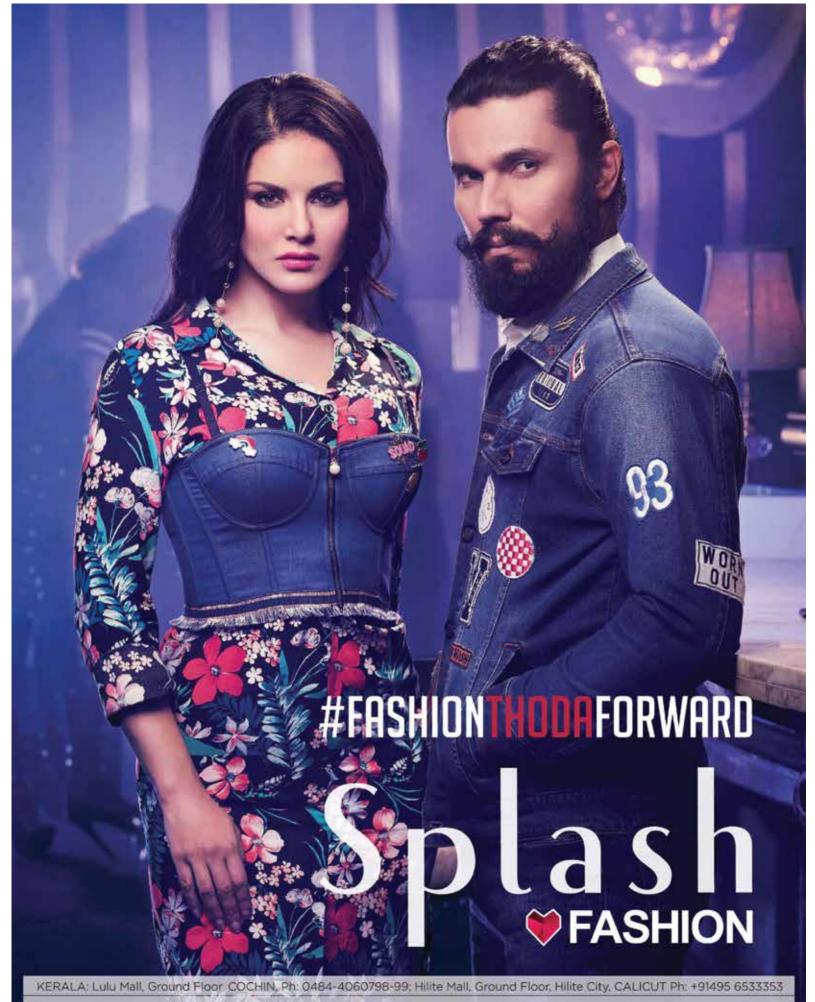
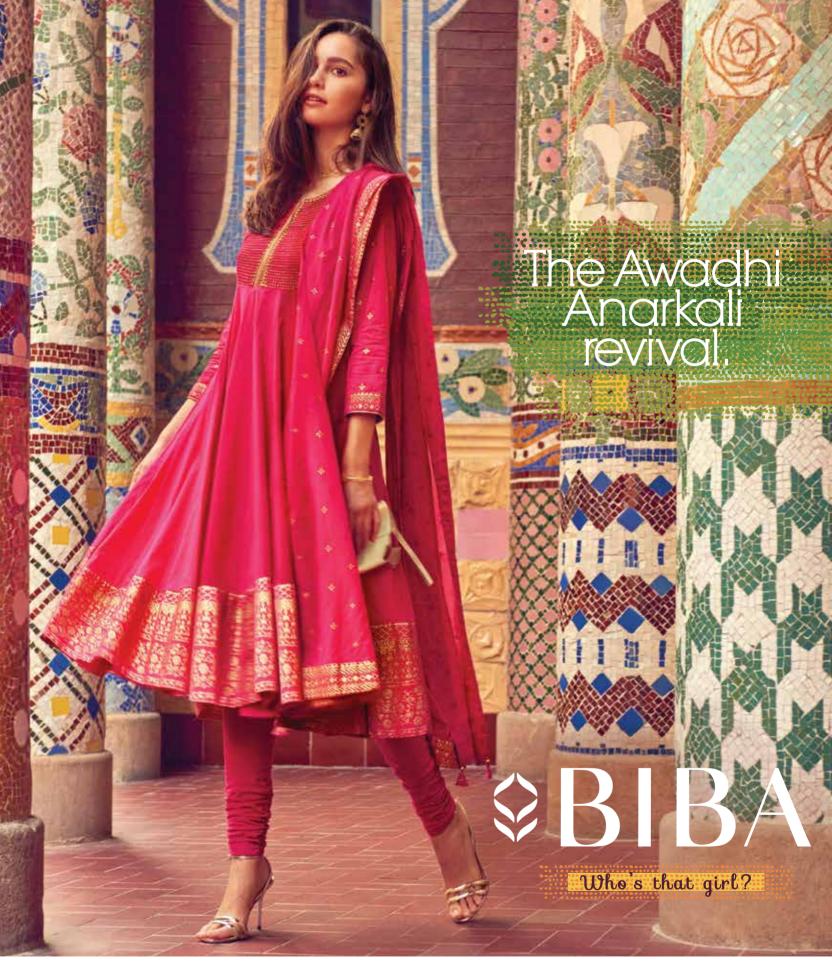
THE LULU MALL MAGAZINE Lulu ness ISSUE 10 VOL 3 SEPTEMBER - NOVEMBER 2017 FOOTBALL FRV BR AN **EXCLUSIVE WITH THE RISING FOOTBALL ICON** - C K VINEETH



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Vignettes of fun, fashion, lifestyle and warm relationships!

After a most festive Onam season where we at Lulu celebrated the traditional art forms of Kerala with beautiful thematic décor, performances and workshops for kids and of course the best offers from all our brands, the next season is upon us.

For Kerala, football is much bigger than any festive season. Hence the impending Under 17 World Cup with several matches being played in Kerala and the ISL matches that will follow is one of the most eagerly awaited events. Keeping up with the football frenzy, we have featured Kerala's own football sensation, the extremely talented C.K.Vineeth on the cover of Lulu Happiness. We were able to capture the fashion icon in him through a fun, exclusive shoot by ace photographer Richard Antony. Vineeth's journey from a common Malayali boy to a young sports legend is truly inspirational.

We also got the privilege of interacting with the uber stylish Kajal Agarwal who continues to draw millions of fans with her brilliant acting skills and charm after a decade in the industry. Read on as she talks about fashion, work, marriage and so on.

This issue, we have put across some of the latest fashion in sportswear and an interesting review of Anjappar Chettinad Restaurant which opened its first outlet in Kerala, at Lulu Mall very recently.

In the coming days, we have a lot planned at Lulu Mall from live band performances and exhibitions to football events and activations.

Here's wishing you a memorable football season. You will hear from Lulu Happiness again in December.

As Uniquie As You

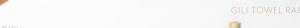


BATHROOM ACCESSORIES











KITCHEN ACCESSORIES









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Lulu welcomed a host of coveted brands into the mall. Check out the exciting lineup!

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Kajal Aggarwal on her ideal man, dating tips, her super successful film career and lots more

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The Mother Of All Sales plus a glittering array of events to engage our dear customers we tell you everything with our candid snapshots

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Astonishing fashion, home decor range and lots more glam up our glossy pages this edition. Check it out



Lulu





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The best of brands, people and the most happening trends are in our pages

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We sample The Tea Stop for their lip-smacking snacks and refreshing chai. We also enjoy an unforgettable meal at Anjappar at Lulu Mall.





home office

howards world

Clever ideas for a simpler, easier life...

AN AUSTRALIAN MULTI-NATIONAL CONCEPT



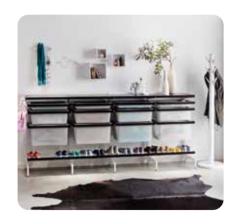
















■ Wardrobe ■ Kitchen ■ Bathroom ■ Laundry ■ Bedroom ■ Office ■ Living ■ Cellar ■ Garage ■ Kids

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and kitchen and bathroom accessories
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sure to leave you floored.





Fashion is a complete reflection of society. It does not die on the threshold of its existence as its fleeting nature could suggest. Instead, it works alongside our daily life, infusing it with dream and passion. This is why the idea of controlling it is so attractive as its influence is closely linked to power. Years back, an idea of creating world class fashion and fashion accessories at affordable luxury, was born under brand Adeva... A group of young minds, passionate about creating value around fashion grouped under the umbrella of Adeva. When we were small children, we all played dress-up. And everybody had a good time. Adeva asks, 'So why stop now?' The designs are contemporary, bold and youthful... Adeva accepts their designs are not going to change the world. But the women who wear them will... Wow! Cheers to that!

A firm favourite with the fashion conscious, GAS meets the needs of the intelligent, international, cosmopolitan shopper. The brand offers contemporary clothing that goes beyond the trends of the moment to express the wearer's individuality on all occasions. A knowing synthesis between essentials shapes, the highest attention to detail and sensuality of expression places GAS among today's most authoritative interpreters of the world of denim and its evolution over time. Check out the latest from GAS, only at Lulu Mall.





store. And who said healthy needs to be boring or taste taste buds while caring for your health. So gulp away, 'cuz it's all healthy here!



From the House of Voylla, India's largest fashion jewellery brand comes DARE, a line of handcrafted accessories for the contemporary Indian male. Dare is the perfect companion to the discerning dresser. Easy, effortless, subtle and yet bold in its way, each piece of Dare accessory has been crafted to not only complement that everyday look, but also to shine in the spotlight. Current collections include: Immortals - Inspired by the magnificent legends from our epics and myths. Crafted for the modern day icon.

Gladiator - Warriors who looked death in the eye has fire-powered their line of accessories, perfect for the urban battle ground.

Check out the exciting range today!

Serving 21 varieties of refreshing tea with snacks, Tea Stop is indeed a lovely break from your hectic shopping at Lulu Mall. Back with a new look, expect great service, charming ambience and of course, a refreshing experience drinking your fave cuppa at Tea Stop.







FOR AGES, EVERY OTHER OPEN GROUND IN KERALA TRANSFORMED INTO A FOOTBALL FIELD FOR CHILDREN AND YOUTH ALIKE. THE PASSION FOR THE GAME ONLY GREW STRONGER WITH THE LAUNCH OF THE KERALA BLASTERS. KANNUR BORN C K VINEETH HAS MADE THE STATE PROUD BY BECOMING THE TOP GOAL GETTER IN THE COUNTRY! HIS FANS WAIT TO CATCH A GLIMPSE OF HIM AND WHEN THEY DO, THEY GO WILD! HIS TREMENDOUS FAN FOLLOWING WON HIM THE TITLE OF 'FAN'S PLAYER OF THE YEAR 2017'. HE ALSO RECENTLY WON THE 'YOUTH ICON' AWARD BY KERALA STATE YOUTH COMMISSION. DURING HIS STAY AT THE KOCHI MARRIOTT HOTEL, LULU HAPPINESS CATCHES UP WITH THE YOUNG SPORTS ICON!

Text: Riya Sonny Datson

While pursuing his studies at the Navodaya boarding school, Vineeth recalls how he used to eagerly wait for the clock to strike four, as that was the only time of the day when students were permitted to play. Since there were restrictions on playing cricket during weekdays, they almost always played football and that's how his love for the game kicked off. His teachers noticed his growing passion for football and when he completed his tenth board exams, they suggested that he join the Kasargod Navodaya school, which had the SAI Coaching camp. "And the rest is history," he smiles. "My father was a teacher and mother, a housewife. They never ever stopped me from playing football. Instead they provided all the support and encouragement. I am not even aware of what their dreams were for me," he says fondly. "The time when I am most happy in my life is when I play football and when I am with my parents," he grins.



CELEBRITY TAG

"I have never felt like a celebrity. In fact, I try to stay away from public events because I don't want to be judged as a celebrity. I still continue to do all that I used to do earlier. The only change I have felt would be the selfies, photoshoots and the interviews that I am obliged to do now. Otherwise, it hasn't really affected me," he admits. A memorable moment with a fan? Vineeth recalls meeting a young fan from Kollam during his stay at the Kochi Marriott. "The moment he saw me, he bent down and touched my feet!" I was shocked and moved beyond words.

PASSION FOR THE GAME

"I can't explain it in words. Every pass, every moment of the game is important to me. The happiness and satisfaction that I get out of playing the game is what drives me. Likewise, every game is special to me, be it the ones I played while in school or the ones which I play now. It's not about winning or losing a game, I always try to focus on new learnings and on how to improve my performance," he says. When asked about the one game he wants to forget, he quickly replies, "My first I-league match at Kannur where I was substituted in just 15 minutes! That's the game I want to forget, I hardly played the game - so they couldn't have really judged me on performance...I am still unaware of the reason why that was done." The most memorable game? "The first match that I played for the Indian team in Kochi will always be most special," he smiles proudly.

"IT'S NOT ABOUT WINNING OR LOSING A GAME, I ALWAYS TRY TO FOCUS ON NEW LEARNINGS AND ON HOW TO *IMPROVE* MYPERFORMANCE"

BANGALORE FC VS KERALA BLASTERS

After a very successful stint with Bangalore FC, Vineeth joined the Kerala Blasters team. "It's very natural for any player to get attached to Bangalore FC. The management treats each of the players in a very professional way, giving them utmost support and encouragement to reach the top. The fans are also highly organised, even though the numbers might be relatively lower. So it was heart breaking for us to make the choice. But at the end of the day, Kerala is our homeland and we feel proud to play for our state. Our fans are also highly supportive and are known world over for their passion for football." The blasters have recorded the highest average of over 55,000 fans at each game.

When asked about his interactions with Sachin Tendulkar, the major stakeholder of the club, Vineeth says, "He is very down to earth. I remember during our last meeting, he spent one and half hours interacting with us and asking us suggestions on how to improve our team. It was a 'pinch me' moment for me."

GOVERNMENT SUPPORT

Although time and again, Vineeth has proven his track record by winning laurels, he was recently expelled from the AGS office. The state government immediately came to his rescue by offering him a post in the state government services. Has the controversy affected him? "It would be wrong to say it didn't. Every player needs job security especially after retiring from his football career. I took up the job because my family wanted me to have a secure future. I have never demanded a job, I have only applied for jobs under the Sports quota that I felt I deserved. Even when I joined office, my only request was that they would let me play football, which they did initially. I followed all the rules - every 90 days, I went to office to mark my attendance and for the last three years, I have played inter departmental tournaments as well. My passion is football and my dream is to play for my country but that was not happening as they were playing only in local leagues. So I had to sign up with other clubs to pursue my career goals. When I heard that I was expelled, I was upset but winning the Federation Cup brought back my confidence. The Kerala Government has come forward to support me and I am really happy at the turn of events. My priority now is to focus on my career." With the rising football frenzy, what's on his wish list? "I think it's only a matter of time before India plays at the World Cup. My dream is to be a part of the national team till I retire!"





RAPID FIRE

My hero: My Father Icon: Steven Gerrard

Interests: Photography, Exploring the Wild

Ideal Holiday: Home

Favourite Food: Mom's food
Am a fan of: Superstar Mammootty

I love: Football

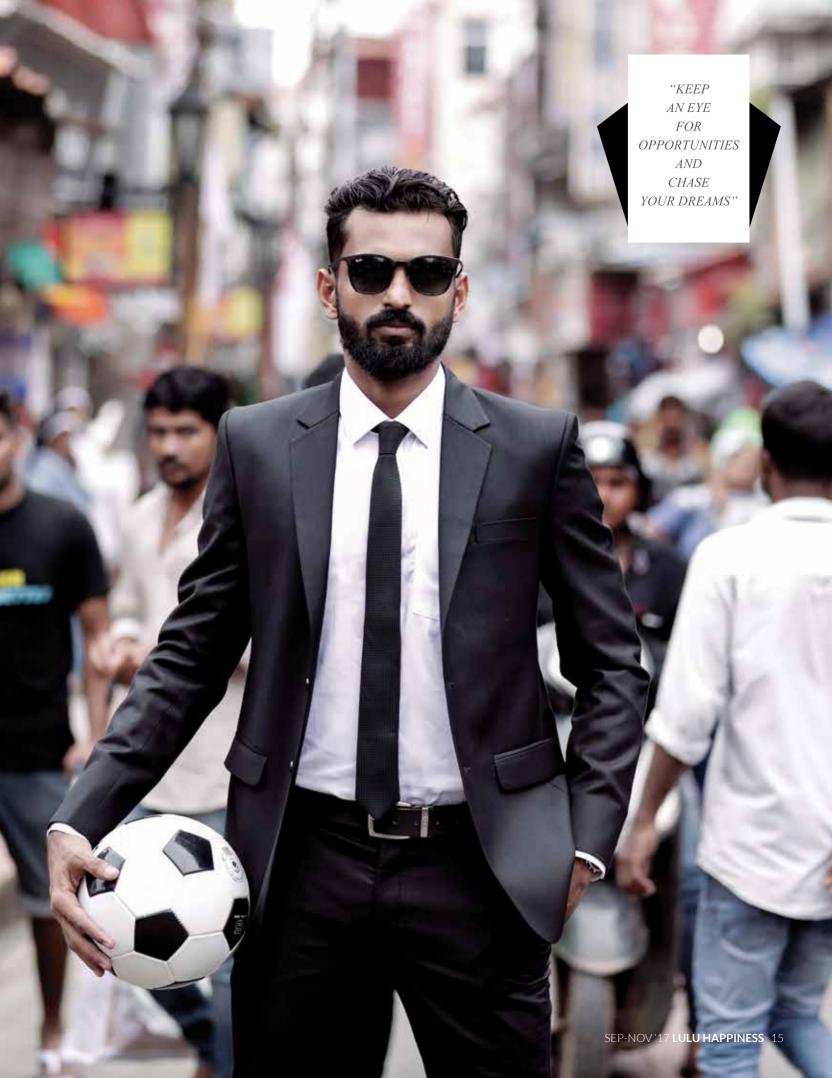
I hate: Losing my temper
Brand I admire: Adidas
I can't do without: Football

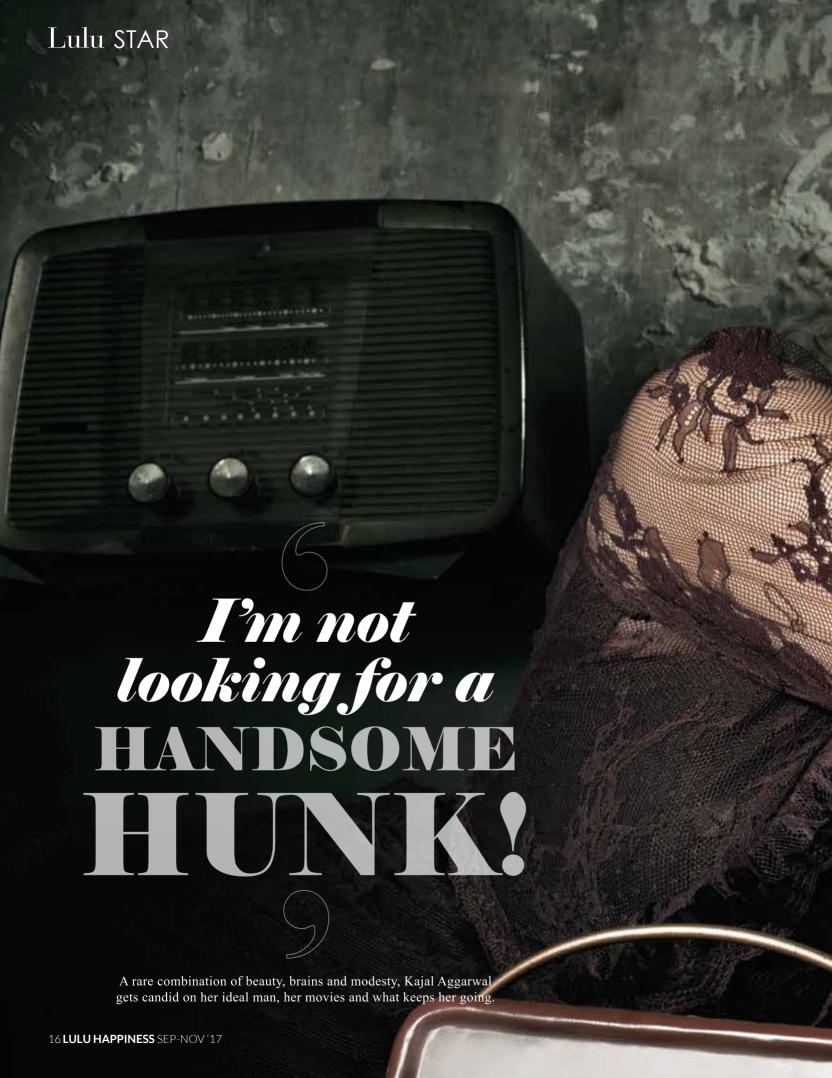
OUTSIDE THE FOOTBALL FIELD

"The last two years were hectic and am enjoying a break right now. Training schedules are still in place, we practise and have work out sessions in the morning and evening. But this is what I enjoy the most, so it's never really a pressure or a challenge." When asked if he is health conscious, he says, "Not at all! I eat whatever I like and don't follow any strict diets. Of course, I am conscious of my weight and if I feel I need to shed a few kilos, I work out accordingly. Thankfully, I am blessed with good genes so I don't put on weight quickly."

Message to young football aspirants? "I have always had opportunities coming my way. Be it coaching, clubs or the ISL. I never planned anything. I think if we work hard and set our heart on our passion, things will come your way. Keep an eye for opportunities and chase your dreams!" says Vineeth as he signs off.









Lulu STAR

Text: NAMITA GUPTA

She has given some of the most popular hits down south. Every cameraman's muse, she's not only gorgeous but also a brilliant actor. Having spent over a decade in the industry, she has cemented her reputation as an unparalleled creative force in the South Indian film world today. Not swayed by her roaring success in Kollywood and Tollywood and a peek-a-boo success sharing in Bollywood, she continues to keep her feet firmly on the ground. No wonder then she's every actor, director and producer's darling. RITZ gets up, close and personal with the charming, cheerful and chirpy Kajal Aggarwal in a freewheeling tête-à-tête.

WHAT ARE SOME OF THE CURRENT PROJECTS
YOU'RE WORKING ON? TELL US SOMETHING ABOUT
YOUR ROLE IN THE REMAKE OF QUEEN?

I'm working on Upendra Madhav's Telugu film called MLA with Kalyan Ram. It's a fresh script, a mixed genre and my role is very interesting. I'm teaming again with Kalyan Ram after many years. I had made my debut as an actor with him. I'm also acting in the remake of Queen and before there are any comparisons I would like to clarify that I'm not stepping into Kangana's shoes. I like to wear shoes of my own. Although we will be sticking to the original script, I will be adding my personal touch to it. There's a certain sense of authenticity to my character with local Tamil culture being a predominant factor. I play a small town girl from Madurai or something similar, who has grown in a protective environment and how she adapts to it. Since I travel to Tamil Nadu all the time, more of the preparation for the role is observation based.

TELL US SOMETHING ABOUT YOUR SENSE OF FASHION, THE BRANDS THAT YOU LIKE, WHO STYLES YOU FOR EVENTS AND MOVIES AND THE DESIGNERS YOU FOLLOW.

In my personal life I choose comfort over anything else. I believe that one has to be comfortable in their skin. I like to dress well at all times, but never at the cost of my comfort. Archa Mehta styles me for my movies, Divya and Arpita dress me up for events and for my TV commercials it's Alia. My choice of brands depends on what I'm wearing and the occasion. When it comes it Indian wear, Sabyasachi is my favourite. I also like pantsuits from Monisha Jaising. In western wear, I like Self-Portrait. My other favourite international brands are Roberto Cavalli, Valentino, Ralph & Russo, Prabal Gurung and Victoria Beckham. I also like Bibhu Mohapatra.

DO YOU FEEL BAD WHEN YOU GET PANNED SOMETIMES FOR YOUR OUTFITS?

I don't take it personally. If I'm comfortable in something I don't give a damn. Who has the time to take any additional pressure? I can't live my life like this. I have so many important things to focus on. I'd rather do that than get into what someone said.

THE NEPOTISM DEBATE - YOUR FAMILY IS NOT FROM THE MOVIE INDUSTRY. HAVE YOU EVER FACED ANY INCIDENT OF NEPOTISM WHERE A STAR KID GOT PREFERENCE OVER YOU?

Not really, I feel everyone deserves their due. At the end of

the day if you're cut out for what you're doing you will stand out regardless of anything. You have to prove your mettle in any industry, if you're a star kid or not. I love what I do and I love being in front of the camera. I love challenges. I like to work hard and that's what keeps me going. There are many days when I work for 12 to 14 hours and I would still fit in my workout. I also take time out for my friends and family regularly. I'm also a human being and there are days I get tired and just don't feel like getting out of my bed and then I remind myself the reason I'm here for. I tell myself that this is what I'm most passionate about and I've been lucky to have got it all. I'm a responsible person and to complete my work is my responsibility as an actor. Even if you're lazy on some days you got to do what you got to do. We don't have the luxury of calling in a boss and saying I'm not feeling well today and won't be able to come to office, unless the situation is really bad. I think it's also about my upbringing. My parents are disciplinarians and we have always had respect for other people's time.

ICONS IN THE INDUSTRY WHO YOU ADMIRE?

I've always admired Chiranjeevi for his charm, his grace and his dedication and discipline. Hats off to him for doing his 150th film and still being so disciplined. I always admire my seniors. I also like Sridevi.

EXPERIENCES WORKING WITH DIFFERENT STARS, ESPECIALLY CHIRANJEEVI RECENTLY IN HIS 150TH MOVIE.

It was so lovely shooting with him and it was really wonderful sharing the screen space with him. Everyone loves his dancing style and it was so much fun shaking a leg with him.

DOES IT ANNOY YOU THAT ONLY HEROINES GET ASKED ABOUT MARRIAGE PLANS, WHETHER THEY WILL QUIT ONCE THEY ARE MARRIED ETC. ARE WE STILL LIVING IN DEEPLY CHAUVINISTIC TIMES?

I don't get angry as these kind of questions are expected. I will get married when the time is right and when I find the right man. It's not about needing a man or leaving your work. It's about companionship and when I feel I have found the one I want for life, then I will tie the knot. I strongly believe in the constitution of marriage. My parents have been together all these years. I believe in strong relationships and that they need constant work. One should not get married just for the heck of it or if they have reached marriageable age.



THERE ARE DAYS I GET TIRED AND JUST DON'T FEEL LIKE GETTING OUT OF MY BED AND THEN I REMIND MYSELF THE REASON I'M HERE FOR.









WHAT'S IN YOUR HANDBAG?

My house keys, moisturiser, wallet, sunglasses, mint, mobile phone and passport.

HOW LONG DO YOU TAKE TO GET **READY TO GO OUT?**

On an average about half an hour. I don't have the patience to take too long to get ready.

HOW OFTEN DO YOU WEIGH **YOURSELF?**

If I'm in a hotel room or at the gym and I have some time, although usually I'm always in a

WHAT'S YOUR IDEAL SIZE GOAL?

As long as you're healthy, size doesn't matter. Being fit is what matters to me.

WHERE DO YOU SEE YOURSELF 10 YEARS FROM NOW?

Doing roles that I like doing, working and going strong

WHAT'S YOUR GO-TO OUTFIT WHENEVER YOU CAN'T DECIDE WHAT TO WEAR?

Well fitted jeans and a really nice fitted top.

WHAT'S YOUR CURRENT CAR? My white Audi.

WHAT'S THE WORST PICKUP LINE ANYONE'S EVER USED ON YOU?

I've lost count of how many bad ones that have come my way. Someone asked me recently if my father was a terrorist coz I look like a bomb. So lame really! Men really need to up their game.

WHAT DO YOU FIND SEXIEST ABOUT A MAN?

Self-made man with great work ethics and sincere character.

WOULD YOU EVER DO A TOTALLY DE-**GLAM WOMAN-CENTRIC ROLE?**

Yes, I'm doing Queen.

ARE YOU AN EARLY BIRD OR A LATE KATE?

Early bird. My day starts at 5 am.

EVER MISSED AN IMPORTANT FLIGHT?

Yes I have, but just once as I was stuck in a terrible traffic jam. I'm going to catch a flight even now.

WHAT'S YOUR IDEAL MAN, TELL US SOME QUALITIES YOU WOULD WANT IN YOUR MAN?

Honesty, loyalty and integrity! If he has all of these, he's mine. I'm not really looking for a hunk as I'm not particular about someone with great looks.

DATING LESSONS FOR TODAY'S GIRLS.

I'm not a pro at dating. If I were, I would probably be married by now. But I would say, never date to please others, or go out of your way to please your partner. Let the love grow organically. Let the process of getting to know one another be true and honest without any pretentions.



Lulu HAPPENINGS



CELEBRATING 5 LAKH LIKES IN LULU FACEBOOK PAGE

Lulu Mall had recently announced on its Facebook handle about going live on the page at a certain time. This encouraged people to be present in the atrium to come over to the phone and ask Lulu's online followers to hurry up and get it to the 5 lakh mark. People took turns to engage. It was such a fun, exciting, engaging and light idea which was well appreciated and widely talked about. Needless to say, the 5 lakh mark was hit in less than half an hour, which was celebrated along with customers.

KERALA'S ONLY TRAMPOLINE PARK AT LULU MALL - REBOUND

Kochi is all set to "Rebound" at Kerala's only Trampoline park opened recently at Lulu Mall. The trampoline park was officially inaugurated by Kerala's very own footballer C.K. Vineeth. The footballer also made sure that he did a dive at the park making it a visual treat for the fans gathered. Rebound, built in a total area of 5000 sq ft of jumping area is located on the third floor of the mall. The age group for entry is 5 years and above. Trampolining is a full body work out that's gentle on the joints plus a great way to keep the weight down.

Speaking at the inauguration, Mr. MA Nishad, Director – Lulu India said, "We are excited to bring in the first trampoline park of Kerala to Lulu Mall, this is just the beginning, we are also planning to have few experts in this field as guest tutors to conduct training sessions for those interested."







RAMADAN CELEBRATIONS AT LULU MALL

An amazing fusion of arts and music & Mehendi contests were conducted to perfection at LuLu Mall during the Ramadan period. Check out the snapshots.





LULU SHOPPING FESTIVAL - 2017

It was happiness galore for parents and children who had gathered to be a part of the festivities, with the balloon bender, unicyclist, juggler & magician at the Lulu Shopping Festival 2017. Check out the snapshots.





LULU SHOP & WIN

The prizes of the annual Lulu Shopping Festival was given away in a star studded ceremony presided by footballer C.K. Vineeth and actor Sunny Wayne at Lulu Mall. Offering the very best in gifts and discounts for customers, through the 22 day festival held in July, 100 customers got to win gold coins sponsored by Malabar Gold & Diamonds. An Avenger Cruise 220 was won by K.C.Abraham from Piravam and a Bajaj Pulsar 200 NS was won by Diwakaran from Ernakulam. The mega bumper prize of Hyundai Grand i10s were won by Sunil John, a bank employee from Ernakulam and Sini Abraham, a Malayali settled in Australia.

Naveen K - Marketing Manager Popular Hyundai, Alby Abraham - Sales Trainer Popular Hyundai, Shereef K.K. Lulu Mall Manager, Sudhesh Nair, General Manager - Lulu Hypermarket, Das Damodaran - Senior Buying Manager - Lulu Retail, Sameer Verma - Senior Operations Manager - Lulu Mall, Swaraj N.B - Media Coordinator - Lulu, Neha Jain of Raymonds and Mr. Sridhar GM from Nokia were also a part of the prize distribution ceremony.



FATHER'S DAY OUT AT LULU MALL

Children and young adults got to win gifts for their fathers by simply dropping into a box, their bills from the entertainment zone of the mall - Sparkys'. 20 lucky fathers were thus rewarded with gifts from menswear brands and F & B outlets in the mall. The mall also hosted a cute heart-warming Father's Day set-up where children posted messages & wishes for their dear fathers.

LULU ON SALE

Lulu Mall's biggest sale festival was held on July 7,8,9 with over 500 brands participating in the flat 50% off sale! That's right, 500 brands! The flat 50% off sale called 'Lulu on sale' gave an opportunity for customers to purchase their favourite brands and products at half price. From branded apparels, fashion accessories, bags, footwear, sportswear, home & décor, gifting, electronics, jewellery, watches, services and even food, Lulu Mall offered the very best to its customers in terms of offers. With the entry of an array of premium brands at Lulu Mall, the flat 50% off sale got bigger and better this time.

The entertainment zone of the mall also offered 50% off wherein kids got to enjoy their favourite video games and rides at half the price. Lulu Mall customers also got to enjoy their culinary delights at mouth-watering discounts.







LULU SPARKY'S LITTLE STAR

Lulu Sparky's ended two months of fierce competition for the title of Lulu Sparky's Little Star 2017 in a grand finale on 21st May at the Lulu Mall atrium. The talent hunt was conceptualised to bring to the spotlight a child prodigy with an impeccable variety of talent. The Lulu Little Star was to be a multitalented, multi-faceted child who is poised to reach for the stars. A talent show that featured singers, dancers and other performers competing for the prize of Rs.1 lakh. The competition which opened on March 30th received over 300 entries from talented 5 to 15 year olds from Kerala and throughout India.



The 12 children who performed on stage at the finale were the cream of the crop, who were shortlisted from a series of four rounds. The selection was done on the basis of jury marks and an online poll on Lulu media the Youtube channel Lulumedia. Culminating in a star studded finale, the 12 finalists amazed the jury and the viewers with their impressive acts and performance, leaving them spell bound. The finalists performed before celebrity judges, playback singer Sudip, renowned dancer, Kalamandalam Sophiya, playback singer Anna

Katrina and film actor Dinesh Prabhakar. The chief guest was ace music director, Gopi Sunder. Nanda J Devan emerged as this year's Little Star winner taking home the grand prize of Rs 1 lakh with runners up Anandakrishnan Sunil and Anagha. Sparky's Little Star is set to be an annual event at Lulu mall aimed at bringing the talent of young emerging stars across region to the spotlight.



WHEN THE MINIONS **DESCENDED ON** LULU!

Lulu Mall put together yet another fun activity for kids this summer with the highly popular 'Minions' of Universal Studios. The Minions visited India for the very first time this year for the promotion of Despicable Me 3 and the official Minions merchandise. Lulu Mall conducted multiple fun workshops and games like

'Art with Minions'; 'Minions jigsaw'; 'Minions carpet'; 'Craft with Minions' from May 8-12. On May 11 & 12, customers got to meet the cutest Minions characters - Jerry & Jorge and click photographs with them. The entire set up was inspired by various elements from the Despicable Me 3 movie. The mainstage was a dancefloor that incorporated characteristics of the movie's villainous character Balthazar Bratt's Rubix cubes, but with a Minion-ised twist to them. Multiple photo-opps with Minions were also one of the features.

Lulu HAPPENINGS



LULU CELEBRATES INDEPENDENCE DAY

August 15 saw Lulu Mall engaging in a variety of activities to celebrate our Independence Day. The day started off with a solemn flag hoisting ceremony. Face painting and balloon bender activities for kids were a rage. The mall's Independence day themed décor was widely appreciated.





KERALA'S LARGEST ELECTRONICS SALE AND EXPO - LULU DIGEX 2017

Digex 2017, Lulu's very own Digital Expo was inaugurated by Mr. Nikon Shingo, Sales and Marketing Manager, Nikon Japan. Mr. Eddie Chen from MSI Taiwan was the chief guest for the inauguration. Digex 2017 was hosted from 11th to 15th August 2017. Mr. Sudheesh Nair, General Manager, Lulu Retail, Mr. Das Damodaran, Buying Manager, Lulu Retail, Mr. Jamal P. A, Buyer- Electronics, Mr. MA Anoop, Buyer - Electricals, Mr. Ripposali, Buyer - Mobiles, Mr. Shafeeq Aliyar, Buyer - IT, Mr. PU Niyas, Buyer - Household were also present for the function. Digex 2017 offered customers the widest range of electronics at big discounts along with gaming, product launches, virtual reality, EMI schemes, gadget auctions and much more. Reputed brands like Sony, Samsung, LG and others were part of the event and exclusive offer/sale of gadgets and home appliances also took place.



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SEP-NOV '17 **LULU HAPPINESS** 29

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AMYRA'S FASHION DIARY



AMYRA DASTUR'S FORAY INTO THE WORLD OF CINEMA AND SHOWBIZ IS ANYTHING BUT ORDINARY. THE SYLPHLIKE ACTRESS GETS CHATTY ABOUT HER SENSE OF STYLE AND HER ULTIMATE FANTASY TO DESIGN CLOTHES.

ike every other woman, I love dressing up. I recently chose a monochrome, simplistic yet classy creation by Swapnil Shinde with hair pulled back and red lipstick for a colour pop. This look for a red carpet evening was complete with stunning jewellery by a leading jeweller. For another look I chose a Papa Don't Preach sky blue floral embroidered lehenga, blouse and netted dupatta by Shubhika. I kept my Minerali Store jewellery minimal. My favourite fashion brands are ALDO shoes, Zara and River Island. Although I have access to high end designer wear now, it wasn't so back in my college days, when my sense of fashion was on the rise. Inspired by my wish to own designer clothes back then and the youngsters of today who also long to imitate their favourite icon, I envision to create and design fashionable brand wear and make that affordable. With time this is something that I most certainly would like to strike off from my bucket list.

Lulu PROFILE



CATWALK COUTURE

Famed GVK heiress and acclaimed fashion designer Shriya Bhupal shares insights into her fashion sensibilities with us

WHAT IS THAT ONE SIMPLE DESIGN THAT CAN BE USED FOR ALL SEASONS?

A bomber jacket. Right now, it is in trend and one can use it in any season and in any way – whether you wear it with jeans or a dress, style it up or dress it down – there is a lot you can do with it. Also, it is my bestselling piece! (smiles)

WHAT IS YOUR CURRENT FAVOURITE TREND?

Right now what I am really struck by is Christian Dior's new look, which is super fitted by the waist and a flattering midi. I love midis, I think right now midi is the new mini!

WHAT IS THAT ONE THING YOU LIKE ABOUT BEING A DESIGNER?

I quite like everything.

WHAT IS THAT ONE THING YOU DON'T LIKE ABOUT BEING A DESIGNER?

I hate going shopping because I can always find a fault in things!

IF YOU COULD DRESS UP ONE PERSON, WHO WOULD IT BE?

Cate Blanchett

WHO ACCORDING TO YOU IS THE MOST STYLISH PERSON?

Rooney Mara

WHAT INSPIRES YOUR SENSE OF FASHION?

I think street style inspires me.

HOW ARE YOU DIFFERENT FROM THE MANY DESIGNERS AROUND?

Most of them are into Indian wear, while I have a more Western feel to my pieces.



Lulu FASHION



Text by NAMITA GUPTA

ACCORDING TO GAURANG. WITH VARIED **DESIGNS AND** INNOVATIVE **TECHNIQUES USED IN** WEAVING **OUR INDIAN** HANDLOOMS, THERE IS SOMETHING FOR **EVERYONE** TO CHOOSE **FOR EVERY** OCCASION.

Channel your inner stylist and look like you're ready to rule the world this festive season. Uniquely draped, stylishly cut and aesthetically sewn to create a statement and tell a story, let each of your festival pieces speak volumes about you and your personality. Let it be about celebrating the special woman that is you, while celebrating the rich Indian history, tradition and culture. Go back to your roots and experiment with the beauty of Indian handlooms and try recycling, upcycling, recreating and reinventing with fashion. After all, your style should reflect you as a person and not one that blindly follows the latest fashion trends. Go all out and feel like one with the royalty as you oomph up your look with the right accessories. If minimal is what suits your personality, then play safe with an understated and elegant style. Just be who you are this festive season as you take a cue from some of these top notch fashion designers. Here's everything you need to know about festival fashion...

Fashion designer Gaurang Shah states, "This festive season is all about celebrating grandeur along with the festive mood, vibrancy and colours. A perfect accompaniment to up the celebration is to own a beautifully hand painted kalamkari design created using natural dyed colours extracted from the bark and roots of plants, incorporated with the richness of kanjeevaram silks and accentuated with mukaish embroidery - a quintessential balance of shine and subtle. Handlooms also breathe air and are absolutely comforting. This season one can also opt for silhouettes like ghararas paired with short kurtis, long kurtas with pencil pants, lehengas with a lot of flair and of course the saree with long blouses. Kanchi-kalamkari, Organza- Kanchi, Khadi- Kanchi and Tussar- Kanchi are some of the fusion trends we anticipate as the newest trendsetters in the fashion world. Let me also add that these are my all time favourite Sarees and dupattas that still remain a must in every woman's wardrobe no matter what is trending." According to Gaurang, with varied designs and innovative techniques used in weaving our Indian Handlooms, there is something for everyone to choose for every occasion.

We're pumped about all the colour and celebrations that our Indian festivals bring with them. Talking of this year's festive trends, designer Reshma Kunhi opines, "Ruffle sleeves on a kurti or saree blouse are in vogue this festive season. You can even have ruffles on the collars. Digital printed long silk gowns or printed silk skirts teamed with crop tops or long flowy tops are also trending. Fringes are a big trend this Autumn/Winter and for the festivals you can incorporate this trend on a kurti, crop top, sleeves or neckline or have them on pants, skirts, shoes, earring or bags. If you want a fusion look, try kurtis with asymmetrical hemlines, front high back-low kurti or C-cut kurti teamed with palazzo or crop pants. Also skirts are big this season - be it printed in silk or plain, the fusion skirt trend is a must have this festive season. These can be teamed with cropped or long tops; even a long jacket or voluminous top teamed with cropped pants communicates a chic festive style. If you want to get a little adventurous, try a Dhoti drape with crop tops."

The festive season is a time for hope, reunions, fun card parties and a euphoric and vibrant atmosphere and disposition. Designer Sounak Pushpita Sen Barat says, This season leave behind the glitter and bling. It's all about rustic subtleties, finer delicate finishes and a lot of flora/fauna embellishments done in 3D clusters. Allow for a marriage of contrasts where silhouettes could be western inspired, but the embellishments and textiles are Indian traditional handloom. Wear a shirt kurta dress paired with linen palazzo pants and a sheer dupatta and you're all set."

The look is rich, understated and loud without a word!" Bring out the inner diva in you.







BIBA'S FESTIVE - AUTUMN WINTER'17 COLLECTION

INDIA and its craftsmanship are impeccable and the attention given to details is extensive. This season, we are seeing all fashion weeks celebrating and cherishing ethnic wear and artisans both in India and globally.



SO, LET US HAVE A LOOK INTO THE SEASON OF ETHNIC INDIAN SUITS, SKIRTS AND DRESSES.

Biba's latest Festive'17 collection takes care of all what woman of elegance would need. Recently, I went through the new collection of this brand only to realize that it has Kalamkaris, Lehariyas, Indigos (that have been making waves for sometime in most of the fashion posts), Gulmohars in cool cottons, silk cottons and silks. The Rohit Bal collection is also lovely.

When it comes to BIBA, the style quotient is never compromised as the brand takes care of all the choices in terms of cuts and sartorial picks. The collection has palazzos, skirts, kurtis and chudidars along with long anarkalis, regular salwars in breezy cottons. There are flared suits, angarakhas, patialas also. There are prints, embroidery, brocades, zaris and aari work for each one of us. My appetite for the festive season dresses was totally satisfied by BIBA's latest collection. I have chosen three looks for occasions such as festive gathering, pooja and a lunch party or any kind of outing.

THREE WAYS TO SIZZLE IN TRADITIONAL ETHNIC WEAR

My first pick is this Orange Anarkali cotton suit set featuring run stitched yoke on sleeveless round neck kurta with full sleeved zari embroidered jacket, golden embellished hem along with matching knitted churidar and crinkled dupatta. This fits the bill for a Karwachauth, or Durga Puja or Diwali. Although I don't believe in looking good just for an occasion, it could be for yourself as everyday is an occasion to celebrate yourself.

My second pick is the off white straight Kurti with flared skirt finish thereby giving it a look and feel of skirt and kurta. It has a beautiful finish and it is my pick for a lunch day out. This could make you sizzle with or without makeup.

My third pick is the beautiful Rani pink coloured embroidered jacket with palazzos. This could be a definite Eid attire.

Anuja Pandey,
Anuja Pandey,
Lifestyle and
fashion blogger
{loftyspectrums.com}
law practitioner
{high court Karnataka}

So make waves this season of festivities with beautiful, traditional ethnic wear.

© RIBA

ALDO



PUT YOUR BEST FOOT FORWARD

Text: NAVNEET KAUR

People look forward to Fall for a number of reasons - the brisk chill in the air, the smell of lattes wafting out of every neighbourhood coffee shops, and our personal favourite shoe. I've fallen in love with my new shoe. Get ready to party with a fun and fashion forward new season's collection-studded and embellished flats and metallic killer heels from Aldo. The brand offers a clean, chic line of handbags, where attention to detail takes centre stage. Whether you need a modern leather backpack or a swanky crossbody on your jaunt around town, Aldo understands the need to be comfortable, look stylish and lead the way in fashion. Their footwear line is nothing that effortless style yet delightfully flirty. Discover the latest styles available and treat your feet to the new season's collection. Combine stylish details with an array of attractive colours and multiple width fittings for a versatile and on - trend addition to your footwear collection.

BLOG - COSMOJOURNALS



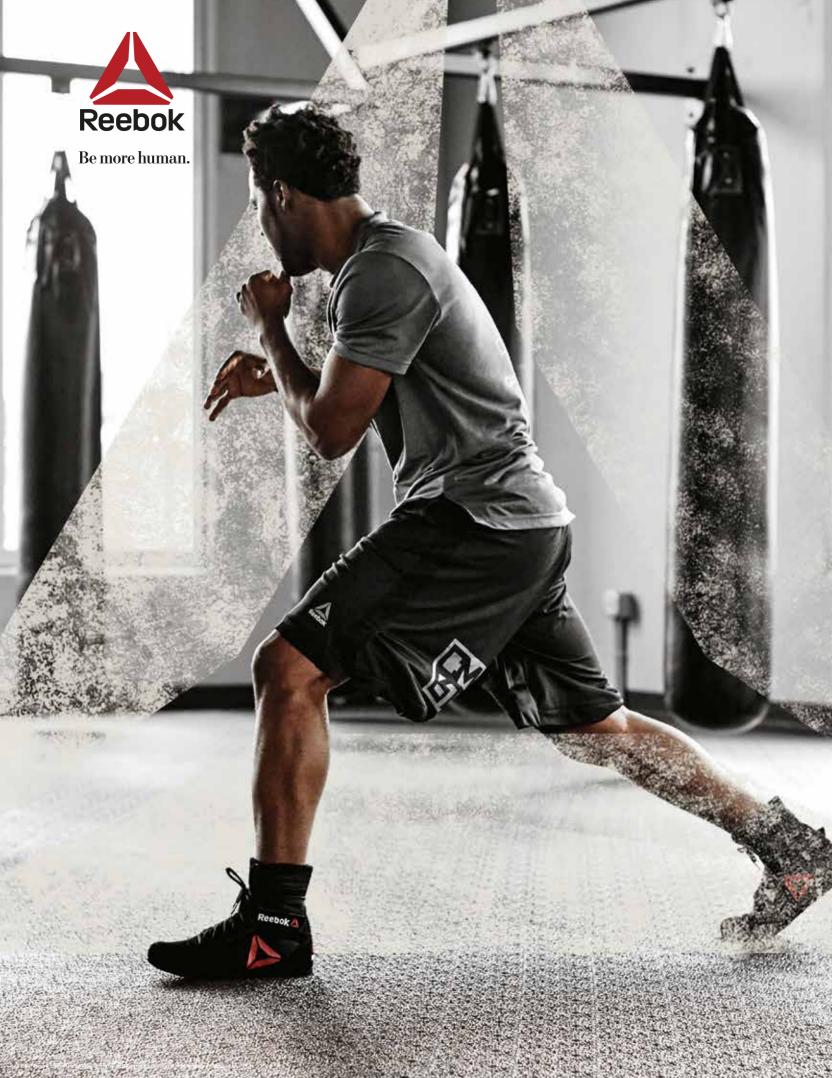












Lulu EATING OUT hough I am a Cochiite, honesty compels me to call the amazing city of Chennai, a second home. magazine, Lulu Happiness! I've been there unfortunately, only for 3 years but those three years were a gastronomic adventure! Of all the restaurants I frequented, Anjappar was a staple during weekends when I ached for meals with some delicious fried fish and prawns. After I returned to Kochi, I did relish the cornucopia of food delights the city offered but I cannot tell you how much I missed Chennai! Imagine my delight when Anjappar finally took roots in Lulu! I was beside myself with happiness. My

busy schedule as a single mom, my job with a performing arts centre and my treasured food blogging was eating away my time and thus, Anjappar sat yearning for me! Imagine my double delight when the wonderful team at Ritz Magazine and Lulu invited me for a restaurant review at Anjappar, to be featured in Lulu's

At Anjappar, there was also a guest who would join me for lunch. I was told he would be an actor and that got me a little worried! Actors are always on a diet so I decided we would be pecking at lunch. But was I wrong! The actor in question joined me. Sanju Sivaram was perfect company! He was warm and funny and to my utter delight, a complete foodie! We spoke for hours and enjoyed every morsel served to us! In fact, Sanju told me that he basically works

A CHEMINADAN CULINARY JOURNEY...









Text: TEENU TERRENCE

out so that he can eat! What better lunching company could I ask for?

Anjappar was fabulous! The decor was warm and inviting with stunning lights and intricately carved wooden doors. It was like coming home to a piece of Chennai. A long passageway adorned with jewel like lights led to a brightly lit dining area with a splendid view of the metro and the city. As a food blogger, impeccable service is something I really look forward to at a restaurant. The staff at Anjappar were courteous and prompt and made me feel so at home.

The food was on point. We were served course wise, commencing with soup, starters, mains and desserts. The food was absolutely delicious with the hand ground masalas being the star.

The Naatu Kozhi Rasam was the stuff rainy evenings were made for. Layers of flavours with a rich, deep spiciness that yearns for the rains. The mutton at Anjappar is delicious beyond belief! I cannot believe how soft and succulent the meat is! The mutton dishes totally hit the spot! The Mutton Sukha Varuval was coated in a mouth-watering masala and cooked to perfection! Another delicious mutton-based starter was the Mutton kola urundai - rotund balls of thick mutton mince and spices. An absolute treat indeed. I wouldn't mind a dip, perhaps a cooling mint yoghurt dip to cut through all the spice and meatiness.

The masala adorning the masala grilled tiger prawns was legendary. Subtle smokiness accentuated the clean, fresh flavours of the prawns. This was one of my favourite dishes. But the mutton biryani stole the show! Tender pieces of mutton that boasted spot on cooking sat crowning a gorgeous bed of fragrant rice. The dish was not at all heavy on the tummy with absolutely no compromise on the flavour punch. For

dessert, the carrot halwa s e r v e d here was one of the best I have ever eaten! Sweet and unctuous, the toothsome bites of shredded carrot melted away into sugary nothingness and left me with a huge smile on my dessert-loving face!

I would especially like to give high praises to the Prawns varuval, the mutton birivani (softest mutton ever) and the masala grilled tiger prawns. Everything tasted so fresh with no heavy aftermath! Every dish was lip smacking, delicious and downright filling! We were joined by the very talented Anjappar Chefs who catered to our queries regarding the dishes and made us feel 'Oh so special!' A big thank you to the team at Lulu, Ritz Magazine and Anjappar for the wonderful courtesy extended to us. I can't wait to visit Anjappar soon!

A COZY PITSTOP

When major shopping binges at Lulu tire you out, there is a corner pitstop to refuel yourself in a jiffy! The TEA STOP, located on the quieter side of Sparky's features a variety of teas and a cornucopia of naadan snacks that's right up every Malayali's alley! The decor is rustic traditional meets modern tea shop chic. Albeit me wishing for a more traditional set up with wooden storage boxes and chalkboard writing, the whole place was neat and tidy and pleasing to the eye. I was served a cup of traditional chai in a glass cutter which I absolutely loved! I am not a tea drinker so me saying the following is big: it was an amazing cup pf tea! Deep and





rich in flavour it was satisfying and delicious! I also tried the banana fritters and chicken cutlet. The banana fritters were yummy; the banana was sweet and ripe and the batter thin and perfectly fried. The chicken cutlet was delicious with the traditional crispy egg drip coating a crunchy coat of crumbs, giving way to a meaty and rich inner of succulent chicken and onions. A must try!





TRENDING IN Lulu





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ON STANDS NOW



Lulu PROFILE





ANCHOR STORE

Lulu Hypermarket

Ground Floor

BANK

Doha BankGround Floor

Federal Bank Branch

Second Floor

BEAUTY & WELLNESS

Make-up Studio Second Floor

Aimal perfumes

Ground Floor

Forest Essentials

Ground Floo**r**

Colorbar

Ground Floo**r**

Faces
Ground Floor

The Body Shop
Ground Floor

Kaya Skin Clinic

Kaya Skin Clinic First Floor

Aroma Thai Second Floor

Femine Glow Second Floor

Toni & Guy Second Floor

Health & Glow

Second Floor

Spices India

Second Floor

Oudh Al Arab Second Floor

BOOKS/GIFTS

William Penn Ground Floor

ArchiesSecond Floor

Crossword

Second Floor

DC Books Second Floor

Photo Express Second Floor

CAFE/RESTAURANT

Costa Coffee Ground Floor

Coldstone Creamery
Ground Floor

Amul Ice CreamsFirst Floor

CafÈ Coffee Day

Calicut Paragon

First Floor Second Floor Third Floor

AnjapparSecond Floor

Bloomsburyis CafeSecond Floor

Chocolate Room Second Floor

Burger KingThird Floor

Galitos

Third Floor

KFCThird Floor

Maharaja Bhog

Third Floor

Pizza Hut Third Floor

Yellow ChilliThird Floor

CINEMA

PVR

Second Floor

DENIMS & CASUALS

Calvin Klein Jeans

Ground Floor

Lee

First Floor

Levis

First Floor

LP Sport First Floor

Pepe

First Floor

Spykar First Floor

WranglerFirst Floor

DEPARTMENT STORE

LuLu Celebrate

Ground Floor FirstFloor, Second Floor

Marks N Spencer

Ground Floor

WestsideGround Floor

Lulu FashionFirst Floor

ENTERTAINMENT

Amusement

Third Floor

ReboundThird Floor

Bowling Alley

Third Floor

Ice Skating Rink
Third Floor

Sparkys

Third Floor

Video Games

Third Floor

5D Cinema

Third Floor

ACCESSORIES

Accessorize

Ground Floor

Ayesha

Ground Floor

SwarovskiGround Floor

Levis AccessoriesFirst Floor

Sia Art Jewellery

First Floor

Rubans First Floor

Addons Women

Second Floor

Ethnik

Second Floor

JohnsSecond Floor

Kushals Second

EYE WEAR

Sunglass Hut Ground Floor

Lens and FramesFirst Floor

Lens Magic Second Floor

FOOD COURT

Baskin Robins
Third Floor

Bread World

Third Floor

BTHThird Floor

Chicking

Third Floor

Coffee Club

Third Floor

Dominos Pizza

Third Floor

Doner Kebab

Third Floor

Fort Kitchen

Third Floor

Kailash Parhat

Third Floor

Kobe Sizzlers

Third Floor

Meriiboy Ice Cream

Third Floor

Natural Ice cream

Third Floor

Nila

Third Floor

Noodle King

Third Floor

Pulp Factory

Third Floor

Subway

Third Floor

Southern Fried Chicken

Third Floor

Tea Stop

Third Floor

WOW Momos

Third Floor

Vazhavila

Third Floor

Zaki

Third Floor

Ibaco

Third Floor

Rollsberg Third Floor

Nagas

Third Floor

FOOTWEAR/BAGS

Hidesign

Ground Floor

Steve Madden

Ground Floor

Aldo

Ground Floor

Baggit

First Floor

RATA

First Floor

Caprese

First Floor

Doc & Mark

First Floor

Footin

First Floor

Hush Puppies

First Floor

Inc. 5

First Floor

Metro

First Floor

Mochi

First

Red tape

First Floor

Woodland

First Floor

Bulchee

Second Floor

Caterpillar

Second Floor

Columbia

Second Floor

Crocs

Second Floor

Lavie

Second Floor

Vans

Second Floor

Sylcon

Second Floor

HEALTH & WELLNES

Cosmed Shoppe

Ground Floor

Beurer

Second Floor

HOLIDAYS

Club Mahindra

Second Floor

HOME/LIFESTYLE

Chumbak

First Floor

Fabindia

First Floor

Bombay Dyeing

Second Floor

Farm & Garden Home

Second Floor

Mo Art

Second Floor

Howards Storage

World

Second Floor

JEWELLERY

Joseo

Ground Floor

Joy Alukkas

Ground Floor

Malabar Gold

Ground Floor

KIDS WEAR

Allen Solly Junior

Second Floor

Benetton Kids

Second Floor

Gini n Jony

Second Floor

Kair

Second Floor

Mother Care

Second Floor

The Children's Place

Second Floor

Tommy Hilfiger Kids

Second Floor

US Polo Kids

Second Floor

KIOSK

Idea

Basement

Kompanero

Ground Floor

Lotus

Ground Floor

Peora

Ground Floor

Konfo

Ground Floor

Liso

Ground Floor

Damini

First Floor

Go Colors

First Floor

loanema

First Floor

Sangeetha Bags

First Floor

Skinn Titan

First Floor

Top Grain First Floor

Abhiman Craft

Second Floor

Emmi

Second Floor

MacV

Second Floor

Red Moments

Second Floor

Advea

First Floor

Red Riding Second Floor

Planet Popcorn Second Floor

Crazy Candy

Third Floor

Vivo Ground Floor

LINGERIE & INNER WEAR

Jockey

First Floor

Zivame

First Floor

MEN'S FASHION

Jack & Jones
Ground Floor

Rare Rabbit Ground Floor

BasicsFirst Floor

BlackberrysFirst Floor

Celio First Floor

ColorPlus First Floor

CreyateFirst Floor

Indian TerrainFirst Floor

Louis PhilippeFirst Floor

Manyavar First Floor

Mufti First Floor

Park Avenue First Floor

Peter England
First Floor

Raymonds First Floor

Raymond MTM First Floor

V Dot First Floor

ZodiacFirst Floor

IdentitiSecond Floor

MOBILE/ELECTRONICS

Imagine First Floor

Lulu Connect

Second

Oppo Second Floor

Samsung Mobile
Second Floor

TechlinkSecond Floor

True Tek

Second Floor

Zahra Phones Second Floor

MONEY EXCHANGE

Lulu Forex Ground Floor

Thomas CookGround Floor

SPORTS WEAR

Adidas Home Court Second Floor

Adidas Originals Second Floor

Asics Second Floor

Nike Second Floor

Puma Second Floor

Skechers Second Floor

Reebok Second Floor

TOYS

Hamleys Second Floor

TRAVEL/LUGGAGE

SamsoniteGround Floor

Bagzone First Floor

Safari First Floor

VIP Lounge First Floor

WildcraftSecond Floor

UNISEX FASHION

Splash Ground Floor Tommy Hilfiger
Ground Floor

NauticaGround Floor

Allen sollyFirst Floor

ArrowFirst Floor

Arrow SportFirst Floor

Being HumanFirst Floor

Flying Machine
First Floor

Scullers, Indigo Nation First Floor

UCB First Floor

US Polo First Floor

Van Heusen First Floor

Wills LifestyleFirst Floor

Linen by Burgoyne Second Floor

MCR Second Floor

Navigator Second Floor

Monte Carlo Second Floor

Gas Ground Floor

All Second Floor

WATCHES

Fossil Ground Floor

Rado Ground Floor

Swiss Watch BoutiqueGround Floor

TissotGround Floor

Casio

First Floor

CitizenFirst Floor

FastrackFirst Floor

Seiko First Floor

Timex First Floor

Titan First Floor

WOMEN'S FASHION

AndGround Floor

Vero Moda Ground Floor

Cover StoryGround Floor

AureliaFirst Floor

Biba First Floor

Global Desi First Floor

Jashn First Floor

Anu Reshma Label MFirst Floor

Mantra First Floor

Soch First Floor

W First Floor

Yavonne Second Floor

Arabian SoukSecond Floor





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