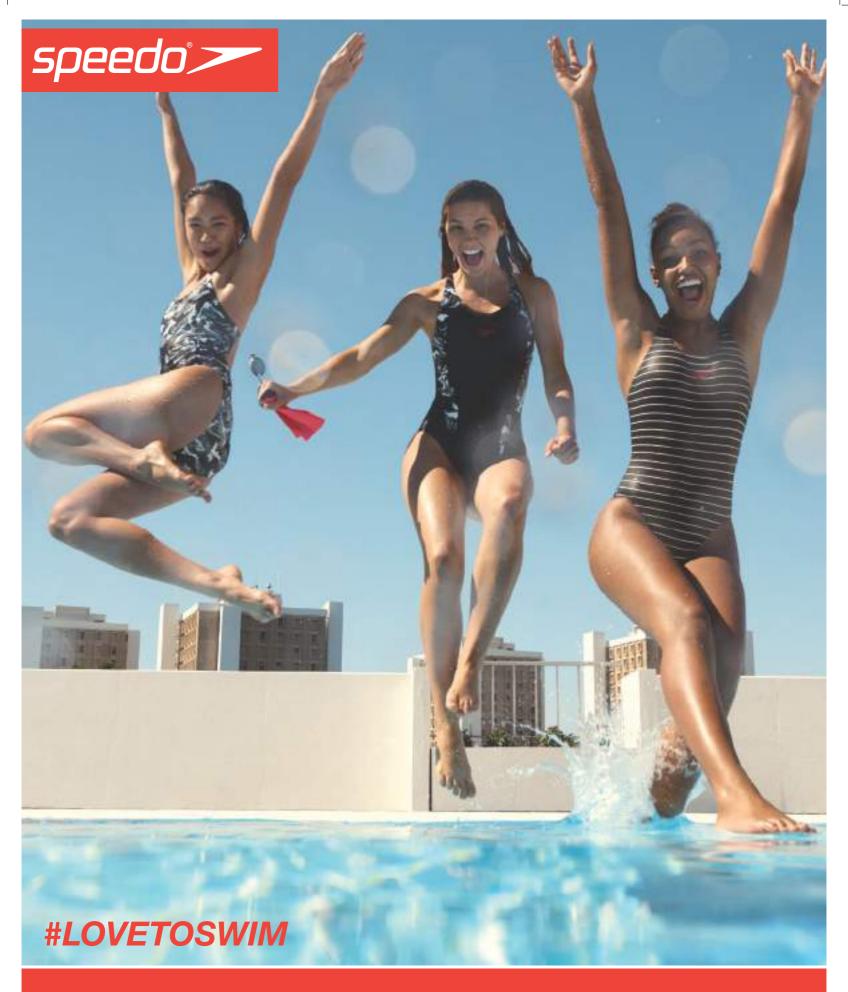




ON STANDS NOW



Speedo Exclusive Store: 1st Floor, Lulu International Shopping Mall, Edappally, Cochin. PH: 0484-4017412

EDITORIAL



Ashraf Ali, M.A., Publisher

To New Milestones!

It has been an action packed summer at Lulu Mall this year with loads of fun activities, nature first initiatives and exciting shopping offers. The Recycle Joy initiative that was all about reusing and recycling plastic was a resounding success and the credit goes to each of you, who whole heartedly supported our humble initiative. I am happy to announce that we bagged the award for Best CSR initiative of the year at the Indian Retail Awards 2019, the IMAGES Most Admired Shopping Centre Of the Year: CSR Initiatives and the IMAGES Most Admired Shopping Centre of the Year: Non Metro (South) at IMAGES Shopping Center Awards 2019.

At our 6th anniversary celebrations this year, we felicitated your favourite retail brands at the Lulu Retail Awards 2019. The Lulu Fashion Week 2019 dazzled Kochi with its fabulous fashion events, celebrity appearances and annual awards. It was a matter of great pride for Lulu Mall to present the 'Pride of Kerala' award to Malayalam's lady super star, Manju Warrier, the 'Fashion Icon of the Year' award to the super talented and gorgeous star - Mamta Mohandas, 'The Crossover star of the year' award to Allu Sirish and 'The Youth Icon' award to Kalidas Jayaram.

Lulu celebrated the holy month of Ramdan with a grand Iftar festival that presented the best of Indian and International cuisine across the mall. With the monsoons approaching Kerala and schools all set for another academic year, Lulu is ready to cater to all your shopping needs for the year ahead! Here's wishing all the little ones another year of fun and learning!

Contact lulu loyalty for any loyalty related information:

Loyalty toll free number: +91 814 449 6644

 $lulu loyal tyrewards @gmail.com\ \&\ for\ any\ other\ mall\ related\ information$

- feedback@in.lulumea.com

4 **LULU HAPPINESS** JUN-JUL'19



Ashraf Ali M.A Executive Director Lulu Group

> Nishad M.A Director Lulu Mall

Shibu Philips Business Head Lulu Mall

Aiswarya Babu Manager Marketing

For Advertisements Athira Nampiathiri Tel. 0484 - 2727790

Lulu International Shopping Mall, 34/1000, N.H. 47, Edapally, Kochi, Kerala- 682024



Editor Aruna R Krishnan

Contributing WritersRiya Sonny Datson
Namita Gupta

Senior Manager Vasanth Pyarilal R

> **Designer** N. Sankaran









shop online the house of rare.com



Inside

New@Lulu

More brands mean more
happiness! Find out about the
latest set of top brands who have
joined the Lulu Bandwagon!

Lulu Star
Top Bollywood star Taapsee
Pannu talks about her journey
exclusively to Lulu Happiness

24 Lulu Events
Check out the events that kept
Lulu Mall busy and happening!

42 Lulu Beauty
What's your beauty secret? Lulu
has loads of new secrets to offer,
don't miss the beauty section!

44 Lulu Fashion
Lulu will redefine your fashion
statement with its all new fashion
collection! Happy Shopping

Lulu Estine Out

Lulu Eating Out
Let your taste buds go balle balle as you relish the delicacies at Punjab Grill!



26

After back to back hits, Aiswarya Lekshmi steps into Kollywood!



NEW ON THE BLOCK!

Find out the latest brands who have joined the Lulu family!

LOTUS

Ground Floor, Lulu Mall

Look perfect every moment with Ecostay, the new, instant and long lasting range of makeup by Lotus Herbals. This ultimate everyday make up range has products that are 100% vegetarian, preservative free and made with pure, natural ingredients. Go ahead and feel the purity all day long! Try out the range at Lulu Mall.



SUPER 99

Ground Floor, Lulu Mall



The SUPER 99 store has a stunning range of everyday use products across categories like Kitchen & Dining, Health & Beauty, Toys & Games, Food & Beverage, Stationery, Home Accessories, Gifts & Decor, Bathroom, Ready to Wear and much more. Super 99 is a brand that has a deep expertise in the retail segment since 1997 and is rapidly and successfully expanding across India with over 60 stores under its wing. Most of their products are sourced locally as they go by the 'Make in India' policy.

VAN HEUSEN

First Floor, Lulu Mall

A pioneer in fashion and innovation, Van Heusen is constantly looking to create unique and differentiated product offerings by being stylishly powerful. The brand is a fashion trendsetter in the formalwear space and believes in innovating consistently or reinventing the familiar! Continuing in the legacy of offering fashion forward products, Van Heusen now launches the Innerwear range and athleisure. Shop the range at Lulu Mall.



VANHEUSEN®

SPAN

Second Floor, Lulu Mall

Based in Ahmedabad, Gujarat, Span Apparel is one of the leading manufacturers of women's ethnic wear. The fashion brand that was launched in 1979 has evolved over the years and today, it offers an interesting line of fashionable mix n match kurtis, kurtas, tops, salwars and dupattas. It is an endeavour that caters to the fashion needs of the global woman. The brand is available across India through 2000+ retailers and now has a cool new store at Lulu Mall.

NEW @ Lulu

SRI KRISHNA SWEETS

Third Floor, Lulu Mall

Sri Krishna is a pioneer in manufacturing traditional pure ghee sweets and savouries with an unconditional commitment to quality, taste and ensuring hygiene. With decades of experience, this brand always ensures freshness and consistently good quality, offering pure ghee sweets, milk sweets, Bengali sweets, chilled syrupy sweets and dry fruit sweets which are served fresh everyday! Head to the third floor of Lulu Mall for your dose of desi deliciousness!



BROWNIE HEAVEN

Third Floor, Lulu Mall



Brownie Heaven is a product centric brand created and conceptualised by Chef Nishant – A Gold Medalist from Welcom group Graduate School of Hotel Administration, Manipal & former Jr Sous Chef with ITC Hotels. Brownie Heaven continuously strives to create a benchmark in creativity and presentation while maintaining high standards of quality. Check out the yummy Brownie Banoffee, Brownie Blackforest, Brownie Cheesecake and Brownie Tiramisu at their new outlet in Lulu Mall!

POTS AND PETALS

Ground Floor, Lulu Mall

Pots and Petals began their humble e-commerce journey in 2016 at a farm in Kochi. They specialise in shipping live plants. Their product listing includes live plants, ceramic pots, hanging planters, plant feeds and seeds. They have opened their first outlet at Lulu Mall and have major retail expansion plans to spread across India.





NEW @ Lulu

BeYu

Ground Floor, Lulu Mall

BeYu firmly believes in the motto of 'Be true to yourself'. Their range of products inspire you to experiment with – and embrace – every aspect of yourself. In an era of ever-changing fashion trends, BeYu is all about being unique - being 'you'.



Turquoise Turkish Ice cream

Third Floor, Lulu Mall

The Turquoise Ice Cream master & showman Sahin Ozturk is from the southern Turkish city of Kahramanmaras, where the ice cream originated 400 years ago. It has been his dream to introduce Turquoise Turkish Ice Cream and cuisine to the world, especially to India. Made originally from goat's milk, the brand offers 50 different delightful flavours that are a treat to the taste buds! Get your taste fix at their outlet in Lulu Mall.



'SUPER' OFFERS AT

TRENDING IN Lulu

























Visit the Super 99 store at Lulu Mall to check out exciting offers on their special range of skin care products and school supplies.





Lulu STAR

HOW HAS THE JOURNEY IN CINEMA BEEN, SO FAR?

This is going to be very difficult to encapsulate in words... I started from scratch, without any previous knowledge of this art or any dream of taking it up as a profession. For me, it was just an experimentation in the beginning, to see where my first opportunity would lead. However, I have always wanted to make the best use of any opportunity that has come my way. So once I got started, I did not want to be a one-hit wonder, and that thought kept me going stronger, as every time the expectations tend to rise a notch higher. The movie business is one of the toughest and most competitive places in the world where the challenge of maintaining your reputation is far bigger than breaking through or getting your first film. Though it was experimentation at first, I began enjoying it and decided to take it up as a profession. If my initial films hadn't worked, I wouldn't have continued here. Now, I would say things are very good here and well on course!

IF NOT FOR MOVIES, WHAT ELSE WOULD YOU HAVE DONE?

I would say, for me everything was "What else"! Movies were never part of my plan or for that fact, not even an alternate plan. I was educated to be an Engineer and wanted to pursue an MBA. There were times I wanted to become a sportsperson and at times a fighter plane pilot and many different things and becoming an actor was actually not one of them. However, when I tried acting and got the taste of it, there was no turning back. Also, as an actor I can be all that I want to be (playing various roles) and I get to live so many different lives in this one life and that is the best part of this profession!

YOU ARE BEING SEEN PLAYING STRONG CHARACTERS IN YOUR RECENT MOVIES. IS THIS A CONSCIOUS CHOICE OR ARE SUCH ROLES NATURALLY COMING YOUR WAY?

This has actually been happening for the past four years, right from the time I signed up for Baby. I should say, in a career spanning eight years, atleast for four years now I am doing roles I like! In the beginning of my career, I did not have much knowledge about movies and also had no guidance. I was just following the crowd and doing the movies that came my way. Over a period of time, I understood what I like and what works for me. If I don't enjoy doing a role, I knew it wouldn't work for me! That is when I began choosing roles that I would get excited playing and something that I would spend time and money on, watching in theatres. That focus began defining my choices and driving the direction of my career.

WHAT MAKES YOU VOICE YOUR OPINIONS BOLDLY, ON SOCIAL ISSUES?

There are things that affect me strongly and when such a thing happens, I obviously voice my opinion for that cause. I don't think I have to fear anything or anybody as I am not hurting any individual or taking a personal dig at somebody. I am sure I wouldn't do anything ethically wrong, so there's no harm in talking out on things that I feel strongly about!

HOW DIFFERENT IS THE TAAPSEE OF NOW FROM THE GIRL WHO ENTERED CINEMA EIGHT YEARS BACK?

Now, I think I can say, "I can act!" Honestly, when I started out in 2010 I did not know how to act nor did I have any idea about the profession. Even now, I am still learning but I am in a better place than I was back then! Now, I have much better clarity about the direction I have to travel in. Also,

at that age I used to live for other things than my own satisfaction and also think about doing things for validation from other people than doing what makes me happy. Whereas now, I work for my own satisfaction and not for anybody else's validation.

HOW DOES IT FEEL GETTING BACK TO TAMIL MOVIES THROUGH GAME OVER?

It was worth the wait. After Kanchana 2, it has been quite some time since I was seen in Tamil cinema. I have done very few films in Tamil but my success rate has been very high there. In Game Over, the Tamil audiences will be seeing a completely different version of me. Earlier, they would have seen me as a regular, commercial heroine. However, now cinema has changed a lot in the last few years and audiences have been more welcoming of new concepts and ideas. Now, I think is the right time for me to come back with a thriller movie like Game Over, directed by Ashwin Saravanan. His ideas resonate with what I want to do in my career and this collaboration has made me very happy. I am really excited to see the audiences' response to the film and am hoping that they haven't forgotten me. If they give this movie a chance, then they will surely be able to recall me really well!

WHAT DO YOU THINK OF THE PREVALENT SEXISM IN CINEMA?

It is definitely on the decline, though it is not completely gone yet! There has surely been a seachange over the years and I can only currently talk about the scene in Hindi cinema as I work there majorly. However, I feel the change is for the good, especially when you see that I am getting a movie like Game Over, after a gap.





HOW MUCH OF A CHANGE DO YOU THINK THE #METOO MOVEMENT HAS BROUGHT ABOUT IN SOCIETY AND CINEMA?

It would not be right on my part to give a generalised statement. As far as cinema is concerned, in Bollywood, I have seen a huge difference in the way people are behaving; especially how cautious people are about the way they talk. People are definitely concerned about the movement and in a good sense. Many of the accused are finding it difficult to get work. That's the big change I've noticed in cinema! As far as the society at large is concerned, we cannot expect everything to change overnight. Change has begun and now women can open up about their issues. The change will take some time as it is an ongoing process.

WHAT ACCORDING TO YOU IS FEMINISM? HAVE YOU COME ACROSS FAKE FEMINISTS?

It is just equality for me! Nobody should be deprived of any opportunity because of their gender! Irrespective of gender, every category of people will have somebody who wants to exploit the power and responsibility that is given to them. With great power comes great responsibility but that doesn't mean just because you are a feminist you can misuse it. At the same time, a man shouldn't be showing his power off just because he can. It is a two-way street. I actually feel sad for those who do not understand feminism and more so for those who aren't one! Feminism is not about having extra rights for women, it is about equal rights. Those who don't get this concept belong in the Stone Age!

THERE IS A LOT OF BUZZ AROUND YOUR UPCOMING MOVIE SAAND KI AANKH. TELL US ABOUT THE MOVIE...

This is the first biopic that I am acting in. I think my role in this movie could

be described as the most challenging one I have ever done in my career. I wanted to work in a dual heroine subject and that is why I reached out to be a part of this project. I was very surprised when I came to know that this movie is about two women who began shooting after they crossed the age of 60. When I read about them and their journey and then the script, I couldn't say anything but yes! I knew it was going to be very challenging both physically and mentally. I had to be in the makeup of a 60-year-old woman on almost all days of shoot and we had shot for fifty days! Generally when we play any character, we find a similarity between that character and our real self and then build the rest on that connection. However, I had nothing in common with the character I play in this movie. Only my love for her journey made me commit to this project! This is not a film that would get an average response! Either people would totally love it or they would hate us for doing it. There would not be a mid-way response! For me, I felt it was a risk totally worth taking!

WHAT ARE YOUR OTHER CURRENT PROJECTS?

Apaprt from Game Over in Tamil, there's Mission Mangal based on the Mangalyaan satellite launch by ISRO. It is a multi-starrer. I'm also listening to a couple of scripts in Tamil and might sign up for a couple shortly, one of which will happen very soon. I'm planning to work in atleast 1 Tamil movie every year. In Hindi, I have 2 projects - one with my Mulk director Anubhav Sinha and then another film with Anurag Kashyap.

"THINGS STARTED CHANGING FOR THE BETTER IN MY CAREER, WHEN I STOPPED DOING MOVIES AFTER LISTENING TO OTHERS' OPINIONS. I BEGAN TAKING MY OWN DECISIONS AND I AM HAPPY WITH MY CAREER NOW"

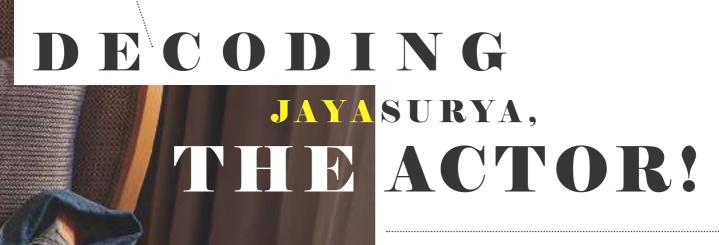
IF THERE'S ONE THING THAT YOU THINK CAN CHANGE FOR THE BETTER IN THE INDUSTRY, WHAT WOULD THAT BE?

The budget constraints that are there for a female protagonist's film are far higher than for a male protagonist's! I understand the fact that the budget of a film is driven by the business it would generate. I am not asking for as high budgets as for the men but some sort of better budget would atleast help us deliver the end-product that we want to. The producers want to be very safe and thorough before investing in a female-centric film but they are open to taking risks when it comes to the men.

ARE YOU INTERESTED IN BRANCHING OUT INTO OTHER DEPARTMENTS OF CINEMA?

No! Apart fro being an actor, I also own several businesses. I own a wedding planning company and also own the Pune team in the Premier Badminton League in our country. My acting and these other businesses keep me completely occupied and I don't want to venture into any other aspect of cinema.





He is perceived as a star who has risen from the masses; probably because of the heart touching characters he has portrayed or simply because of the earnestness with which he performs on screen. He has managed to not just capture hearts with memorable performances but has also made Kerala proud by winning the National award among many other prestigious accolades. Lulu Happiness catches up with Mollywood's very own, Jayasurya, as he opens up about his journey thus far, his thoughts about cinema, his fears and dream roles.

Interview: Riya Sonny Datson Photography: Shafi Shakkeer

Photography Team: Anoop, Anwar, Hadil, Fayas

Styling: Arjun Vasudev

Venue: Four Points By Sheraton, Kochi Infopark

HOW DID YOU RECOGNISE THAT CINEMA IS YOUR CALLING?

I have always loved cinema but if you ask me about recognising it as a calling, I would say I had no clue back then. When I started out, I didn't know what lay ahead or if acting would be my future. But I yearned to face the camera so I never missed any opportunity to be a part of Cinema. I have worked as a junior artist and have done small roles in a number of films. Eventually, I got an opportunity to work as a dubbing artist, later as a mimicry artist, and then as an anchor, after which I bagged my first lead role.

OF LATE, YOU HAVE BEEN VERY SELECTIVE ABOUT YOUR ROLES. HOW DOES A ROLE EXCITE YOU?

It was cinema that excited me initially. Then, at one point, I felt I needed to work with top directors and big banners. But now, I feel the need to do good characters and work with a good team. There was a time when I did 10 -12 movies a year but now, I have limited myself to doing quality work, even if it means doing only two movies a year. But the roles I choose would be the ones that I have full faith in. It might succeed or fail, that doesn't bother me but it has to be something I believe in. Even if the screen

21 LULU HAPPINESS JUN-JUL '19



which is the toughest role I have done so far, I remember thinking like a woman and sensing the emotions of a woman and yet, I needed to also understand the emotions of a man. It was a character that went through a lot of trauma. Looking back now, I don't even recall how I thought or what I did at that point. Once the shoot is over, I am out of the character.

HOW DO YOU SNAP OUT OF THE CHARACTER SO EASILY?

When you subconsciously believe in a physical activity and do it repeatedly, it becomes a pattern, just like driving. It doesn't require much thinking. In acting, I am mentally and emotionally involved with the character and start to think and behave like the character. Once the director says 'it is a wrap', I snap out of it. It is as simple as setting aside a file but I believe that I still have all the 'files' of the characters I have portrayed inside me. I don't let it go completely and I like to keep it that way. It is easy to step out of a character. Stepping into the character is more difficult.

time is limited, the scope for performance is what matters. Your character needs to leave a mark in the story. So, at the end of the day, I have to be convinced about the story, the character, the banner, the scope for performance - everything adds up and that is the reason I choose to do fewer roles now.

MOST OF YOUR RECENT PROJECTS HAVE PORTRAYED VERY RAW INTENSE EMOTIONS WHICH MAY NOT BE PERCEIVED AS 'HEROIC.' WHAT INSPIRES YOU TO PORTRAY THEM?

When you get under the skin of the character, it happens automatically. You are the character and behave like them, it doesn't need any inspiration. I believe that acting is a craft that requires one to completely submit their mind, body and soul to it. Otherwise it becomes mere imitation and 'imitation is a limitation'. Even while doing the role of Marykutty,

SO YOU DON'T BELIEVE IN SPONTANEOUS ACTING?

No. As far as I know, no matter which industry you are in, you can never act spontaneously. There has to be a certain level of preparation and homework. How can you enact a character without really understanding the character? Once you have done a thorough study, then the acting can come spontaneously. That is different. Between the time when the director says 'action' and 'cut', there are moments where you completely forget yourself and perform, that is what I call spontaneity. I believe that it is a gift of God and one can never achieve it through self- confidence alone.

LOOKING BACK, HOW DO YOU SEE YOUR JOURNEY THUS FAR?

I think I have made a lot of mistakes but am glad that it has happened that way. I might still be making mistakes but it's all a learning curve. At the end of the day, it is all about one's perception. I don't want to believe that my career has a destination. Because if I have a destination, that means I will have to stop there but I don't want to stop anywhere. Each point is a new beginning.

ANY FEARS WHEN IT COMES TO CINEMA?

There is always a tension before starting the shoot for a new film and of course, the day before the release of my film.

WHAT IS YOUR REJUVENATION MANTRA?

I like to travel with my family. I also enjoy the 'Me time' that I get when I am sitting at my favourite hang-out, sipping a cup of coffee all by myself. I believe that all of us need to spend time with ourselves everyday even if it is for a few minutes, to understand ourselves and to let go of any negativity.

YOUR SON IS DOING SHORT FILMS THAT ARE GARNERING MUCH APPRECIATION. WILL HE FOLLOW YOUR FOOTSTEPS?

I see a lot of myself in my son, sometimes even my mistakes. I never interfere in his creativity or his opinions but yes, I guide him with whatever support he needs. He might make mistakes but that's ok but he has to be independent when it comes to taking his own decisions.

ANY DREAM ROLES OR DREAM PROJECTS?

Dream role would be doing a role like Jesus in 'Passion of Christ'. In terms of projects, I would love to convert all my projects into dream projects.

ARE YOU VERY CONSCIOUS OF FITNESS?

Yes, I am conscious about fitness and make sure that I work out and follow a diet. I have now started to do boxing as well. I believe that if you keep dreaming or continue to learn something new, you never grow old!

WHAT ABOUT FILM DIRECTION?

Maybe in future but I am keener on writing than on direction.

23 LULU HAPPINESS JUN-JUL '19





After back to back super hits, are fans chasing you for selfies?

Off screen, people don't really recognise me so it doesn't bother me. But whenever they do, I have only had pleasant experiences so far. Fans come and tell me about how much they like my movies or my performance and that it is very heartening and I feel great about it.

Cinema can be very demanding emotionally and physically. How do you stay afloat?

They say there is a light at the end of every tunnel. I strongly believe that God will help me out of every difficult situation and I believe in my mother's prayers. It is not just cinema, I know that I will always bounce back after a setback. So if I am at a low point, I know that it's a phase and that I will be ok soon, so that thought keeps me going.

Dream role?

I would like to do a travel related story or a script that is based on a father daughter relationship, play a character who is challenged, do a character of a rural girl, who cannot stand up for herself.

Motto in Life: Be happy whatever happens

Any #Metoo experience?

Yes, of course. I am sure most women would have gone through it but I have experienced it most during my early teenage years. I think the worst experience was when I was grabbed inappropriately while praying at Guruvayoor. It has made me more aware of what is around us. If I have a daughter, I will be more careful when she reaches her teenage years. But I am sure I will react if something like that happens now.

Beauty and fitness regime:

Right now, I am not following any regime but I was working out for my last project. I realise that working out is very important not just for your health but also for your beauty. Am very conscious about fitness and I do take the effort to stay fit.



When it comes to beauty, I use minimal makeup. Sunscreen is something that I swear by. Apart from that, I try to drink a lot of water to stay hydrated.

Three things always in my bag: Perfume, Lipstick, Mobile phone

Describe yourself in three words: Happy, Emotional and Funny.

What is next in the pipeline?

I have signed a tamil film with Vishal and Tammanah that is being directed by Sundar C. I will be starting work on a Malayalam project called 'Brother's Day', which is Prithviraj Sir's next movie.

Food Craving: Nutella

Favourite Perfume: Ralph Lauren woman

My proud possession: My first car!

Can't do without: Love

Dream Holiday: Turkey

Relationship Status: Single

Last Read: Pyjamas are Forgiving By Twinkle Khanna

Interests Outside of movies: Sleeping!





Lulu HAPPENINGS





The retail revolution of Kerala – Lulu Mall celebrated its 6th anniversary this year. The festivities began with a grand two hour long musical night organized by popular singer Alaap Raju and his band. The award winning Tamil music sensation is known for his hit albums Enamo Aedho from the movie Ko, Engeyum Kadhal from Engeyum Kadhal and Nenjodu Cherthu from Yuvvh, to name a few.

The celebrations had more surprises in store for Lulu's loyal patrons. Customers who shopped for a minimum amount of ₹ 2,500, anywhere in the mall stood a chance to win a Hyundai Verna Dual VTVT SX Variant. 8 lucky winners also won premium watches from Citizen and 40 customers won couple dining vouchers from Kochi Marriott.

ANNIVERSARY SHOP & WIN

Filmstar Sunny Wayne along with model & lifestyle influencer Thasveer Muhammed picked the lucky winners of the shopping festival held as a part of Lulu Mall's 6th anniversary. M.M Philip, a native of Palarivattom, Ernakulam won the mega bumper prize - a Hyundai Verna Dual VTVT SX Variant. There were 8 other lucky winners, who won premium Citizen watches along with 40 others, who won couple dining vouchers at the Kochi Marriott. Sukumaran O – Safety & Security Manager, Swaraj.N.B – Lulu Media Coordinator and Vishnu Reghunath – Assistant Operations Manager, were also present during the ceremony.





We celebrated Vishu 2019 with a beautiful installation that reflected every element of the auspicious festival of good luck and prosperity.



Lulu Mall joined the Easter celebrations by decorating the Mall Atrium in Easter decor.



Lulu Mall celebrated the 70th Republic Day of the nation with a series of activities. World renowned French musician and sitar player Paco Rodrigues performed live at the mall on 26th January.

The main highlight of the Republic Day celebrations was the dance performance by Prince Dance Group, the winners of the reality-talent show – India's Got Talent (Season 1). The 16 member dance group from Odisha comprises of construction workers and two members who are physically disabled. With no prior dance training, they have won admiration and accolades from all corners of the globe. With our Republic Day installation, Lulu Mall saluted the Seema Bhawani, the first all-women Daredevils contingent from the BSF who put up spectacular acrobatic formations on motorcycles at the Republic Day Parade 2019.



Lulu HAPPENINGS







LULU HAPPINESS JUN-JUL '19

Lulu HAPPENINGS



Lulu Fashion Week 2019 curated by Lulu Fashion Store was the biggest exhibition of the season's most eye-catching spring/summer fashion trends and styles. The Fashion Week was conceptualised to make fashion trends accessible to the common man in Kerala. The fourth edition of the LFW, presented by Blackberry's in association with GAP was a 5-day celebration with a series of Runway Shows, Fashion Forum, Fashion Awards & Live entertainments that kick-started on April 24th in association with 50 leading brands and 28 fashion shows. Presenting sponsor of LFW 2019, Blackberrys, has consistently risen to become the exclusive fashion partner to men, crafting apparels and products that complement their confident styling needs. LFW 2019 was powered by Oxemberg, Peter England, Lee, Sin & One8. Utsav Dholakia one of India's best known fashion choreographers and event organizers, choreographed the entire show.

Lulu Fashion Week continues to be a coveted event when it comes to brand activations and brand partnerships. The fascinating fashion shows from Lulu Fashion week 2019 showcased the latest trends from twenty-eight ready to wear International & National brands. Professional models graced the ramp representing the brands along with cute little fashionistas. Lulu Fashion store also launched a new brand 'Kashvi', that showcased simple Indian traditional silhouettes with a unique design feature, using lustrous fabrics and subtle embroidery that gives the brand a premium party wear festive look. Fashion Forum, another added attraction of the event, was an exclusive talk show on 'Global Trends Vs Indian Fashion Trends' by eminent personalities from Fashion and Retail Industries. It was attended by

more than 100+ Students from leading Fashion institutes on 26th of April at Kochi Marriott. The panellists of the Fashion Forum included, Mr. Kabir Kondaniyil, Design Head, Blackberry, Mr. Abhishek Sengupta, AGM Sales, Kazo, Ms.Namrita Kabra, President, Instituti Callegari Milano, Mumbai, Mr.Suvir Jaggi, VP & Regional Head (South), Images Multimedia Pvt Ltd and Mr. Hari Anand, Veteran Fashion designer.

The final day of fashion week witnessed celebrities gracing the ramp with gorgeous ensembles for receiving the prestigious Lulu Fashion Awards. Kalidas Jayaram bagged the 'Youth Icon of the year' award, Mamta Mohandas won the 'Style Icon of the year' award. Manju Warrier was awarded with 'Pride of Kerala' and Allu Sirish won the 'Crossover Star of the year' award.



Lulu happenings





Lulu HAPPENINGS

On the occasion of Lulu Mall's 6th anniversary, Lulu felicitated its star retailers who have played a huge role in making the mall a runaway success. Take a look at the proud winners of the Lulu Retail awards 2019!





Lulu happenings







For the last six years in a row, Lulu Hypermarket has been winning the Best Anchor Store award!



PVR Cinemas has been winning the retail award in the entertainment segment consecutively for the past six years!

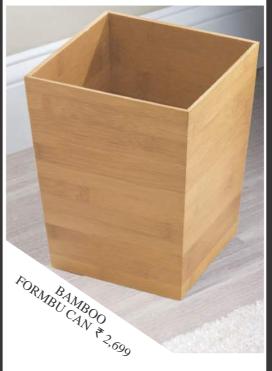
CHIC AND COMPACT





BAMBOO FORMBU RUNNER ₹ 2,499







HERE ARE SOME OF THE MUST-HAVES TO HELP YOU MAXIMIZE YOUR STORAGE SPACE



ORGANIZING MADE EASY

Shop.No. 11-14, 2nd Floor, LuLu Mall, Kochi. T+91 484 4063313, 4062313

www.nowandzen.co.in

"Formerly known as HOWARDS"



LARGE GOLDBRASS CLASSICO BASKET ₹ 1,899

Lulu HAPPENINGS







LuLu Happiness loyalty and rewards program is an app based loyalty platform which was launched in November 2015. Today, the program has a whopping 2.5 lakhs+ customers and the 'LuLu Upper Crust club' is an élite property of this loyalty program that was introduced to honour high value customers and further strengthen the special bond we share with them. Every quarter, twenty five special customers along with their friends/ family are invited to attend an exclusive hi-tea gathering at Bloomsburry's Café, Lulu Mall, where they relish delectable delights and participate in fun games and activities. After the party, they are invited to the screening of a Gold class movie at PVR. And what's more. they also get to take home special treats and gift vouchers from brands like Titan and Firstery, after an evening of much fun and frolic. Check out snapshots from our latest fun get-together!



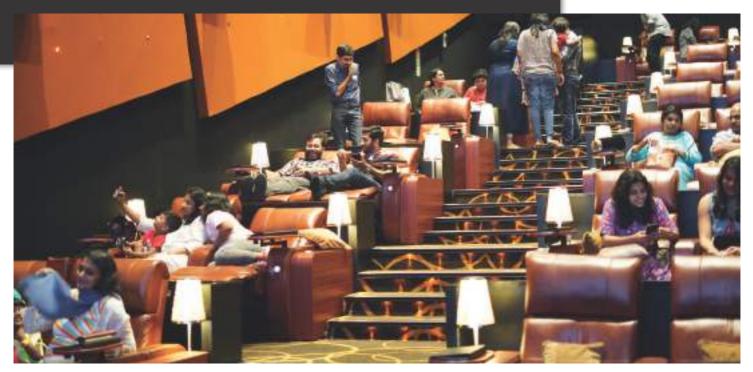






40 **LULU HAPPINESS** JUN-JUL'19

How you can become a LuLu Upper crust member: Become a part of the loyalty program by downloading the Lulu App. Each time you shop, the app gets updated. Once you earn over 5000 points or your number of transactions exceeds 250, you automatically become a Lulu Upper Crust Member!











41 **LULU HAPPINESS** JUN-JUL '19



AJMAL

42 LULU HAPPINESS JUN-JUE 19

The Body Shop Vitamin E Night Cream ₹ 1,095



167 02 1475 0

ALL SKIN TYPES

The Body Shop Skin Defence Multi Protection Essence SPF 50 PA++++ ₹ 2,895

THE BODY SHOP SKIN DEFENCE MATHWRITCHING ESSENS



As you step out and don different roles, your personal grooming is a big part of the agenda. Soft, supple and shiny skin is everyone's dream. Who doesn't want to look good and make heads turn. Use only good quality skin care, makeup and hair care products, be it moisturisers, primer, day or night creams, essential oils that have long lasting effects. A healthy glowing skin with natural sheen is what everybody desires, so keep it clean, nourished and moisturised. Facial masks are a quick pick-me-up. When you don't have the time to indulge or when you need that extra glow or moisture, they help perk up the skin. Excessive use of make-up products, pollution, heat and other impurities leave your skin looking dull and unhealthy. Detox your skin through masking. Different facial masks have different benefits depending on the active ingredients that are in them. From natural face masks to face masks with added goodness, there are all kinds of masks one can apply for an instant facelift. You can also try sheet masks. Sheet masks

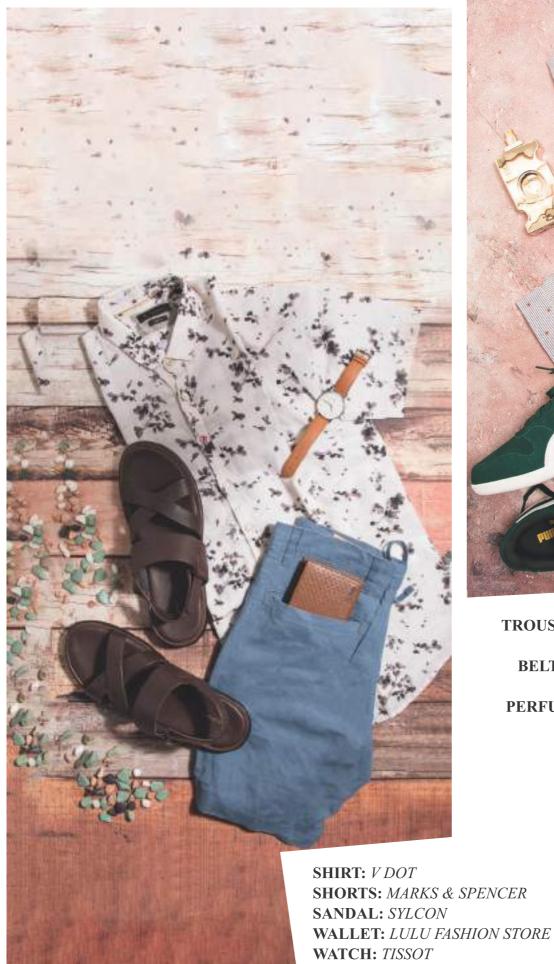
BRITISH ROSE







Lulu FASHION



46 **LULU HAPPINESS** JUN-JUL'19

SHIRT: V DOT TROUSER: MARKS & SPENCER **SNEAKERS:** PUMA

BELT: LULU FASHION STORE

WATCH: *TISSOT*

PERFUME: AJMAL PERFUMES

SHORTS: *MARKS & SPENCER*



Lulu FASHION





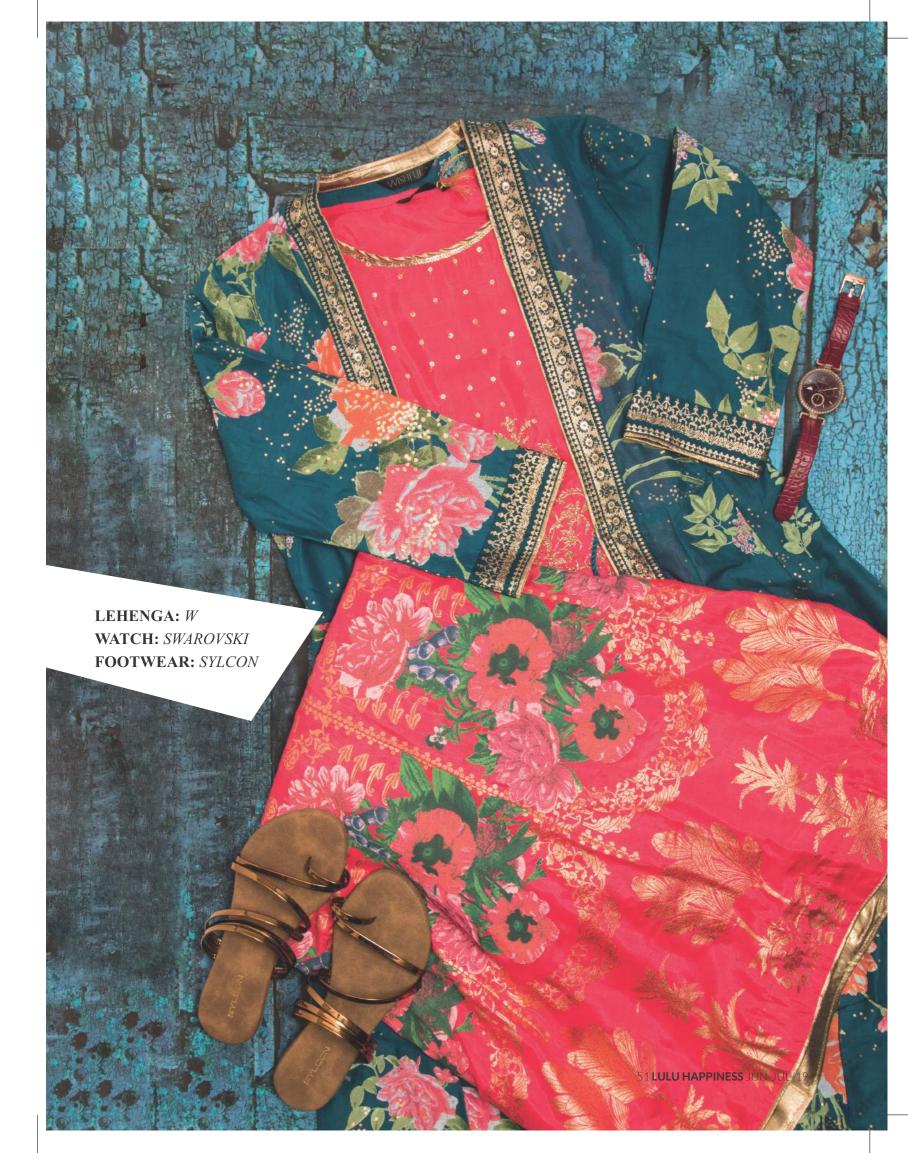
SNEAKERS AND LOAFERS: SKECHERS, STEVE MADDEN & SYLCON



Modern, simplistic, chic and classy, these designs are in sync with the latest designs and styles internationally. All the branded outfits and accessories housed at Lulu Mall, Kochi ensure quality and perfection and come in a wide range of price points. Style is about being yourself and you're sure to find something that suits your personal style from the myriad options available. After all, life's too short to wear drab and boring clothes, isn't it?

49 **LULU HAPPINESS** JUN-JUL '19







SANDALS: SYLCON

ACCESSORIES: CHUMBAK



EYEWEAR: HIDESIGN









Second Floor, Lulu Mall.

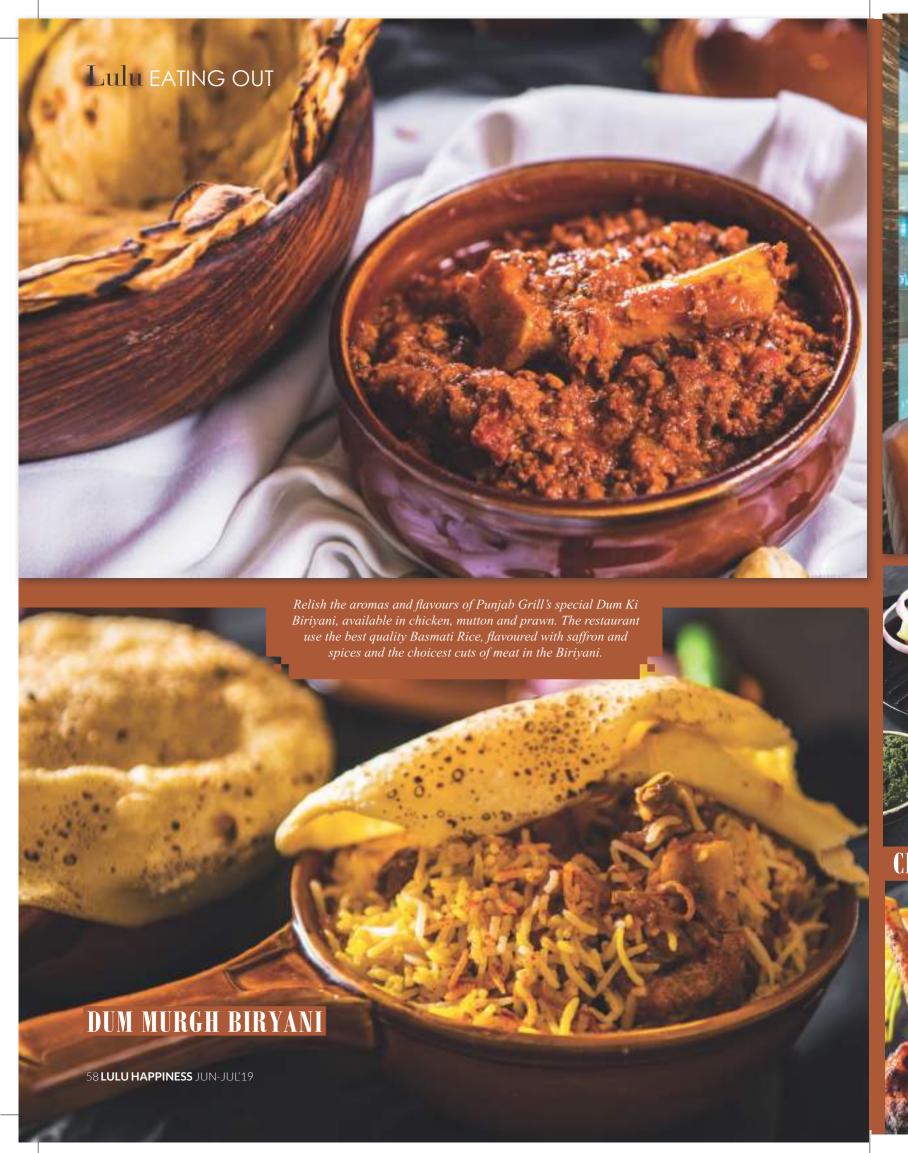
Social Media Handle:

Facebook: @Punjabgrill.official | Instagram: punjabgrillofficial | Website: www.punjabgrill.in











Store Cator

ANCHOR STORE

Lulu Hypermarket Ground



BEAUTY & WELLNESS

	_
Ajmal perfumesG	Fround
Forest EssentialsG	Fround
ColorbarG	Fround
The Body Shop G	round
Kama AyurvedaG	Fround
NykaaG	Fround
Kaya Skin ClinicF	irst
Aroma ThaiS	econd
Femine Glow So	econd
Toni & GuySi	
Health & GlowS	econd
Spices IndiaS	econd
Oud Al ArabS	econd
Make up StudioSc	
Bipha AyurvedaSo	

BOOKS/GIFTS

William Penn	Ground
Archies	Second
Crossword	Second

CAFE/RESTAURANT

CATE/RESTAURANT	
Costa Coffee	Ground
Coldstone Creamery	.Ground
Mc Donalds	Ground
Amul Ice Creams	. First
Café Coffee Day	First
Calicut Paragon	. F/S/T
Anjappar	Second
Bloomsbury's Café	Second
Punjab Grill	.Second
Kulfi Shop	Second
Burger King	. Third
Galitos	.Third
<i>KFC</i>	.Third
Maharaja Bhog	Third
Pizza Hut	Third
The Yellow Chilli	Third
Coffee Club	. Third

DENIMS & CASUALS

Calvin Klein Jeans	Ground
Gas	Ground



Lee	First
Levis	First
LP Sport	First
Pepe	First
Spykar	First
Wrangler	First

DEPARTMENT STORE

Marks N Spencer	Ground
Westside	Ground
Lulu Fashion	First

ENTERTAINMENT

Amusement	Third
Rebound	Third
Bowling Alley	Third
Ice Skating Rink	Third
Sparkys	Third
Video Games	Third
5D Cinema	Third

EYE WEAR

Sunglass Hut	Ground
Lens and Frames	First
Lens Magic	Second
Lenskart.com	Second

FASHION ACCESSORIES

Accessorize	Ground
Swarovski	Ground
Sia Art Jewellery	First
Rubans	First
Ethnik	Second
Kushals	Second

FOOD COURT

Baskin Robins	Third
<i>BTH</i>	Third
Chicking	Third
Dominoís Pizza	.Third
Doner Kabab	Third
Kailash Parhat	Third

Kobe Sizzlers Third
Meriiboy Ice Cream Third
Natural Ice cream Third
NilaThird
Noodle KingThird
Pulp FactoryThird
SubwayThird
Southern Fried Chicken Plus. Third
Tea Stop Third
WOW MomoThird
VazhayilaThird
Ibaco Third
Nagas Third
SalkaraThird
House of Candy Third
Zaatar* Third



FOOTWEAR/BAGS

1 001 WEINEBILOS	
Hidesign	Ground
Steve Madden	Ground
Aldo	Ground
Kompanero	Ground
Baggit	First
<i>BATA</i>	. First
Caprese	. First
Doc & Mark	First
Woods	
Hush Puppies	First
<i>Inc.</i> 5	First
Metro	First
Mochi	First
Red tape	First
Woodland	
Bulchee	Second
<i>Clarks</i>	Second
Columbia	Second
Crocs	Second
Vans	
<i>Sylcon</i>	
Converse	



Samsonite	Ground
American Tourister	First
VIP Lounge	First
Safari	First
Wildcraft	Second
Delsey*	Second

HEALTH & WELLNESS

Cosmed Shoppe..... Ground

HOLIDAYS

Club Mahindra Second

HOME/LIFESTYLE

<i>Super 99</i>		. Ground
Chumbak		.First
Bombay Dye	ing	Second
Fantasia Styl	e Club	Second
Now & Zen		Second
Crocurry.com	ı	Second
USUPSO		Second

JEWELLERY

Josco	Ground
Joy Alukkas	Ground
Malabar Gold	

KIDS WEAR

Allen Solly Junior	Second
Benetton Kids	Second
Gini n Jony	Second



Mother Care	Second
The Chidrenis Place	Second
Tommy Hilfiger Kids	Second
US Polo Kids	Second
First Cry.com	Second

KIOSK

KIOSK
IdeaBasemen
Planet Popcorn Basemen
Big Indian Arts Basemen
Lotus Ground
Peora Ground
Konfo Ground
Liso Ground
Ayesha Ground
One Plus Ground
Pots & PetalsGround
BeyuGround
EkamFirst
Skinn TitanFirst
Flip Flop Hub First
Sangeetha BagsFirst
RevlonFirst
Faces First
Abhiman Craft Second
Emmi Second
MacV Second
Johns Second
All Things Sundar Second
Mobile Outfitters Second
Keventers Third
Brownie Heaven Third
Belgian Waffle Third
Sri Krishna Sweets Third
TurquoiseThird

61 **LULU HAPPINESS** JUN-JUL '19

	LINGERIE & INNER WEAR	V DOT	First
		Zodiac	First
	Jockey First	Allen solly	First
	Zivame First	Scullers, Indigo Nation	
	Van Heusen Inner Wear First	Arrow	
	NEEDLIG TA GIVION	Van Heusen	First
	MEN'S FASHION	Blackberry's Casuale	Second
	Jack & Jones Ground	Navigator	
	Rare RabbitGround	0	
	WrognGround	MOBILE/ELECTRO	NICS
	BasicsFirst	Apple Imagine Store	
	Blackberrys First	Lulu Connect	
	CelioFirst	Oppo	
	ColorPlus First	Samsung Mobile	
	CreyateFirst	Fone 4	
	Indian TerrainFirst	Zahra Phones	
	Louis Philippe First		
	Manyavar First	UNISEX FASHION	
	Mufti First	Splash	Ground
	Park Avenue First	Tommy Hilfiger	
	Peter England First	Aeropostale	
	Raymond First	Being Human	
	Raymond MTM First	Flying Machine	
		UCB	
		US Polo	
	m 1957	Fabindia	
	136	Burgoyne	
		<i>MCR</i>	
		All	
		Identiti	
		Linen Club	
		2	2000
M		WATCHES	
		Fossil	Ground
		Rado	
		Swiss Watch Boutique	
1		Tissot	
		Casio	
		Citizen	
		Seiko	
2			
1			
			THE STATE OF THE S
50			
31			
3			4/
		E 60/ 1/1	
M		DE TO	
	V		
	VOLUME TO A DESCRIPTION OF THE PROPERTY OF THE		
	62 LULU HAPPINESS JUN-JUL'19		

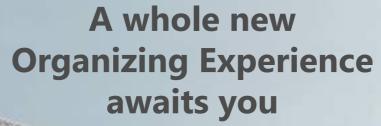


10110000	1 1151
<i>Titan</i>	First
Fastrack	Second

WOMEN'S FASHION

WOMEN STABILION	
And	Ground
Vero Moda	Ground
Forever New	Ground
Imara	Ground
Lulu Celebrate	G/F/S
Aurelia	First
<i>Biba</i>	First
Anu Reshma Label M	First
Mantra	First
Soch	First
<i>W</i>	First
Wishful	First
<i>Yavonne</i>	Second
Arabian Souk	Second
Span	Second





2nd LEVEL



howards world is now



NOWSZEN

Wardrobe | Kitchen | Bathroom | Laundry | Bedroom | Office | Living | Garage

For more information: T +91 484 4063313, 4062313, info@skandaretail.co.in, www.nowandzen.co.in





DOWNLOAD THE NEW McDONALD'S™ APP

AND GET A • McVEGGIE" OR McCHICKEN

Get the app for more such amazing offers.







*Offer valid on purchase above ₹200. Price shown here is for McChicken™ Burger. Prices vary from restaurant to restaurant, depending on location. 'Terms & Conditions apply. Visit www.mcdonaldsindia.com for more details. © 2019 McDonald's.